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## Terms of Sale.

1. We deliver all our goods carefully packed to transportation, country, along with invoice and bill of lading, after payment in full has been received. Goods are delivered to the consignee at the risk of the consignee. No claim for error or shortage will be entertained unless made within 30 days after receipt of goods. 2. We deliver all goods by express, and we recommend that you insure goods against loss or damage by fire, theft, or loss of mail. 3. Goods may be returned for credit or refund within 10 days of receipt, if they are in original condition and unused. 4. Goods may be returned for credit or refund within 10 days of receipt, if they are in original condition and unused. 5. Goods may be returned for credit or refund within 10 days of receipt, if they are in original condition and unused.



## FOREWORD

There is nothing impersonal in the Pennock-Meehan Corporation. Each member of the firm is right on his job all the time, looking after the interests of customers and growers. The editor of this, The Second Edition of the Company's General Catalog, deems it appropriate, therefor, to insert, by way of introductory a personal word from the officers of the corporation to show, among other things, that this is not one of the soulless and impersonal corporations, but is, on the contrary, composed of men of live flesh and blood—friends that you can tie to, and depend on.

THE EDITOR.

**FROM THE PRESIDENT** Breadth of view and thorough sympathy with the difficulties that beset the grower, and on the other hand the difficulties that beset the retailer, are necessary in a successful commission service. Standing as a bridge joining both interests, our Company needs the above qualities in the highest degree. A hint here, a caution there, a suggestion as to what to grow, what not to grow, a promise to supply and guarantee a difficult subject—all these hints tend to harmonize conflicting interests and promote the welfare of all. We work along these lines, our organization providing a great medium of exchange between grower and retailer, benefiting both.

SAMUEL S. PENNOCK,  
*President.*

**FROM THE VICE PRESIDENT** Hard work and constant vigilance as to what our customers want, and to see that they get it, not only up to quality, but on time and well packed always, is the great thing. And we find that every reasonable man is willing to pay a reasonable price for such superior service. The members of our Company know the business thoroughly in all departments, growing, wholesaling and retailing, and are therefor in a position to deliver the goods. We do not guarantee a pig's tail to curl in any particular direction, but we do guarantee all that is humanly possible at the various seasons.

CHARLES E. MEEHAN,  
*Vice President.*

**FROM THE TREASURER** A big thing in helping along the progress of the flower business is for everyone to pay bills promptly. We do so. If we have not got the money, we get it. Many think that being treasurer is the easy job. Every customer can lighten the treasurer's worries if he will only resolve to keep his dates to the minute, and above all, if he finds that through unforeseen circumstances that such is impossible, to make at once such arrangements as will be mutually acceptable. A fall-down is bad, but silence is worse. All treasurers are supposed to be ogres, but this is largely exaggerated as a general thing, and we are always ready to lend a helping hand to the deserving. Call and see us.

PERCY B. RIGBY,  
*Treasurer.*

**FROM THE SECRETARY** The markets of North America are changing all the time in Cut Flower, Plant, Ribbon and Supply fashions. We travel from end to end of the country to satisfy ourselves as to exact conditions, to gain new ideas and to modify the old, and guide our policies accordingly. Such service and knowledge is gathered at large cost, but it pays us and pays you because we can more intelligently cater to your wants in the ever-changing progress. The undersigned, among other things, devotes special attention to the Ribbon and Supply Department, to which this catalog is largely devoted, and which is issued mainly as a convenience to our customers in making up their orders.

EDWIN J. FANCOURT,  
*Secretary.*



S. S. PENNOCK-MEEHAN CO.  
THE WHOLESALE FLORISTS OF PHILADELPHIA

NEW YORK  
113 W. 28th Street

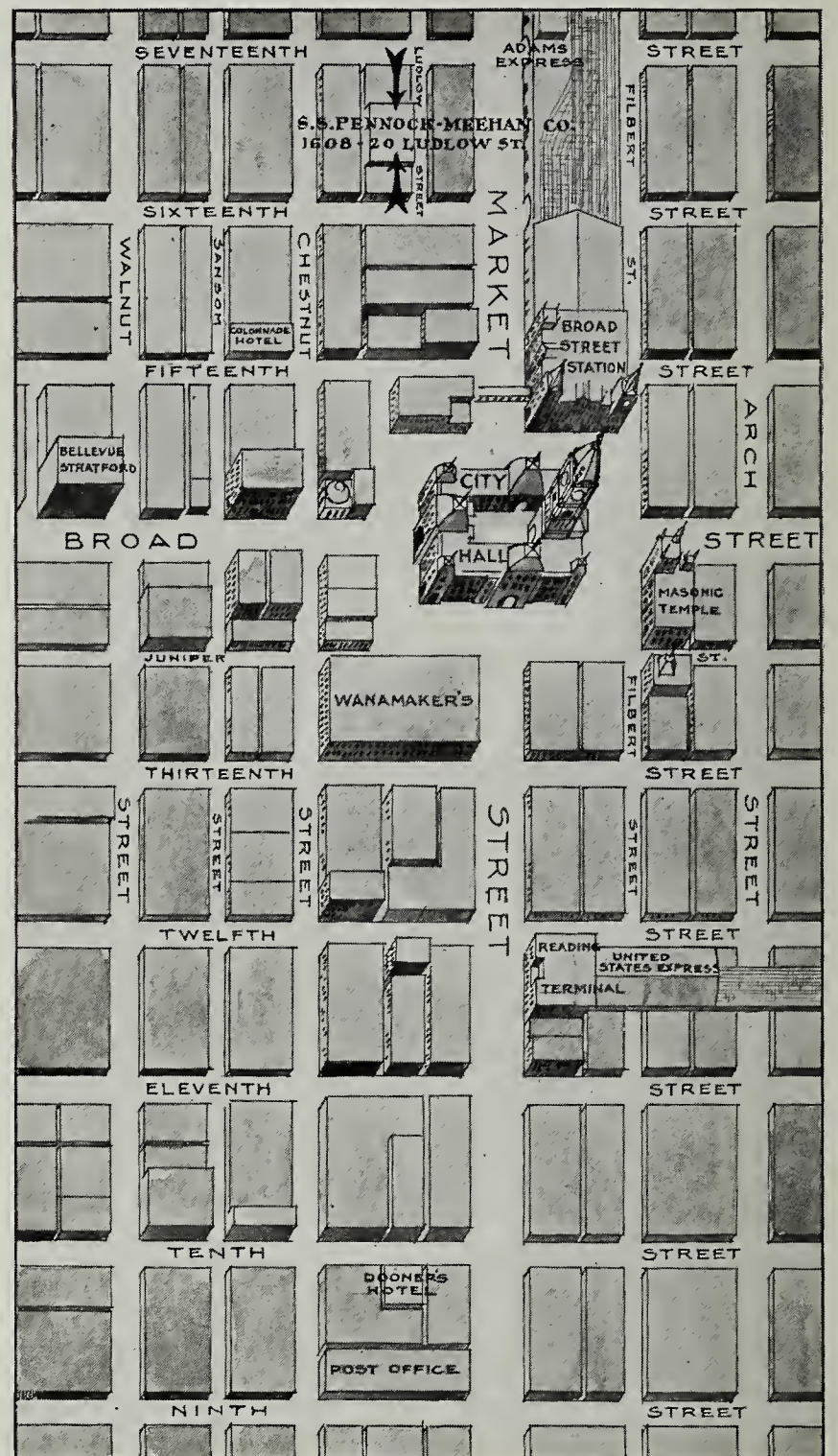
PHILADELPHIA  
1608-1620 Ludlow Street

WASHINGTON  
1216 H Street, N. W.



## OUR CENTRAL LOCATION

AS will be seen from the accompanying diagram our buildings are very centrally located, being within a stone's throw of the City Hall (center of Philadelphia), and half a block south from Broad Street Station of the Pennsylvania R. R. The Reading R. R. terminal is only four blocks away. This gives us exceptional facilities for the prompt dispatch of orders by the earliest leaving trains. We are constantly filling and shipping orders received by mail, telegraph or telephone within a few minutes of their receipt. Our arrangements with the railroads and express companies are most complete and customers can always depend on getting the very best and promptest service possible.



## OUR PLANT AND EQUIPMENT

THE exterior view of our buildings shown on this page will give some idea of our plant and equipment. These buildings run from 1608 to 1620 Ludlow Street, and in the case of 1608, 1610 and 1612 run clear through to Ranstead Street. These structures have been designed and built especially with a view of conducting a wholesale Cut Flower and Supply Business and contain all the most modern and up-to-date ideas in that connection. Taking it all in all, this plant and equipment is by no means approached by that of any other business house of this character in the world.





## OUR WASHINGTON STORE

**T**HE great success of our Washington branch, originally located at 1212 New York Avenue, led to the purchase of our new property at 1216 H Street, and the erection thereon of a new and up-to-date structure specially designed for the wholesaling of cut flowers, ribbons and supplies. Our new store is a modern fireproof building of brick and stone, of attractive architecture, with all the interior details carefully planned and executed. It is a handsome building, worthy in every way of the city and of the business it represents. It is situated in the shopping district and is within easy reach of all the leading retail stores. Our original purpose in establishing the Washington store had two objects—first, to develop the business in that city, and second, to afford better facilities for shipping to the south. We believe Washington has a great future as a flower center, and when it is considered in addition that much time can be saved by florists in the south, we think we are justified in claiming that this is the natural base of supplies for the southern states. To the rear of the building there is ample space for wagons in receiving or delivering goods. The interior is finished in Mission Oak of silver-gray shadings and all the arrangements from the offices to the cooling rooms are the most modern and efficient that money or experience could give and are the last word in that connection to date.



OUR WASHINGTON STORE, 1216 H STREET

## OUR NEW YORK STORE

**S**ITUATED in the heart of the wholesale district on West Twenty-eighth Street, this store has become one of the headquarters for the florists of the metropolis and cities north and east. It is the nerve center of a city of four millions and usefully serves a large and increasing clientage promptly and efficiently. It serves, in addition, to keep our other stores in touch with the swerve of the market with its ups and downs and its novelties, and enables them often the better to serve their local customers. To the growers also it has in many cases opened up outlets heretofore closed to them.

### IMPORTANT

It should be kept in mind by patrons in Washington and New York that we carry a line of ribbons and other supplies at our stores in these cities, so that hurry orders can be well taken care of. The stocks, of course, are not so large as at Philadelphia, but all our leading lines of exclusive patterns can be had in reasonable quantity.



OUR NEW YORK STORE, 117 WEST 28th ST.





SECTION OF GENERAL OFFICE

## SOME VIEWS OF INTERIOR OF THE PENNOCK-MEEHAN ESTABLISHMENT

We illustrate here some of the main features of our establishment in Philadelphia which will be interesting to our distant customers, and give them some idea of the equipment of this business, which is conceded to be one of the most complete of its kind in the country.

**GENERAL OFFICE** The accounting department, like the rest of our plant, is distinctly up to date. System dominates throughout. Orders received by mail or telegram are in the hands of the shipping department within a few moments after receipt, and accounts are well and carefully kept. We give credit where credit is justified, often considering a moral risk as good as one with more financial backing—we consider the man.

**RIBBON DEPARTMENT** Our facilities for handling a general wholesale Cut Flower, Ribbon and Supply business are the most modern and up to date in the world. Our aim is to have the model house of its kind and we think we can justly claim to have come nearer that ideal than any other and we know we are the only house in America where the retailer can obtain everything and get it promptly, no matter whether it be the choicest of cut flowers or the newest designs in ribbons and supplies. Our motto is: "Everything in Cut Flowers: Everything in Ribbons and Supplies," and we act up to that motto. Exclusiveness in Ribbons may mean little to some, but it has a real meaning with us. A separate creation of the P/M Co. for almost every flower on the market means something. Twenty years and over a practical florist back of the counter; no mere ribbon salesman can equal that!



A VIEW IN RIBBON DEPARTMENT



A PART OF MAIN SALESROOM

**MAIN SALESROOM** This covers nearly the entire main floor of the combined buildings, 1608 to 1620 Ludlow Street. These structures were designed and built specially with a view to conducting a wholesale cut flower and supply business and contain all the most modern and up-to-date ideas in that connection. The organization is the development of over twenty years' experience and is and has been along practical lines. It has been brought by selection and elimination as near perfection as possible. Constant vigilance is the watchword for every employee from the highest to the lowest. Great stress is laid on the accurate filling of orders and the packing system is so complete that we now ship these perishable commodities hundreds, often thousands, of miles from the great Cut Flower and Plant center—Philadelphia.

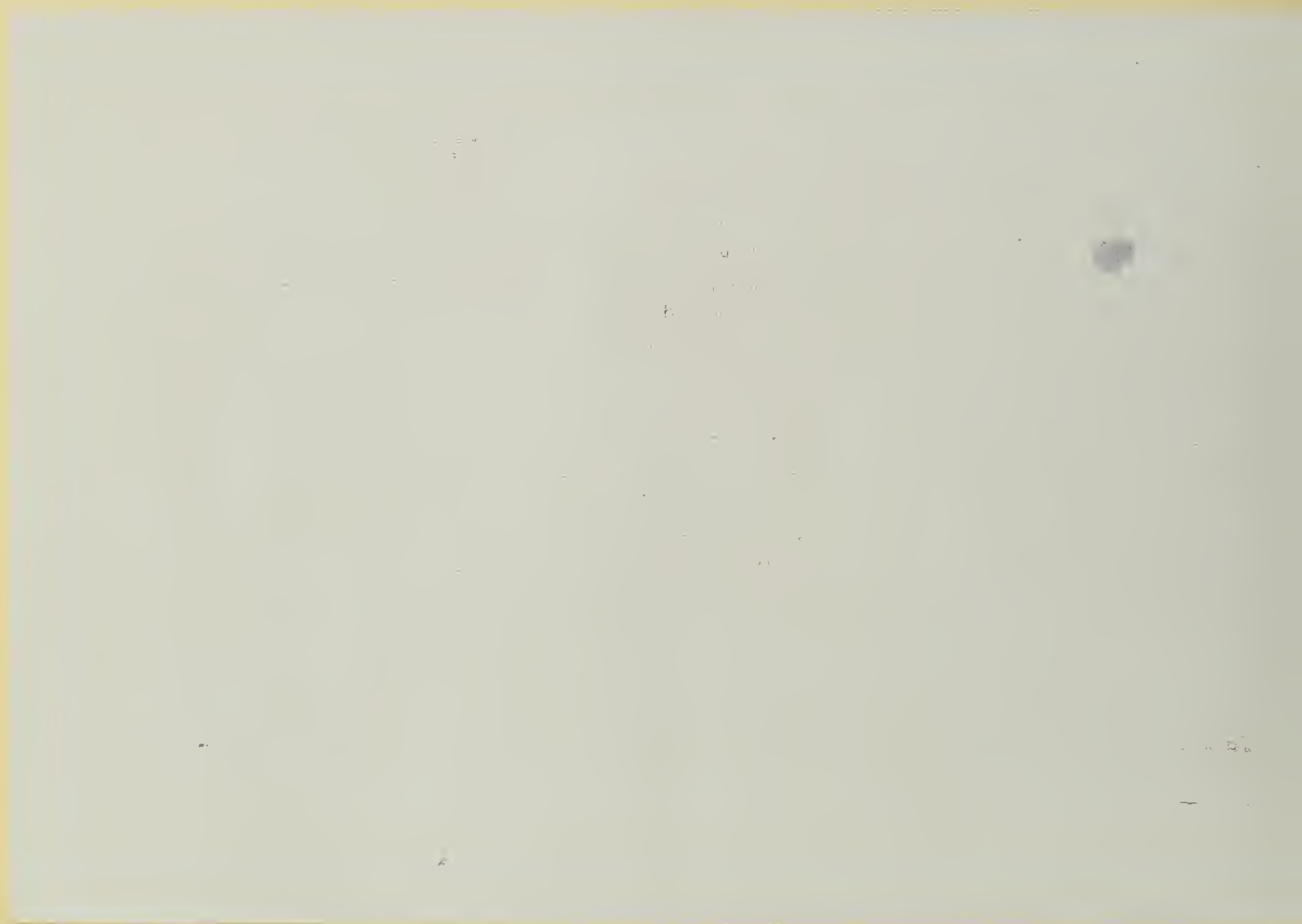


## OUR BALTIMORE STORE

**S**INCE going to press with our new catalogue, negotiations have been in progress which have resulted in our Company acquiring the Baltimore Co-operative Flower Market, known as the Florists' Exchange of Baltimore. This merger of a very successful and paying concern has been made on a cash basis, entirely satisfactory to the stockholders. The objects in view are to give Baltimore the advantage of the up-to-date methods of the P/M Company in merchandise and marketing, thus putting Baltimore on a plane with Philadelphia, New York and Washington, where the P/M superior service has been available for many years; and also to supplement and round out our facilities for more efficiently serving all of our customers. The building, which was a part of the purchase, was specially erected by the original promoters for a wholesale cut-flower business, is modern and well located. With some improvements which we will make, the "**OLD FLOWER MARKET**" will become the "**NEW FLOWER MARKET**" and will prove a delight and a boon to everyone connected with the flower business in the Southern Metropolis.

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**S. S. PENNOCK-MEEHAN CO.** FLORISTS' EXCHANGE  
BUILDING  
Franklin and St. Paul Streets - **BALTIMORE, MARYLAND**





## THE COLD-STORAGE PLANT

The illustration on the right shows a section of the cold-storage facilities, an adjunct to the salesroom on the main floor. The ice-making machinery is operated by electric power and has cooling capacity of six tons. Owing to new methods in storing the cold air the machinery can be shut down for six hours or more at a time and still retain the required temperature, resulting in considerable storage economy. The cold-storage rooms are divided off into sections so that the expansion or contraction of business at different seasons can be handled without waste. In the basement, directly under the coolers on the first floor, are overflow rooms—also a freezer for ferns, galax, or anything that requires a temperature of thirty degrees. We were the first to introduce the modern ammonia-cooling process gradually being copied in the trade.



ONE OF THE REFRIGERATORS



AN ICE-MAKING MACHINE

## OUR DELIVERY SERVICE

The illustration on this page gives a glimpse of one of the features of the Pennock-Meehan delivery service. The automobile in commercial work is a distinct step forward and is now largely used by many prominent commercial establishments. Progressiveness in every successful business means ability to better serve their customers, and the delivery service of our business is kept fully abreast of the high standard maintained in all other departments. Autos, teams and messengers are thoroughly organized, and this, with our centrally located quarters—convenient to the main railroad and express depots—makes the prompt dispatch of orders a matter of course. During July and August customers should remember that store closes 5 P. M., and endeavor to get their orders in as far ahead as possible. Not open on Sundays.

**BUSINESS HOURS** The store is open for business from seven A. M. to six P. M. daily, except during July and August, when the closing hour is five P. M. Not open for business on Sundays. At rush seasons, such as Christmas and Easter, of course, these rules cannot be closely adhered to as shipping often has to go on night and day at these times.

**TELEPHONE SERVICE** Our establishment is equipped with a branch telephone exchange under the charge of competent operators. Members of the firm and all departments can be reached through this exchange. The numbers are :

BELL : SPRUCE 2660  
KEYSTONE : RACE 2500

When branch operator answers please call for department or person desired.



AUTOMOBILE DELIVERY SERVICE



## SOME PROMINENT FEATURES OF OUR CUT-FLOWER SERVICE



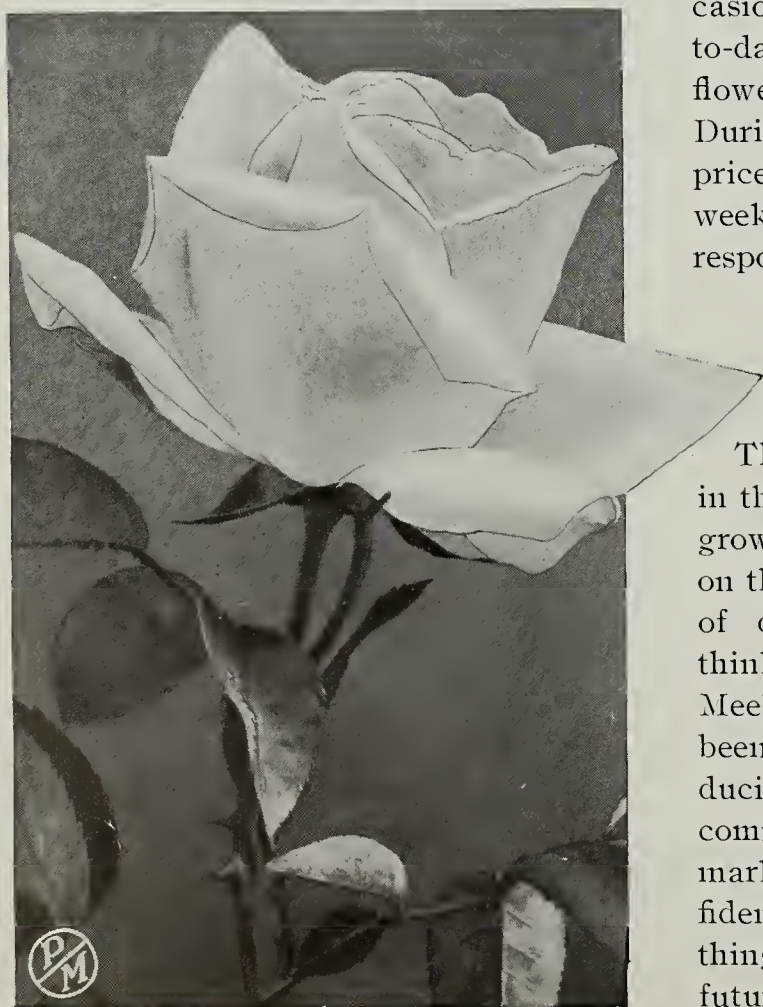
On this and following pages we illustrate some of the chief features of the cut-flower service. Developments of the past twenty-five years have brought this line of business from almost nothing to commanding importance. The procession of various crops arrive in succession during the year, and we thus enable the retail store to secure supplies of everything seasonable at all times.



### THE PENNOCK-MEEHAN WEEKLY

This publication, which is sent weekly to all our customers of record, reflects accurately the season and the state of the market. It is indispensable to all who desire to keep themselves posted. Those who are not already receiving this should write us at once. No charge. Current wholesale prices are quoted on all the leading flowers and greens; a condensed list of exclusive ribbons and supplies is given, and from time to time special offerings of roses, carnations, and other stocks at reduced prices when the market warrants. Special editions of the Weekly

are issued at Christmas, Easter, and other special occasions, showing all the up-to-date offerings in plants, flowers, greens, and supplies. During July and August the price list is issued every other week instead of weekly, in response to dormant market.



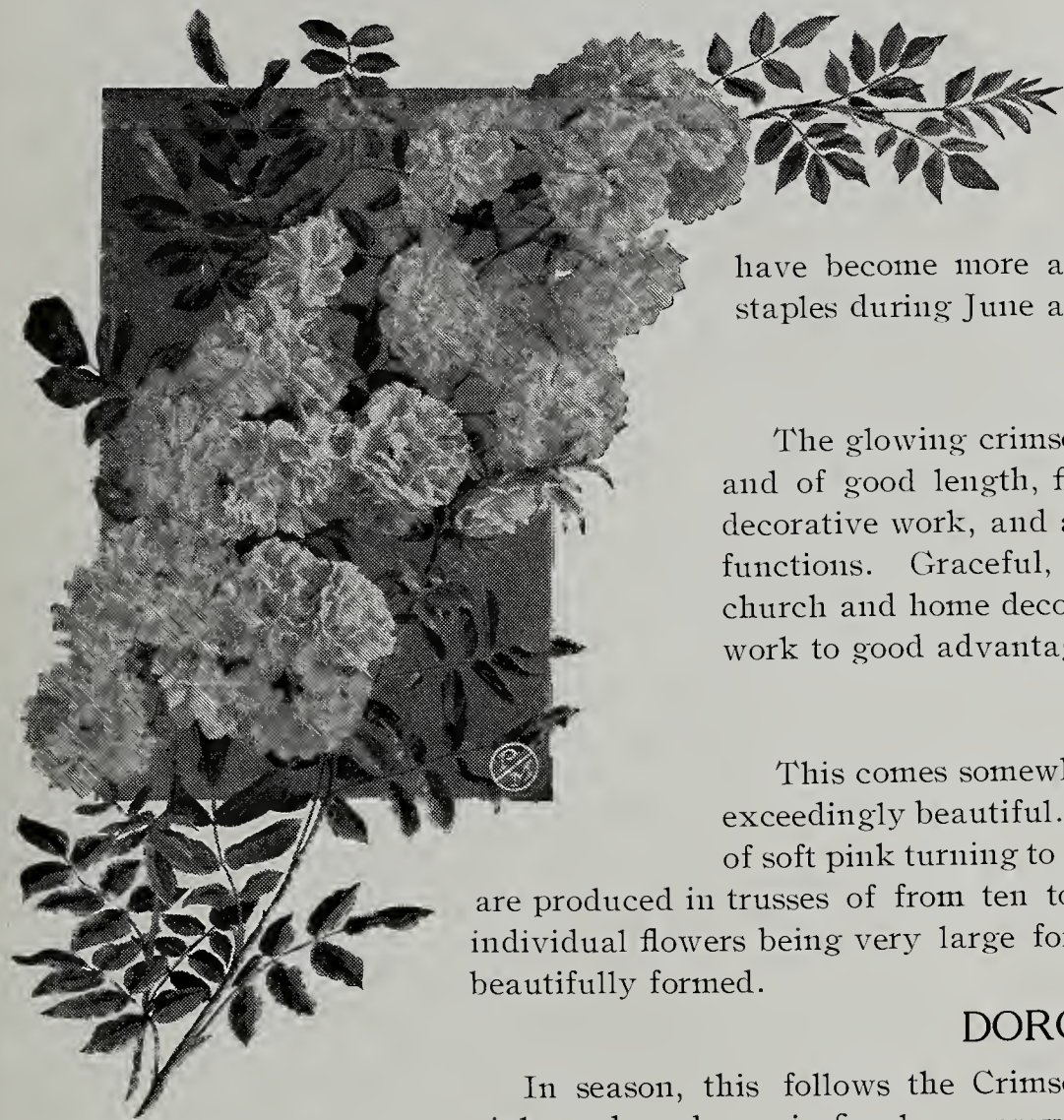
### ROSES

The Rose is still the leader in the cut-flower world. Our growers are second to none on this crop. Those in search of quality in roses always think first of the Pennock-Meehan Company. We have been instrumental in introducing nearly all the leading commercial varieties on the market today, and may confidently be looked to for everything new and meritorious the future has in store for us.





## OUTDOOR ROSES IN THE CUT-FLOWER TRADE



Of late years the ordinary outdoor roses have not cut much figure in the wholesale market; in fact, they are now a negligible quantity. But the climbing roses, since the advent of the Crimson Rambler, followed by others of similar character, have become more and more important, until now they are one of the staples during June and July.

### CRIMSON RAMBLER

The glowing crimson sprays of this universal favorite, when well grown and of good length, find a ready sale. They are useful for all kinds of decorative work, and are especially suitable in many ways for "June Girl" functions. Graceful, well-flowered sprays lend themselves admirably to church and home decorations, and may be used also in basket and bouquet work to good advantage.

### TAUSENDSCHÖN

This comes somewhat earlier into bloom than Crimson Rambler and is exceedingly beautiful. When first opening the flowers are a delightful shade of soft pink turning to carmine on reverse of petals when fully open. They are produced in trusses of from ten to fifteen flowers, each truss a veritable bouquet—the individual flowers being very large for this type of rose—two to three inches across and beautifully formed.

### DOROTHY PERKINS

In season, this follows the Crimson Rambler. The flowers are large, of a soft shell pink, and are borne in fine long sprays. A good keeper and a splendid rose in every way.

### LADY GAY

Delicate cerise pink, passing off to blush. A very vigorous grower; and the foliage a fine deep green. The combination of the cherry pink buds, the blush of the open flowers; and the deep green of the foliage is indeed charming, and makes this rose one of the most popular of all the Ramblers.

### OUR GROWERS

Our growers have planted largely of the leading varieties of Ramblers for cut-flower trade, and we are now in a position to take care of the increasing demand. We have mentioned above the four leading sorts, but we have others and can supply a good assortment during the season.

## SINGLE ROSES IN THE CUT-FLOWER TRADE

With the exception perhaps of such varieties as American Pillar and Hiawatha, which are used considerably during the outdoor season in June and July, the single rose was almost unknown in the cut-flower trade until the advent of Irish Fire Flame, which we were instrumental in introducing last year.

### IRISH FIRE FLAME

The illustration would make it appear that this is a double rose, but it only looks so in the bud stage. When full open it is a five-petaled single. The color in bud form is a fiery orange red, shading to lighter at the base. When full open it is a bright salmon. In both stages it is the daintiest and sweetest little rose imaginable. It does splendidly at a temperature of 56 degrees, and flowers profusely during the winter months. The growth is strong and vigorous; good stem; fine, healthy, dark-green foliage, reverse of leaf a deep bronze. A fine feature of this rose is that it does not require disbudding, as it really shows up more gracefully when one or more undeveloped buds appear alongside the mature flower.

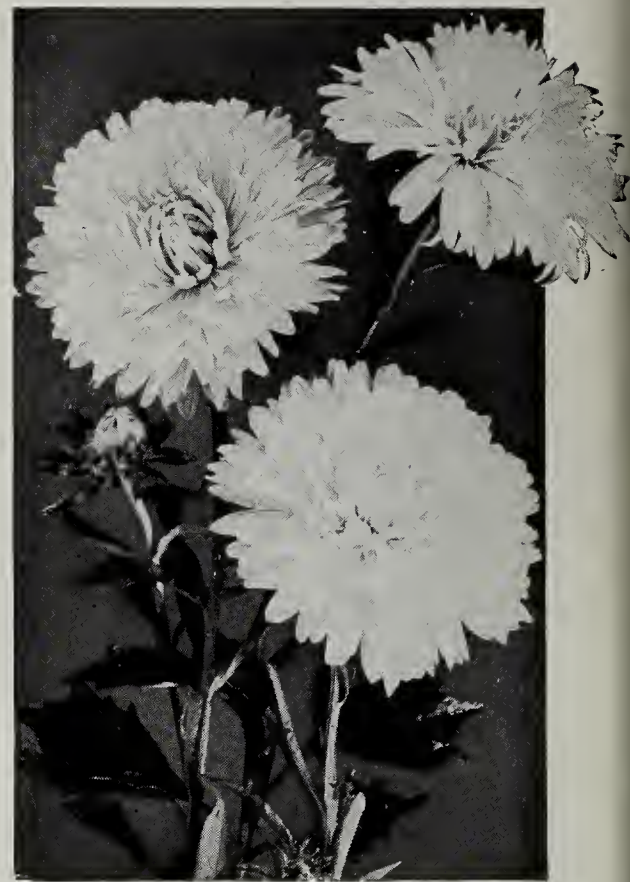






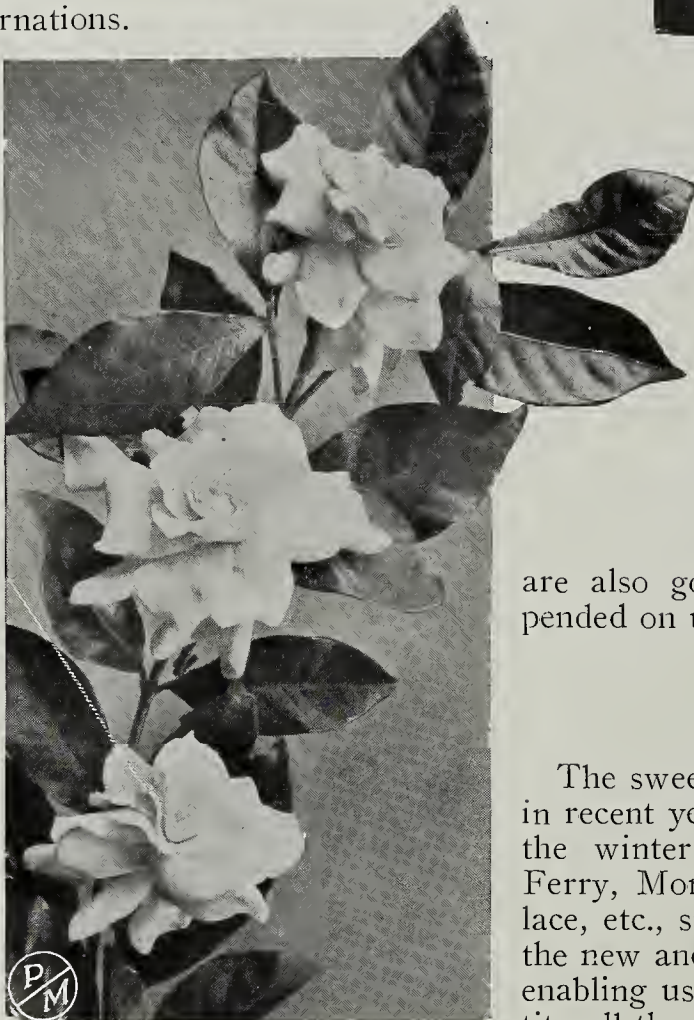
## CARNATIONS

Next to the rose the carnation holds the premier position in the cut-flower world. The varieties do not maintain so long their pristine perfection as in the rose, but they are more "sporty" and give us ever renewed perfection in new varieties from year to year. Our Company keeps in close touch with the leading growers and is always among the first to offer the best and latest. What was a good variety a few years ago is forgotten today. Like the rose, the carnation is now nearly ever-blooming, and can be had all the year 'round. Of course, in midsummer the flowers are small but at all other seasons the finest of this deliciously fragrant and charming flower can be had in perfection. Dianthus: Dios-Jove Anthus—a flower; truly well named—"the Flower of the Gods." Fisher, Ward, Dorner, and others in this country have set a new standard, and America now leads the world in everblooming carnations.



## GARDENIAS

This remarkable flower has again become very fashionable, the leaders of the strictly elect in London, Paris, Berlin and other metropolitan centers having decreed that it is the acme! Philadelphia and other cut-flower markets in this country have been quick to follow suit. When the Camellia was in its glory in the fifties and sixties of last century the Gardenia also had a strong position, but the latter is now the only one to have a revival. We believe it is worthy of it. Especially is this so on account of its delightful fragrance; the Camellia has none. What is any flower without fragrance? A body without a soul. We handle the choicest stock of this fine flower coming to the Philadelphia market and can furnish same in quantity all the year 'round.



## ASTERS

These, during July and August when carnations are scarce, form a very important feature of the market. The earliest varieties are rather small and short stemmed, but when the mid-season beauties like the Branching Peony flowered, the Comet type, and the Giant Crego's, arrive, they are very beautiful and satisfactory. The later varieties are also good—and this crop can be depended on up to October 1st.

## SWEET PEAS

The sweet pea has been greatly improved in recent years, both as to stem and flower; the winter flowering sorts, like Blanche Ferry, Mont Blanc, Christmas, Mrs. Wallace, etc., supplement the later bloomers of the new and magnificent Spencer type, thus enabling us to furnish the flowers in quantity all the year 'round.



## VALLEY

This is one of our chief specialties. We have handled it in immense quantities for many years and control the output of the largest growers of this vicinity, whose grading of the pips is of such a high order that we call the product the "P/M Brand," the quality being so superior to the general run of stock as to entitle it to that special designation—"P/M Quality." Our growers have become very expert at producing this crop, not only as to quality, but by regulation of the supply to meet the ebb and flow of demand at the various seasons. The prices therefor remain very stable and are not subject to the violent fluctuations so objectionable in other crops. We furnish this stock all the year 'round and always dependable as to quality.







## ORCHIDS

The Orchid is well named the aristocrat of the floral world. Of late years it has forged to the front very fast as a commercial cut-flower proposition. The gorgeous Cattleyas in their numerous varieties can be had all the year 'round; not always the same sort, but when one is out of season another is generally to be had. These are overlapped and supplemented from time to time with Dendrobiums, Phalaenopsis, Oncidiums, Laelias, and others in smaller volume. Of course, in its season, the more humble and less expensive Cypripedium cuts some figure and is popular for many purposes. We have full and regular supplies of all Orchids at their proper times and can furnish the very best quality to our customers.



## CHRYSANTHEMUMS

Our growers are right up to date on Chrysanthemums, and we can supply in quantity, from early to late, all the leading varieties, including the latest novelties that have proved desirable for commercial cut-flower purposes.

### HARDY CHRYSANTHEMUMS

The hardy Chrysanthemums, both in the Pompon and Anemone sections, have been greatly improved of late years, and we have now available many choice and charming varieties. They have become exceedingly popular for spray effects, for baskets, for table decorations, for bouquets and, in fact, for floral work of all kinds. In size from the ten-cent button "Baby" to the two-inch "Helen Newbury," and run the whole scale of Chrysanthemum colors, an immense variety.

## WATER LILIES

The new and improved varieties of hardy Nymphaeas in various shades of pinks, reds and whites have become fashionable of late, and in spring and early summer, before the common sorts bloom, are much in demand for decorative and design work. In season we can also furnish the large flowered Egyptian Lotus.



## PEONIES

Peonies are a bulky crop to handle and are not profitable to the wholesaler. They are, however, indispensable to our customers as a showy and low-priced decorative subject in May and June, especially for Memorial Day work, weddings, and other social functions. The season commences early in May with the Tenuifolia Plena, followed by the old-fashioned Officinalis. Then comes the early Chinensis like Festiva Maxima, followed by a long procession of splendid varieties until mid-June.

## GLADIOLI

Greenhouse-grown Gladioli are confined mostly to the Colvilli type, although of late some of the Gandavensis have been grown, notably America, Shakespeare, Crawfords May and Augusta. Outdoor stock of all the leading varieties we handle at their season in immense quantities.







## EASTER LILIES

The Easter Lily up to twenty-five years ago was *Lilium Candidum*. Then came *Lilium Harrisii*; now it is *Lilium Longiflorum*. We still have the two former at times as commercial cut-flower items, but *Longiflorum* is the variety universally grown. Under careful cold-storage treatment of the bulbs, flowers are now produced not only at Easter, but all the year just like Valley. We have a steady and continuous supply, and of the best quality at all times.

## PAPER WHITES

This is the *Narcissus Totus Albus* of Southern Europe, and might appropriately be called the "Italian Daffodil." Its lovely, fragrant white flowers are

useful in many kinds of designs and decorations. In season from Thanksgiving to Easter.



## DAFFODILS

The big, handsome yellow varieties, like *Emperor* and *Horsfieldi*, are in season from January to the advent of the southern outdoor stock. The latter, while much cheaper, do not compare either in size, substance or finish with the fancy, greenhouse-grown, big fellows.

## WHITE ROMANS

This *Hyacinth*, as its name implies, is from the Mediterranean region and being easily forced, has long been a favorite subject among florists, especially for Memorial work. We can furnish this in quantity from Christmas to Easter.



## DAHLIAS

Since the advent of the ever-popular *Nymphaea*, the Dahlia has become yearly more popular as a cut flower, and immense quantities of these are now used. On an extra day's notice we can ship these direct from the Dahlia Farms, thus ensuring special freshness and form; there being a saving both in time and handling. We have all the best varieties, including the famous *Kriemhilde*, *Jack Rose*, *Delice*, *Countess of Lonsdale*, *Katherine Duer*, *Clifford W. Bruton*, *Lyndhurst*, *Sylvia*, *William Agnew Arabella*, *Grand Duke Alexis*, *Twentieth Century*, *Collerette*, *Gaillardia*, and dozens of other fine cut-flower sorts.

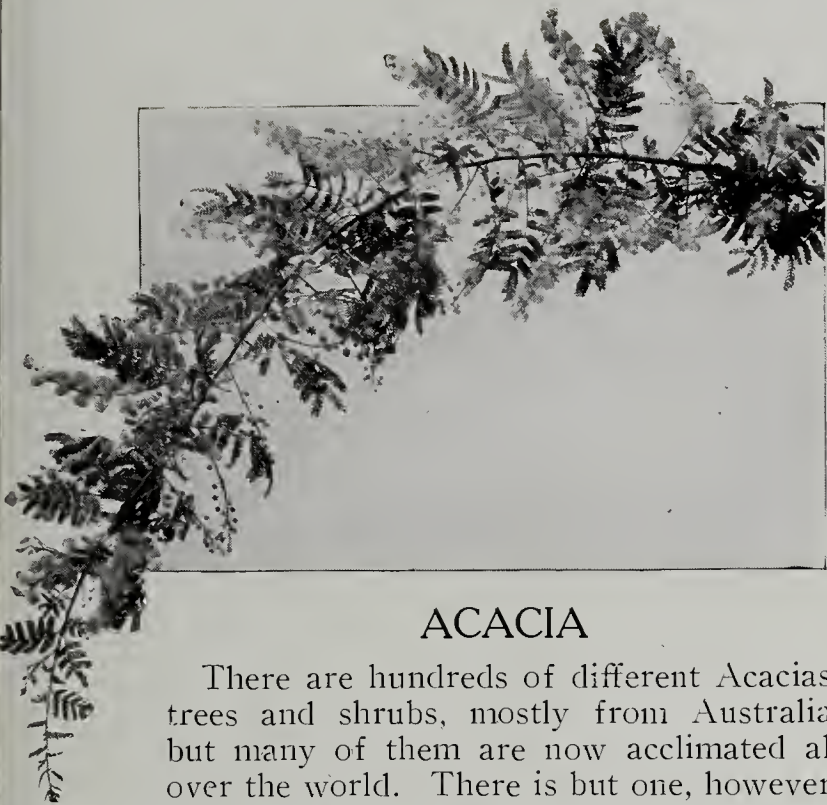


## LILAC

The common Lilac (or *Syringa*, as it is known botanically) is so universal that it cannot cut much figure in the metropolitan markets, but the forced Lilac of the finer varieties, like *Marie le Graye*, *Charles X*, and *Souvenir de Louis Spaeth*, are of late years being forced for winter bloom and form a choice item when they are most wanted. Our growers have only recently been able to get the secret of how to produce these to perfection and at a profit. We are glad to be able to supply them now in ideal shape. In season from November to April.







## ACACIA

There are hundreds of different Acacias, trees and shrubs, mostly from Australia, but many of them are now acclimated all over the world. There is but one, however, that is highly prized as a cut flower—the Pubescens. This is one of the hardest to propagate, and will probably always be scarce. It is a welcome addition, and a choice novelty during February and March. Its lovely, long sprays of soft, golden yellow are exceedingly charming.

## SNAPDRAGON

As a cut flower the Antirrhinum is only just coming into its own. It is a wonder it was not properly appreciated long before this. The good work started when some clever grower gave one of our leading retailers a monopoly of a soft, lovely shade of pink, and with fine long spikes. There is a vast difference in strains of the Snapdragon; some are short spikes and small flowers. This one was of the giant type, and was an attractive shade. Other retailers followed suit, and by and by the flower got into the usual wholesale channels. We now handle the item regularly in all colors, and our growers have what we call the ideal shade of pink. We call it the "P/M Quality" pink, and it always commands a better price than the regular run of stock.



## OUR CUT-FLOWER SPECIAL OFFERS

The two illustrations on this page (of carnations and roses packed ready to go out) show not only something of our good packing methods, but they also emphasize another feature of the Pennock-Meehan business, namely, our weekly cut-flower special offers. These offers are properly designated "Opportunities for Live Business Men," and contain wonderful values. With a little push on the part of our customers they can make big profits on these. Whenever crops of anything warrant quotations in quantity below the regular market, we make these offers so that our patrons can reap the advantage of the favorable conditions.

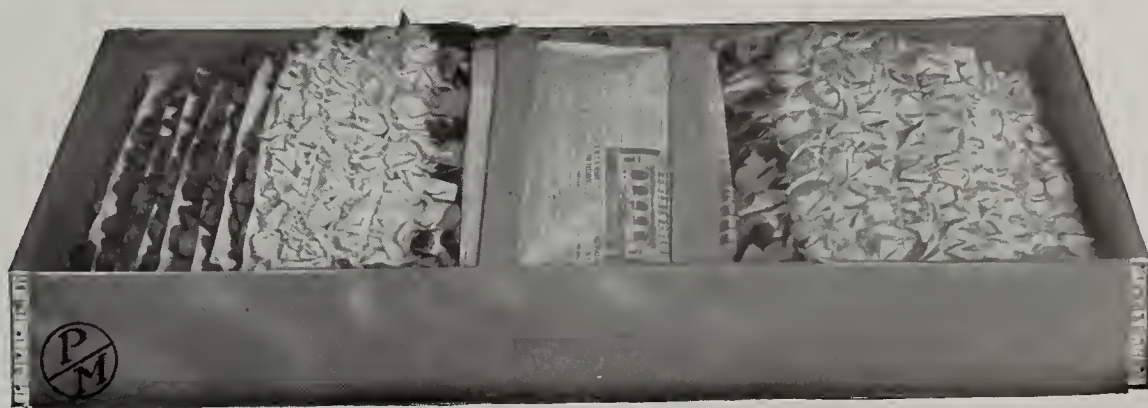


## POINSETTIAS

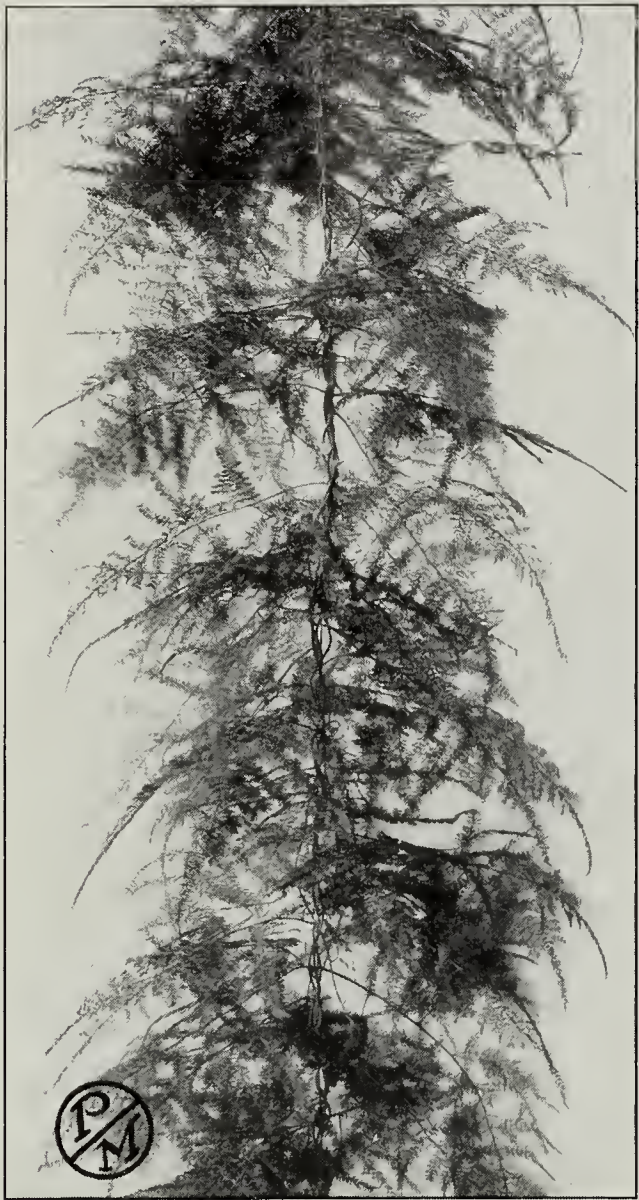
Philadelphia has the honor of having introduced the Poinsettia to the world at large, Robert Buist, the elder, having procured it from Mr. Poinsett, Mexican minister to the U. S., in the early thirties. It is a favorite cut flower and basket item from Christmas on.

## PUSSY WILLOWS

For spring suggestions ahead of the regular season, forced sprays of the Pussy Willow are in great demand, and we are in a position to furnish these in quantity for several months each year. Prices on these are very reasonable as a rule.







### PLUMOSUS

Probably the most universally used green today. The variety grown for commercial use is *Asparagus Plumosus Nanus*. It is more graceful than *Smilax* and is a wonderful keeper. Will keep its splendid dark green in water without a touch of fading for weeks.



## THE IMPORTANT QUESTION OF GREENS

Supplementary to our cut-flower department the greens are indispensable, and always have been an important feature of the business. The oldest and still a leader in this line is *Smilax*. This we have a steady supply of all the year, and it does not vary much in price except in early spring, when it is usually scarce in this latitude. *Sprengeri* fills in nicely, as do other items mentioned on this page.

### FARLEYENSE

This is one of the loveliest spray Ferns in the world. It is not everybody who can grow it well. It is a difficult subject, but well worth the effort as it always commands a good price. We have a regular supply all the year, both cut and plants. Like the *Orchid*, *Farleyense* is the aristocrat in its special field.

### ADIANTUM

Besides the *Farleyense* other good varieties of *Adiantum* are the *Hybridum* and *Croweanum*. Both have fine big sprays with good long stems, and as they produce much more freely are regularly sold very much lower in price. Where *Farleyense* is out of the question, these "good ones" are the next best for choice work.

### GALAX

These are the natural leaves—bronze and green—and are wonderful keepers. We know of no other natural leaf that has the same lasting qualities.

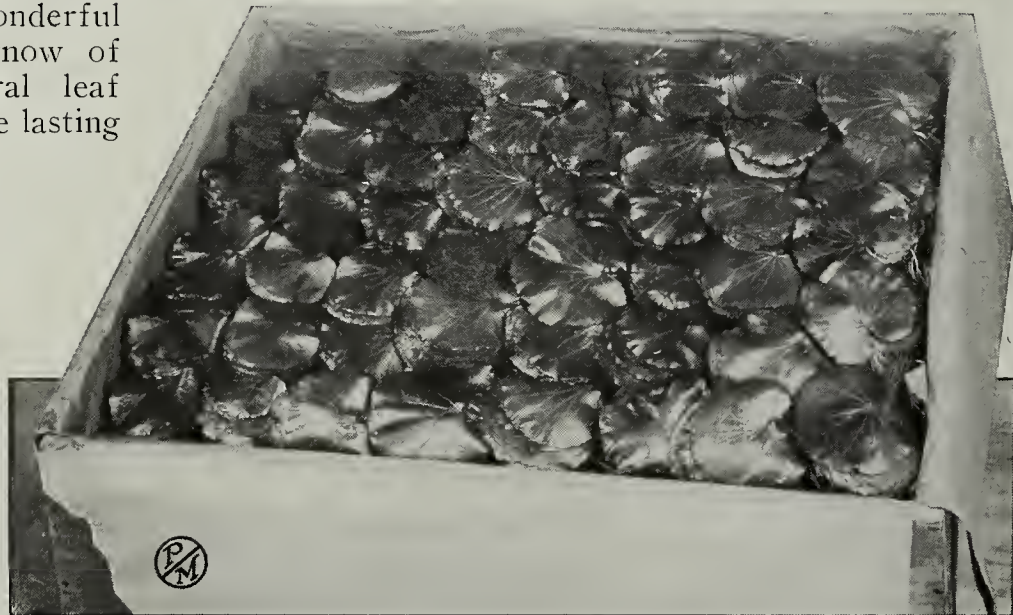
### FERNS

The "Dagger Fern," as this *Polypodium* is usually called, is a staple. We give always bright, clean, select stock and full count, and at lowest rates.



### BOXWOOD SPRAYS

We are the introducers of this item for memorial wreaths and other decorative work. It is often sold as the "German Myrtle." Lovely effects can be produced with it at very moderate expense.





## CHRISTMAS GREENS

### HOLLY WREATHS

We offer choice wreaths, made very full and of the best selected Holly, with plenty of berries. These are made according to our own instructions and must not be classed with those usually offered by provision merchants. Cases contain about 125 each.



HOLLY WREATH

### HOLLY

Extra choice; well berried; foliage glossy and green. We offer only the best stock selected in Delaware. Regular size case, 2 x 2 x 4 feet.

### LYCOPodium

This stock is fresh from the deep woods, and we always have the best the season affords.

### LYCOPodium WREATHING

Put up in lengths of twenty-five and fifty yards. Very heavy and extra well made.

### LAUREL WREATHING

In lengths of twenty-five and fifty yards. No. 1 made extra heavy. No. 2 very good grade.

### MAGNOLIA LEAVES

(NATURAL)

We have arranged for a good supply of the natural leaf in green, picked short, same as the prepared stock. For making choice and exclusive wreaths, this is just the thing.

### LEUCOTHÖE SPRAYS

A frond of twelve to eighteen inches, with smooth, glistening green leaves, turning to bronze in the fall. An elegant and useful natural spray for memorial work, baskets, designs, etc. Carried in cold storage all through the season. Packed in cases of three to five thousand. Bronze and green.



BOXWOOD WREATH

### MAHONIA

The most beautiful of all Holiday Greens; color a deep rich green, turning to bronze in the fall, leaf thorny, much like the Holly, and about the same in size. Comes in sprays similar to Leucothoe; is very effective for trimming Boxwood Wreaths, etc. Green and bronze.

### BOXWOOD WREATHS

Our illustration emphasizes one of the useful forms in which our great specialty "Boxwood Sprays" can be used. We do not offer this item in made-up wreaths. This work can be better done by the retailer and we leave that to him so as to give exclusiveness to his product as against the common wreath of Lycopodium, etc.—cheap factory-made goods that do not appeal to the best trade.

### MISTLETOE

Choice large sprays with beautiful clusters of berries. Packed in half bushel baskets; also in large cases.

### CHESTNUT-OAK FOLIAGE

(GREEN)

Something new, specially recommended for choice work.

✂ Cut ferns, outdoor and indoor, asparagus and other staple articles in Greens, Moss and Foliage. See regular issues of our price list, "The Pennock-Meehan Weekly," mailed free on request.



LEUCOTHÖE SPRAY



## RIBBON DEPARTMENT

*Introduction:* Those who for years have specialized along certain lines, giving their customers the best and most up to date in those particular lines that brains, time and money could produce, have not won success by chance, but by perseverance, application and knowledge, with the thought always in mind of giving something better each succeeding season.

This principle is applied in every detail and branch of our rapidly expanding business, and in no department is this better demonstrated than in Our Ribbon Department. Our twenty years and more of practical experience in handling Flowers has given us ideas obtainable in no other way. Each flower has suggested some beautiful ribbon creation, each one more beautiful than the last, thus giving us the largest and best supply of choice Florists' Ribbons of any house in the country. Customers re-ordering time after time demonstrates to us that the Pennock-Meehan Quality Ribbons are and must be by far the best.

We are constantly adding new colors to our various patterns, so that when special shades are wanted to match any new rose or other flower state flower and color, we will do the rest.

*Caution about widths:* We give full widths on all our ribbons.

Beware of unscrupulous parties offering seemingly low prices and giving narrow widths. When we sell you for instance:

No. 60 wide, it is No. 60 wide, and not No. 40 labeled No. 60.  
Or, when we sell you No. 100, it is No. 100, and not No. 60 labeled No. 100.

The short-width practice finds no place in our business. Beware of the Gyps.



### PATTERN 699—No. 150 WIDTH HEAVY FAILLE QUALITY

Finest piece of goods ever offered to the trade, splendid quality, beautiful lustre, and of the most charming and varied shades of color. We carry it in twenty-five different shades, each shade specially designed for some particular flower, so that there is hardly any subject on the florists' list but what can be matched in this pattern. All the colors have what are technically known as chameleon shadings, which still further enhance the beauty and effectiveness of the ribbon. The special combinations for the new rose, Mrs. Aaron Ward, also for Lady Hillingdon, Melody, Sunburst, and Mrs. Taft, were all the rage last season and promise to be equally as popular from now on. The improved Orchid shades are also in great demand and are the most lovely and up-to-date creations imaginable. We have also a lovely new combination for the grand coming rose, "Fire Flame," which will be on the market this fall. Shades and combinations are as follows:

American Beauty	Sunrise	Yellow
White	Mrs. Taft	Nile Green
Killarney	Light Orchid	Cypripedium
Medium Pink	Dark Orchid	Blue Shaded White
Light Pink	Richmond	Lavender Shaded Gold
Mrs. Aaron Ward	Violet Shaded Green	Lady Hillingdon
Sunburst	Foliage Green	Fire Flame
Melody	Green Shaded Purple	Dark Orange Shaded Pink
	Lavender	Mrs. Charles Russell

No. 150 width, price per piece of 10 yds ..... \$3.00





Pattern 699

### PATTERN CATTLEYA LUSTROUS DIAMOND WEAVE

This novelty ribbon is remarkable for its brilliant lustre and peculiar diamond weave. We have had it manufactured especially for the Cattleya and we have here a ribbon that is immensely popular, not only for the Cattleya but also a perfect match for the lavender-pink Chrysanthemums. Colors: light Cattleya, and dark Cattleya.

No. 60 width, price per piece of 10 yds ..... \$2.25  
No. 150 " " " " " " ..... 2.75

### PATTERN EAST END

#### DOUBLE-FACED CORDED-EDGE SATIN

A very heavy double-faced Satin ribbon with a corded edge. It is used almost exclusively for the best work by all the leading florists for door crapes and design work, being particularly adapted for this owing to the extra weight and lustre; three widths only. Colors: white, purple, violet, lavender.

No. 100 width, price per  
piece of 10 yds ..... \$3.50  
No. 150 width, price per  
piece of 10 yds ..... 4.50  
No. 200 width, price per  
piece of 10 yds ..... 5.50



Pattern East End

### PATTERN 699—No. 16 WIDTH HEAVY FAILLE QUALITY

This ribbon is of the same choice material as the ribbon mentioned on opposite page, and differs from same only in the width which is No. 16. It is especially suitable for corsage bouquets and small baskets, and has been exceedingly popular the past season; the ribbon to use where quality and effect is necessary. The color combinations are as follows:

Mrs. Aaron Ward	Cypripedium
Sunburst	Violet Shaded Green
Melody	Green Shaded Purple
Dark Orchid	Yellow
Light Orchid	Light Pink, Shaded
Killarney	White
Blue Shaded White	White

Price per piece of 10 yds ....\$1.10

### PATTERN ORCHID SATIN TAFFETA

A choice quality ribbon of a lustrous satin Taffeta, very suitable for the Cattleya. It is a high grade of goods, particularly desirable for this aristocrat among the flowers. We have this in two shades, very appropriate for light and dark Cattleya flowers, according to the season, also for the lavender pink Chrysanthemums.

No. 100 width, price per piece of 10 yds, \$2.25

All the ribbons mentioned on this page and on page 14 (with the exception of Pattern East End) are of extra quality and of the most up-to-date character in style and color combinations, and are the proper thing for all work of an exclusive character, where the highest artistic excellence is demanded. They are the latest and the best among our exclusive new designs.



## PATTERN 501

### TAFFETA

A New P/M Ribbon, and is Extremely Popular

As a substitute for Pattern 699, where economy is essential and a rich effect necessary, this ribbon is unexcelled. All of the colors and shadings have been copied from our famous Pattern 699, and all have the same two-tone shaded effect except Lavender, White and Violet, which are plain colors.

2t. Am. Beauty	2t. Mrs. Aaron Ward
2t. Richmond	2t. Yellow
2t. Killarney	2t. Blue
2t. Medium Pink	pl. White
pl. Lavender	pl. Violet

No. 60 width, price per piece of 10 yds, \$1.60  
No. 100 " " " " " " " 1.90

## PATTERN 1939

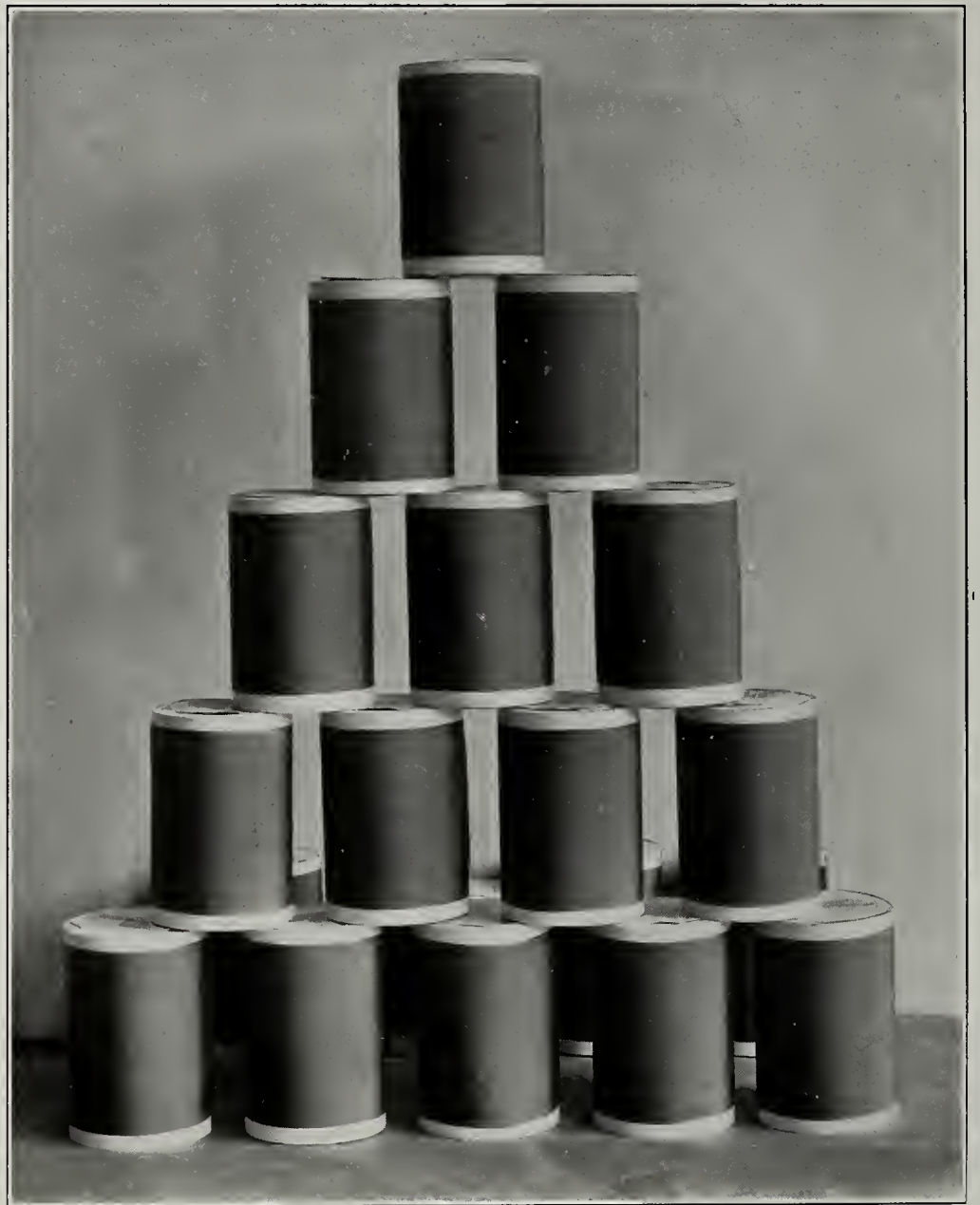
### OMBREA SHADED

Similar to Pattern 1904, but comes in darker shadings, which are more suitable for the fancy Dracenas and other dark-foliaged plants.

No. 100, price per piece of 10 yds, \$2.75



Ombrea Shaded or Pattern 1904



Pattern 501

## PATTERN 1904

### OMBREA SHADED

No ribbon has created more sensation than our Ombrea or Autumn foliage effect. The colorings and combinations are beautiful. We have them shading from the golden-oak foliage to the most delicate shades of yellow and green. This ribbon besides being largely used in cut-flower work is also used extensively for combination baskets of Crotons, Dracenas, etc.

We offer it in ten of the most beautiful combinations imaginable; delicate, chaste and charming, and which must be seen to be appreciated. They shade off like a rainbow and run from light to dark with a fetching beauty quite impossible to convey in mere words.

#### COLORS

- No. 1, Light and dark green, shaded violet.
- No. 2, Old-gold red and green.
- No. 3, Maple shadings of carmine and green.
- No. 4, Golden-oak combinations.
- No. 5, Light and dark-orchid shadings.
- No. 6, Light and dark-yellow shadings.
- No. 7, Fire-flame shadings.
- No. 8, Killarney shadings, light and dark.
- No. 9, Mrs. Aaron Ward shadings, light and dark.
- No. 10, Light and dark lavender and violet shadings.

No. 100 width, price per piece of 10 yds ..... \$3.00





PATTERN KILLARNEY

## PATTERN KILLARNEY—SATIN TAFFETA

FOR THE KILLARNEY ROSE

No flower is more difficult to match than this rose. Its changing of colors from bud form to expansion renders it impossible to approach with the ordinary shade of pink ribbon, but our *Pattern Killarney* is an exact match and blends with the light and dark petals so exactly that it is hard to distinguish the flower from the ribbon. The quality is a beautiful Two-Tone Satin Taffeta, very lustrous and a good weight.

*Remember this is the original Killarney, and the exact shade, and not a substitute of an inferior color and quality as offered by the many imitators of this P/M creation.*

Width	Price	Width	Price	Width	Price	Width	Price	Width	Price
No. 2	\$0.30	No. 9	\$0.85	No. 22	\$1.25	No. 60	\$2.00	No. 150	\$2.75
No. 7	.65	No. 16	1.00	No. 40	1.50	No. 100	2.35	No. 200	3.50

## PATTERN 1550—MESSALINE KILLARNEY

This also is for the Killarney Rose and is a perfect match. Same as Killarney described above, only it is a soft messaline and presents the same color on both sides. It has good texture and excellent lustre. (One width only.)

No. 80 width, price per piece of 10 yds, \$2.00

All prices quoted are subject to market fluctuations





PATTERN 1800

### PATTERN 1803 SATIN TAFFETA

The acme of all in the Satin Taffeta class. A very heavy quality, made of the finest silk. While this costs more than the other patterns in the same class, it is well worth the difference in price, and is available where the highest class work is essential. We can highly recommend all colors and widths of this, but especially the violets and purples for mortuary designs and crapes.

*Note that these violets and purples are carried in No. 100 width only.*

#### COLORS

White, pink, medium violet, dark violet, purple, Nile green, blue, red and grey.

No. 16	width,	price per piece of 10 yds,	\$1.25
No. 22	"	"	1.50
No. 40	"	"	1.75
No. 60	"	"	2.25
No. 100	"	"	2.75

### PATTERN 1800 SATIN TAFFETA

For a low-priced ribbon this pattern has no competitor. It is a fine quality Satin Taffeta, has excellent body, with a bright lustre. Ties up well, and has the same rich appearance of a ribbon costing considerably more. Excellent for all purposes.

#### COLORS

White, pink, blue, Nile green, violet, purple, red and grey.

No. 16	width,	price per piece of 10 yds,	\$0.80
No. 22	"	"	1.00
No. 40	"	"	1.15
No. 60	"	"	1.45
No. 100	"	"	1.75

### PATTERN 1804 SATIN TAFFETA

One of our popular staple patterns, and a good one. It is a high-standard Satin Taffeta quality, and medium priced. Has high lustrous finish, with good body. An excellent ribbon for bouquet work.

#### COLORS

White, pink, violet, purple, Nile green, blue, red and grey.

No. 5	width,	price per piece of 10 yds,	\$0.40
No. 7	"	"	.50
No. 9	"	"	.65
No. 12	"	"	.80
No. 16	"	"	.90
No. 22	"	"	1.15
No. 40	"	"	1.35
No. 60	"	"	1.75
No. 100	"	"	2.00

### PATTERN 1805 SATIN TAFFETA

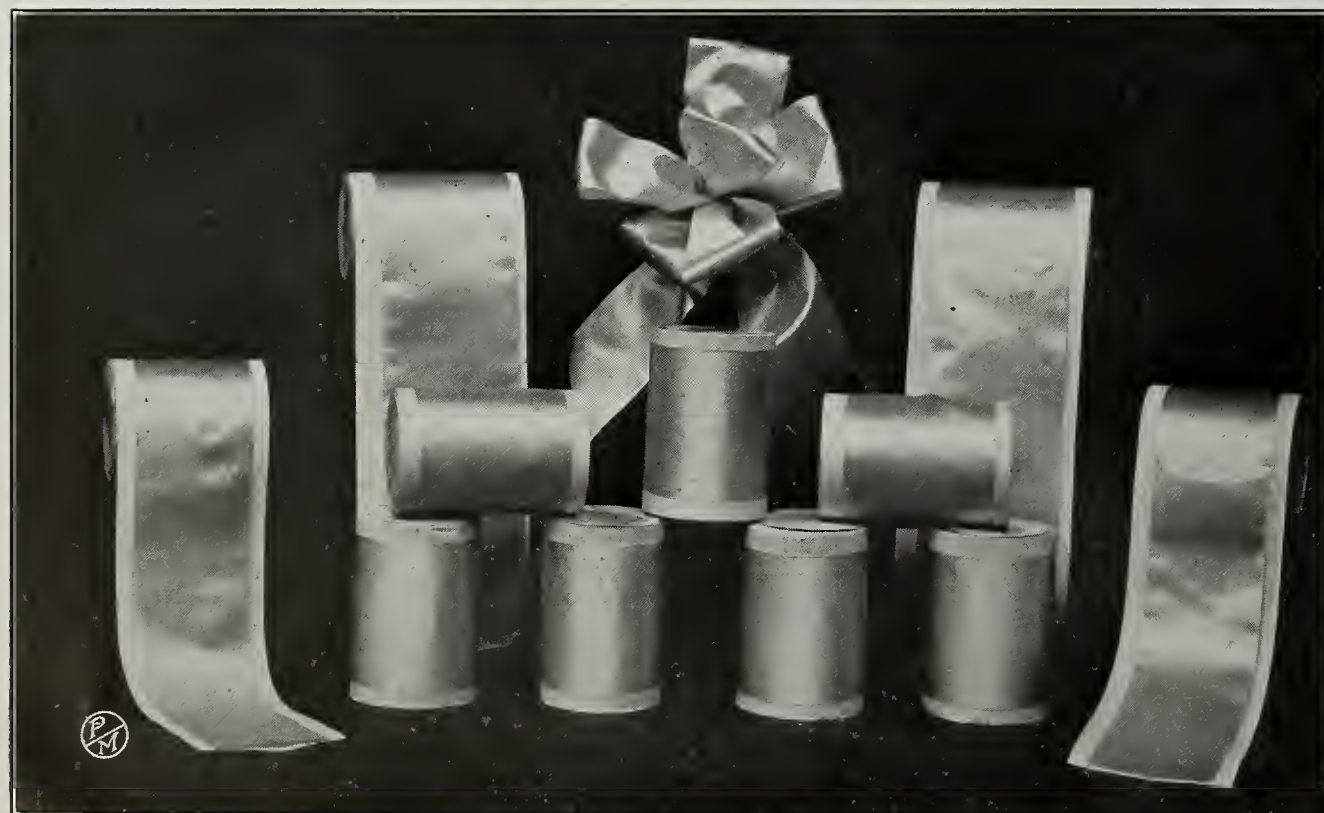
A superb quality of Satin Taffeta, heavy, and very lustrous; has been our leader for the past few seasons; well known and exceedingly popular with the trade. We offer this in a full line of colors all made up specially to our order, and in superb shades of our own latest creations.

#### COLORS

American Beauty, Richmond, rose pink, light pink, Nile green, foliage green, yellow, white, lavender, violet, purple, blue, red, and grey.

#### PRICES

No. 2	width,	price per piece of 10 yds,	\$0.30
No. 5	"	"	.50
No. 7	"	"	.60
No. 9	"	"	.80
No. 12	"	"	.90
No. 16	"	"	1.00
No. 22	"	"	1.25
No. 40	"	"	1.50
No. 60	"	"	2.00
No. 100	"	"	2.35
No. 150	"	"	2.75



PATTERN 1805





General view of some popular patterns of Ribbons, including:

Pattern Killarney	American Beauty	Pattern 500	Autumn Foliage	Pattern 1616 in box
Wide Moire in box	Wide Moire open	Narrow Killarney open		Mrs. Aaron Ward
	No. 5 Gauze			



## CORSAGE RIBBONS

We have given long study to the subject of Corsage Ribbons, and the number of different makes and patterns that have gone through our hands in the past twenty years—finally giving way to each succeeding betterment—is legion. Our present line, which goes under the general title of “*Pattern Supreme*,” which for class, quality, and exquisite shadings is the highest evolution towards the ideal yet reached, is described below:

### PATTERN SUPREME—Nos. 7 and 9

The most beautiful ribbon ever offered; remarkable for the Chameleon shadings of the material at different folds or angles producing very rich and beautiful effects. Particularly suitable for high-class corsage bouquets, such as Orchids and other choice flowers and in the proper shades; also splendid for basket work. With the vast line of shadings in this ribbon, we can match almost any flower, however difficult. Widths: Nos. 7 and 9; colors in both are the same, and are as follows:

#### COLORS

Violet Shaded Green	Mrs. Aaron Ward	Yellow	Light Pink
Green Shaded Purple	Lady Hillingdon	Fire Flame	Cypripedium
Dark Orchid	Melody	Blue Shaded	White
Light Orchid	Sunburst	Killarney	Foliage Green

*Note:* The light and dark Orchids mentioned above are specially designed for the different shades of Cattleyas maturing at different seasons. The Cypripedium shade also is just right for that Orchid, and is a perfect match for Mignonette and combinations.

No. 7 width, price per piece ..... \$0.65  
No. 7 “ “ box lots (24 pieces) ... .60

No. 9 width, price per piece ..... \$0.85  
No. 9 “ “ box lots (18 pieces) ... .80



PATTERN SUPREME

### PATTERN SUPREME—Nos. 16 and 22

These two widths are exactly the same as the Nos. 7 and 9 described above, but have not such a large variety of colors. These numbers being wider, however, are more suitable for large corsages and small basket combinations.

#### COLORS

Violet shaded green, green shaded purple, dark orchid, light pink, foliage green, cypripedium.

No. 16 width, price per piece ..... \$1.00

No. 22 width, price per piece ..... \$1.25

### PATTERN 1910

#### HIGH-QUALITY SATIN TAFFETA

This ribbon was evolved specially for double violets, and the Cattleya. It is a ribbon of quality and distinction, and is used by the most exclusive and up-to-date stores. The colors are orchid and violet.

No. 7 width, price per piece of 10 yds ..... \$0.65

No. 9 width, price per piece of 10 yds ..... \$0.85



## SOME COMMENTS ON THE ARTISTIC USES OF RIBBONS IN CORSAGE BOUQUETS

The ribbon and the pin are the finishing touches to any bouquet outside of a boutonniere, and there is a vast difference in the artistic effect if just the right ribbon as to quality, width, and shade is used. Our ribbon expert is not only a ribbon man, but a practical and artistic bouquet maker of long experience as well, and is, therefor, in a position to know the correct thing wanted in ribbons, not only as regards blending, shading or contrast, but also in all the subtle and indefinable attributes that go to the making up of a perfect piece of work. Note, for instance, in the bouquet of Gardenias and Orchids shown on this page—the ribbon used is our celebrated pattern Supreme, described on page twenty. The color to use in a combination of Gardenias and Orchids is foliage green or orchid, or a very good effect can also be attained with a combination of both. The twist shown in one of the hanging ends is not essential, but to many it undoubtedly heightens the effect.

In the other picture on this page we illustrate a bouquet



made of the rose, Mrs. Aaron Ward, and the ribbon for same, which is also pattern Supreme; but the color is Mrs. Aaron Ward; that is, a shade designed specially to match the peculiar bronze shadings of that remarkable rose. It can be easily imagined that it took a long time and many experiments before we got the right combination for this flower. Everyone who has seen the ribbon we finally evolved and named for the rose, is loud in its praises, and we are happy in being at last able to offer a perfect match. This ribbon is exclusive with us and cannot be had elsewhere. No doubt there will soon be imitations of it, but customers who want the real thing should take no chances.

“The man of genius is everywhere welcome: all doors fly open at his touch.

“He who has the talent to instruct, amuse or entertain needs no passport. But the person who can neither create nor produce, who can do nothing that the world wants done, and has nothing to say to which the world will listen, requires a certificate.”

Like Elbert Hubbard’s man of genius, our ribbons need no certificate—the world flies open at their touch!

They speak for themselves and need no advertising.





PATTERN SUPERB

#### TWO-TONE VALLEY GREEN

A beautiful, shaded, silvery green, just right for Valley, or Valley and Orchids, and exquisite with almost any other flowers or combinations.

No. 2	width, per piece of 10 yds,	\$0.30
No. 7	" " " "	.65
No. 9	" " " "	.85
No. 16	" " " "	1.00

#### TWO-TONE YELLOW

Lovely shade of yellow shaded white; charming for Melody Rose, Yellow Daises, etc.

No. 7	width, per piece of 10 yds,	\$0.65
No. 16	" " " "	1.00

#### TWO-TONE LAVENDER

A beautiful soft shade of lavender; an exact match for the light Cattleya and lavender Sweet Peas.

No. 2	width, per piece of 10 yds,	\$0.30
No. 7	" " " "	.65
No. 9	" " " "	.85
No. 16	" " " "	1.00

#### TWO-TONE CATTLEYA

Designed specially for the Cattleya, in color a white shaded cerise, the dark shadings being in harmony with the deep-colored lip of the Orchid.

No. 7	width, per piece of 10 yds,	\$0.65
No. 9	" " " "	.85
No. 16	" " " "	1.00

#### TWO-TONE BLUE

Medium blue with white shadings; fine for a variety of work where a blue ribbon is required. Especially appropriate in Valley and Pink combinations.

No. 7	width, per piece of 10 yds,	\$0.65
No. 9	" " " "	.85

#### TWO-TONE CROCUS VIOLET

A soft-shaded Crocus Violet; works in well with Sweet Peas and other flowers of a light-violet cast.

No. 7	width, per piece of 10 yds,	\$0.65
No. 9	" " " "	.85

#### TWO-TONE ROSE LAVENDER

A lovely combination of peach-blossom shading; fine for the delicate tints in Sweet Peas, etc.

No. 7	width, per piece of 10 yds,	\$0.65
No. 9	" " " "	.85

#### TWO-TONE KILLARNEY AND TWO-TONE MRS. AARON WARD

An exact match for this difficult rose; also fine for pink Sweet Peas, etc.

No. 2	width, per piece of 10 yds,	\$0.30
No. 7	" " " "	.65
No. 9	" " " "	.85
No. 16	" " " "	1.00

#### WHITE

Excellent, all-purpose ribbon in all work where white is permissible.

No. 2	width, per piece of 10 yds,	\$0.30
No. 7	" " " "	.65
No. 9	" " " "	.85
No. 16	" " " "	1.00



PATTERN 721

#### PATTERN SUPERB No. 7

This is a similar ribbon to Pattern Supreme, described on page 20, but lower in price. For a moderate-priced corsage ribbon this will be found very satisfactory. The two-tone effects of the material, at different folds, are pronounced and beautiful. There is a good range of colors in it and all of them artistic and beautiful, making the ribbon suitable for a wide range of work, and especially valuable where economy is imperative.

Colors: violet shaded green, green shaded purple, dark orchid, Mrs. Aaron Ward, Nile shaded lavender, Killarney, cypripedium, and white.

Price per piece of 10 yds .....\$0.50

#### PATTERN 721

#### SATIN TAFFETA

This pattern is remarkable, not only for the high quality of the material, but also for the large range of colors. The blendings have been carefully worked out to match with different flowers and combinations. We offer below a comprehensive list of colors, all in two-tone effect except white, shading from light to dark, and in sizes suitable for corsage work.



## CORSAGE BOUQUETS

(CONTINUED FROM PAGE 21)

The first illustration on this page shows a corsage bouquet of Sweet Peas. As everyone knows, the Sweet Pea is one of the hardest flowers to photograph, in order to make a good picture. The photo in this case is no exception; it gives but a very faint idea of the grace and beauty of the bouquet in the original. The use of the airy and graceful Gypsophila, to give a dotted veil effect, is par excellence the last touch for the Sweet Pea, and is so recognized the world over. The ribbon in this case is a Satin Taffeta, our Pattern 721, a most excellent ribbon for fancy work. It comes in all the colors and is most appropriate for Sweet Peas and all other corsage flowers, pinks, whites, lavenders, crimsons, etc., and is of very superior quality. Our other illustration, showing a corsage bouquet of Valley and Orchids, has for the ribbon our Pattern Supreme, the shade used being known technically as "Orchid," which comes in two shades, light and dark, and blends beautifully with the flowers. Another splendid ribbon combination to use with a bouquet of Orchids and Valley is our Pattern 721, in the shade called "Valley Green." The latter ribbon is deservedly popular for this purpose, and largely used.



We call special attention to our corsage ribbons as illustrated and described at pages 20 and 22. We are recognized everywhere as leaders in these, and carry the largest and best stocks of any house in the country. The range of colors is extensive, and enables us to match any flower and foliage. All our customers have to do is to write, giving the flower, the width, the color and the quantity, we will do the rest.

We would also call attention in this connection to our fine assortment of fancy pins for corsages, described and illustrated in another part of this catalogue. Our stocks are the largest and most varied of any house in the country, not only of the higher-quality pins, but the cheaper grades also.

### A Hubbard-ism that applies to our Ribbon Business

"Some men can do business well. Some can do business very well. Some can do business superbly well. And there be found at long intervals others that do their work so completely well that they have no competition in their chosen line.

Success without knowing what the world is doing is a barren ideality. We succeed only as we move in line with the great oncoming march of civilization."





PATTERN 021

No. 7	width,	price	per	dozen.....	\$1.75
No. 7	“	“	“	gross .....	18.00
No. 9	“	“	“	dozen .....	2.50
No. 9	“	“	“	gross .....	25.00

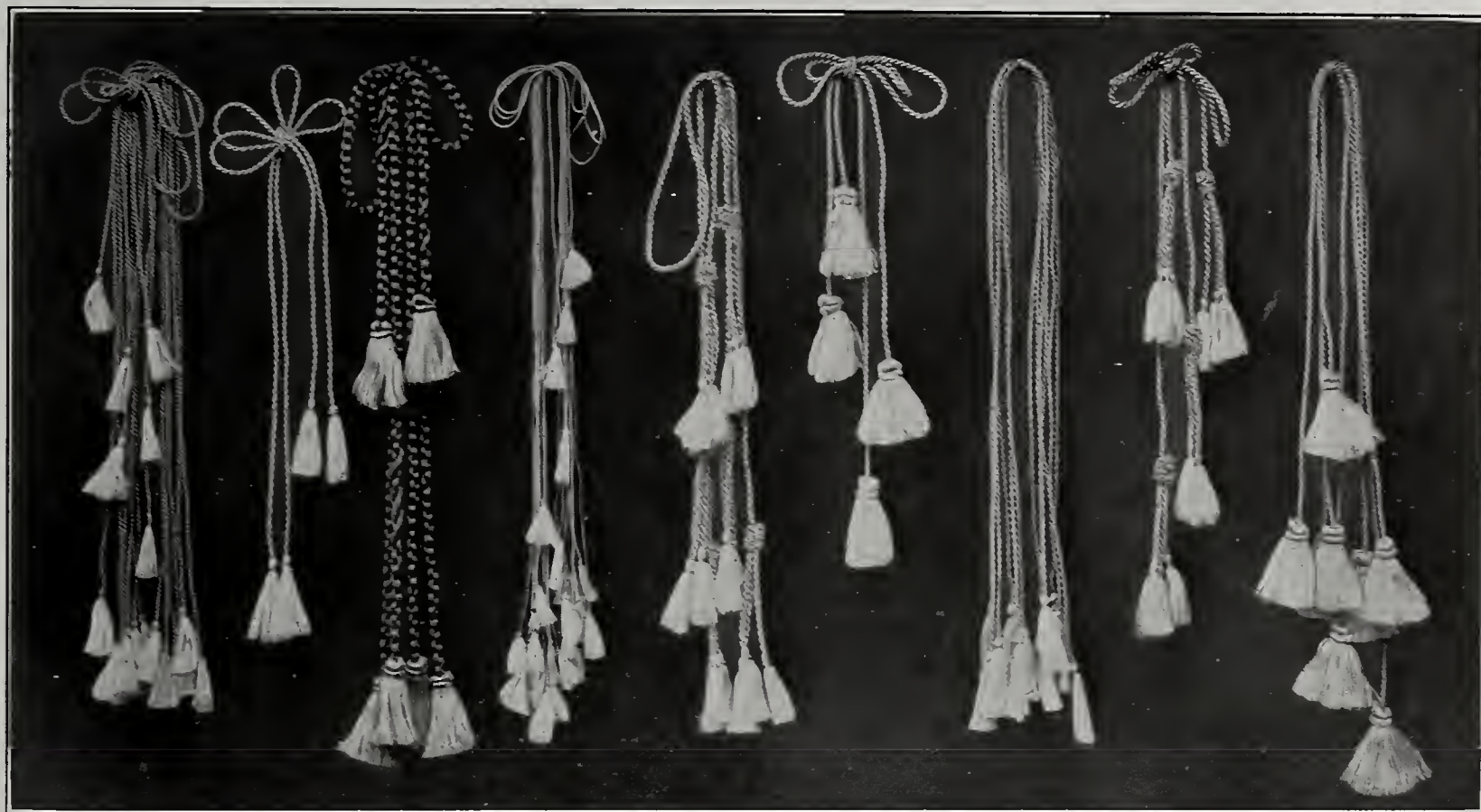
Violet Shaded	Lady Hillingdon	Killarney
Green	Melody	Light Pink
Green Shaded	Sunburst	Cypripedium
Purple	Light Blue Shaded	White
Dark Orchid	Dark Blue Shaded	Foliage Green
Light Orchid	Fire Flame	Yellow
	Mrs. Aaron Ward	

No. 7	width,	price	per	dozen.....	\$1.75
No. 7	“	“	“	gross .....	18.00
No. 9	“	“	“	dozen .....	2.50
No. 9	“	“	“	gross .....	25.00

Two-Tone	Valley Green	Two-Tone	Crocus Violet
“	“ Yellow	“	“ Rose Lavender
“	“ Lavender	“	“ Killarney
“	“ Cattleya	Plain	White
“	“ Blue	“	Violet
		“	Orchid

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1093

1094

1097

03

2012

1096

1090

2012

1096

## SILK CORDS FOR CORSAGE BOUQUETS, ETC.

The Pennock-Meehan cords are all silk, and are of heavier and richer material than the ordinary article as offered in the general trade. They are all made of the best silk and the tassel is much heavier than the usual grade. The nine patterns illustrated above give an idea of the range and variety of our offerings in this line. If different patterns are wanted we will be pleased to take the matter up through correspondence. The colors are white, pink, light violet, dark violet, red, Nile and foliage green. We can also have any other colors or special shades made to order on short notice.

### PATTERN 1090

This is an excellent medium-weight cord, and has a good, full tassel. Thirty-six inches long.

Per dozen, \$0.50

Per gross, \$4.00

### PATTERN 1093

This is the same as Pattern 1090, but has a thinner cord. Full length: thirty-six inches.

Per dozen, \$0.40

Per gross, \$3.50

### PATTERN 1094

Very similar to 1093, and one that we consider excellent value at the price quoted. Full thirty-six inches and good, heavy tassel.

Per dozen, \$0.35

Per gross, \$3.00

### PATTERN 1095

This is a distinct and beautiful creation, the cord being wound around with silk chenille, which produces a charming pleated effect. Made up in contrasting colors, such as green cord with violet chenille, violet cord with green chenille, foliage green cord with violet chenille, white and pink, pink and white, these contrasting combinations showing up beautifully in the tassel as well as the cord. Can also be supplied in solid colors of all the standard shades.

Per dozen, \$1.00

Per gross, \$9.00

### PATTERN 1096

The distinguishing feature of this pattern is its heavy puffed tassel, which gives it a classy touch, which is very fetching. It is one of the most popular of our patterns and indispensable in all up-to-date establishments.

Per dozen, \$0.60

Per gross, \$6.00

### PATTERN 1097

An extra heavy braided or plaited cord with a good, generous tassel. One of the aristocrats of our many choice patterns. This is particularly effective in corsage and spray work, and is also fine for door-crape finishing.

Per dozen, \$1.00

Per gross, \$9.00

### PATTERN 1098

A novelty of unique appearance, being woven instead of the usual braided work, giving a very smooth and dainty finish.

Per dozen, \$0.75

Per gross, \$7.50

### PATTERN 2012

The illustration above shows this better than any description. It is an extra heavy cord with triple ends and tassels.

Per dozen, \$1.00

Per gross, \$9.00

### PATTERN 03

A tiny, thin cord used for tying cards, etc., instead of baby ribbon. Gives a much richer effect for about the same cost.

Per gross, \$1.25







## BRIDAL BOUQUET RIBBONS

The acme of perfection in the human march "from the cradle to the grave" is reached when the youthful nuptials are celebrated. Responding to this universal fact, the florists of the world have put their finest efforts into giving the joyful occasion its crowning touch with the loveliest bridal bouquet possible. Many of the greatest geniuses of our business have felt that they had reached their final haven when they succeeded in producing a MASTER-PIECE for such an occasion. We illustrate, on this page, an inspiration from that prince of floral artists—Z. D. BLACKISTONE, of Washington, D. C. This piece was considered one of the finest he ever did, and was made for a historical function—the wedding of the daughter of the President of the United States of America—ALICE ROOSEVELT. The ribbon for this the Pen-nock-Meehan Co. had the honor of supplying, as was inevitable where class and distinction were imperative. We mention, on this page, a few of the appropriate patterns that every up-to-the-minute florist ought to have when handling work of this character. Daintiness and quality are the distinguishing features of each and every one of them. They are the final touch to the perfection of the products of the great artists in the florists' business.



THE ALICE ROOSEVELT  
BRIDAL BOUQUET

## RIBBONS TO USE FOR BEST SHOWER EFFECTS

The ribbon used in the wonderful bouquet produced by MR. BLACKISTONE is our Pattern 848 gauze, illustrated and priced on opposite page (26). MR. BLACKISTONE used No. 2 width, which we consider the ideal; but there are many who think that No. 3 width fills in better on similar work, and we find that both these widths of 848 should be in ample supply at all times.

Another very fine shower ribbon is Pattern 1805, a lustrous Satin Taffeta; and many customers prefer a satin to the gauze. This ribbon is of extra quality and finish, and both No. 2 and No. 3 widths are used, although No. 2 more frequently.

We can also recommend Pattern 701, which is similar in character to Pattern 1805, only lower in price, and not so high grade as to quality. It makes an excellent shower.

Many people desire an extra narrow ribbon for a fine shower, and for this purpose we have had made up a narrow  $1\frac{1}{2}$  width in Pattern 803. Also very effectively used in connection with No. 2 width.

For shower bouquets of Killarney Roses and for Sweet Peas, etc., we recommend Pattern 721 in the No. 2 width.

For tying the handle, a broad ribbon is required, and for this purpose there is nothing better than our Patterns 1803, 1804 and 1805 in widths Nos. 60, 100, and 150. Where extra choice quality is required our 1803 cannot be surpassed.

### FLOWERS FOR THE BRIDE

"Bring flowers, fresh flowers, for the bride to wear;  
They were born to blush, in her shining hair." — Mrs. Hemans.





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### PATTERN 500 PLAIN TAFFETA

An excellent ribbon for all kinds of work is a heavy Taffeta with excellent lustre and good body. Unsurpassed for funeral work where a ribbon is required to stand out well. Largely used also for door crapes.

#### COLORS

White	Blue
Pink	Yellow
Violet	Nile Green
Lavender	Foliage Green
Purple	Red
Grey	Black

#### PRICES

No.	2	width,	per	piece	of	10	yards,	\$0.25
No.	5	"	"	"	"	"	"	.35
No.	7	"	"	"	"	"	"	.45
No.	9	"	"	"	"	"	"	.60
No.	12	"	"	"	"	"	"	.70
No.	16	"	"	"	"	"	"	.85
No.	22	"	"	"	"	"	"	1.05
No.	40	"	"	"	"	"	"	1.20
No.	60	"	"	"	"	"	"	1.50
No.	100	"	"	"	"	"	"	1.85
No.	150	"	"	"	"	"	"	2.25
No.	200	"	"	"	"	"	"	2.50



PATTERN 500

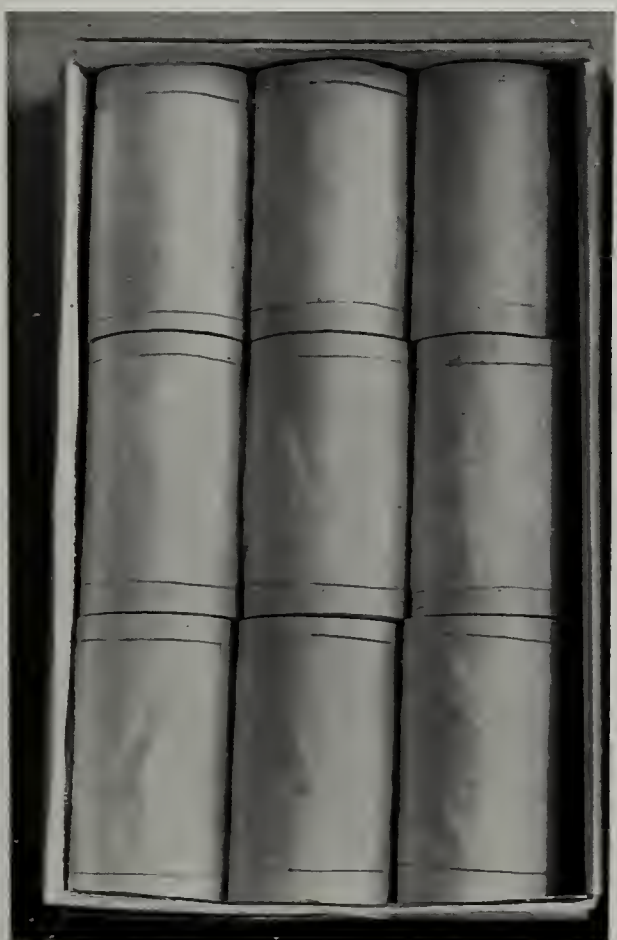
### NEW CORSAGE SHIELD THE "QUEEN MARY" IRIDESCENT

We have pleasure in offering this novelty to the trade. It seems a small item, yet it has taken us more time and trouble and experimenting than its relative importance would indicate. Its great feature is its lightness and grace combined with its comparative inexpensiveness. The material is waterproof, and we offer it in the following colors:

Violet	White
Pink	Orchid
Nile Green	
Per dozen	\$2.50



CORSAGE SHIELD BOUQUET



PATTERN 656

### PATTERN 801 PLAIN TAFFETA

An extra wide ribbon (7½ inches) used largely for baskets and large bunches, and in circumstances where a big display is necessary. It is a superb quality of Taffeta, made of the finest silk and highly finished.

#### COLORS

White	American Beauty
Pink	Nile Green
Blue	Yellow
Violet	Purple

#### PRICE

No.	300	width,	per	piece	of	10	yards.	\$3.50
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### PATTERN 656

#### PLAIN TAFFETA

An extra heavy quality of Plain Taffeta for first-class work of all kinds. Anyone who wants something extra good in Taffeta will find this pattern very desirable, very durable and will stand outside conditions much better than a lighter-weight silk, as it holds out well and withstands adverse atmospheric conditions.

#### COLORS

White	Yellow
Pink	Grey
Blue	Red
Nile Green	Violet
Purple	Black

#### PRICES

No.	16	width,	per	piece	of	10	yards,	\$1.00
No.	22	"	"	"	"	"	"	1.20
No.	40	"	"	"	"	"	"	1.40
No.	60	"	"	"	"	"	"	1.80
No.	100	"	"	"	"	"	"	2.16

### PATTERN 676

#### PLAIN TAFFETA

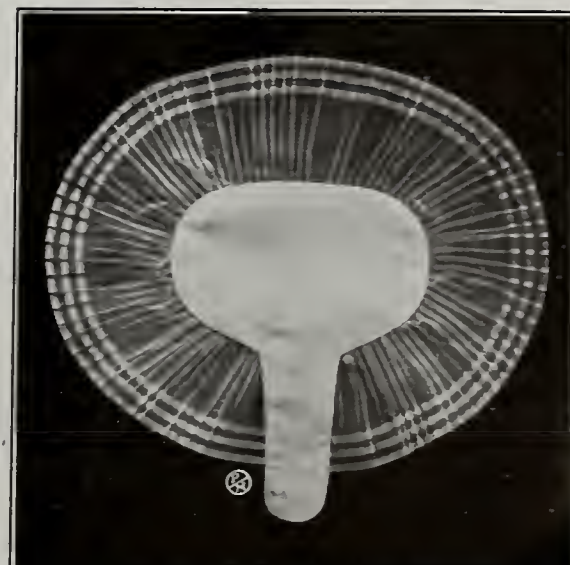
This is a big seller on account of its moderate price, considering the quality. Has good body and excellent lustre, and is used by all of our trade wishing a good-looking ribbon for little money.

#### COLORS

White	Red
Pink	Grey
Violet	Nile Green
Purple	Blue

#### PRICES

No.	12	width,	per	piece	of	10	yards,	\$0.60
No.	16	"	"	"	"	"	"	.70
No.	22	"	"	"	"	"	"	.80
No.	40	"	"	"	"	"	"	1.00
No.	60	"	"	"	"	"	"	1.25
No.	100	"	"	"	"	"	"	1.50



CORSAGE SHIELD - PLAIN

PATTERN 676



## CHIFFONS

*Introductory:* The use of Chiffons has become universal, and no florist establishment is complete without a full supply. Their low cost renders them particularly useful and for moderate-priced work, where economy is a factor, there is no ribbon that will produce the same effect for the money.

New methods in manufacturing, competition among the mills, and economies in various directions have, within the past few years, combined to reduce the price so that today everyone can afford to use Chiffons liberally.

There are many inferior grades of Chiffons on the market which are sold at about the same price as the good, but we offer only the best quality, and sell it with a guarantee of FULL MEASURE. Remember *that* when Mr. Sleight of Hand appears.

When we sell a piece of Chiffon, we bill the actual number of yards the piece contains, and do not charge for 35 yards unless the piece contains that. The short-piece practice is one of the tricks of the trade which finds no place in our business. That is the meaning of our guarantee of "full measure."



VALLEY DOTTED

### VALLEY DOTTED

The illustration above gives a good idea of this charming pattern, which is used frequently for many purposes, especially in bridal bouquets and work of that character.

Width 6 inches, price per yd. \$0.06½  
" 10 " " " " " .09

Pieces average about 35 yds each.



SATIN EDGE 5109

### FANCY, LACE-EDGE DOTTED

Very effective and stylish. Used by many for bouquet work, baskets, etc., where out of the ordinary effects are desired. All colors same as in the Plain Chiffons.

Width 6 inches, price per yd. \$0.06½  
" 10 " " " " " .09

Pieces average about 35 yds each.

### PLAIN DOTTED

This is the same as Plain Chiffon only it has the addition of small, white dots, which makes it more attractive and has a much richer effect when made up. All colors same as in the Plain Chiffons.

Width 4 inches, price per yd. \$0.04  
" 6 " " " " " .05

Pieces average about 35 yds each.

### SILK NETTING

#### PATTERNS 5112 and 5114

Silky and lustrous in appearance with a distinctive open weave that adds character and charm, and for the price makes a splendid showing in any kind of work.

There are several qualities of Silk Netting offered, many of them very inferior, being light in weight and flimsy. We handle the best quality only. Colors: white, pink, violet, lavender, blue, orchid, nile, foliage green, Richmond, yellow, American beauty, and red.

Pattern No. 5112, width 6 inches, price per yd. .... \$0.04½

Pattern No. 5114, width 14 inches, price per yd. .... .09

Pieces average about 40 yds each.

### MALINE

Broad width, filmy material, used in connection with bouquet and basket work where an airy effect is desired. All silk, and made in the manner of Chiffons, but higher quality; good lustre, and sparkling appearance when tied. Water-proofed; two qualities. Colors: white, pink, blue, orchid, lavender, violet, nile and foliage green.

Pattern No. 5116, width 28 inches, price per yd. .... \$0.17

Pattern No. 5117, lighter quality, width 28 inches, price per yd. .... .15

Pieces average about 35 yds each.



SATIN-EDGE CHIFFON 5109

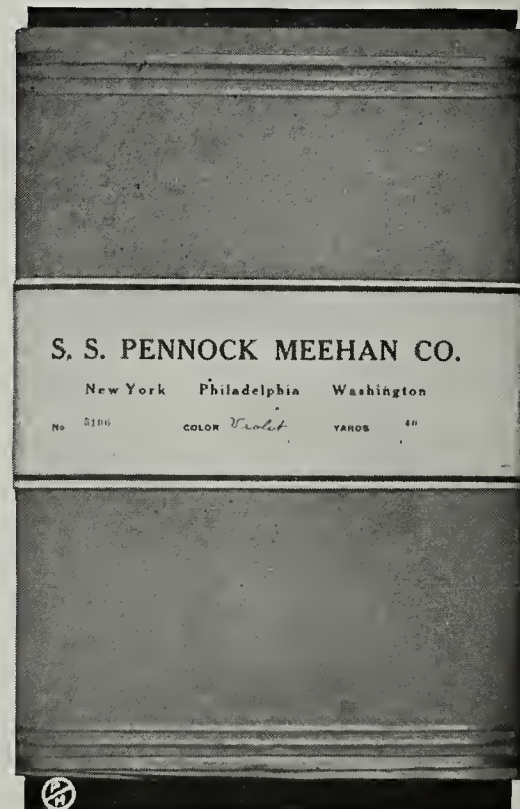
### SATIN-EDGE CHIFFON

EXTRA QUALITY

#### PATTERN 5109

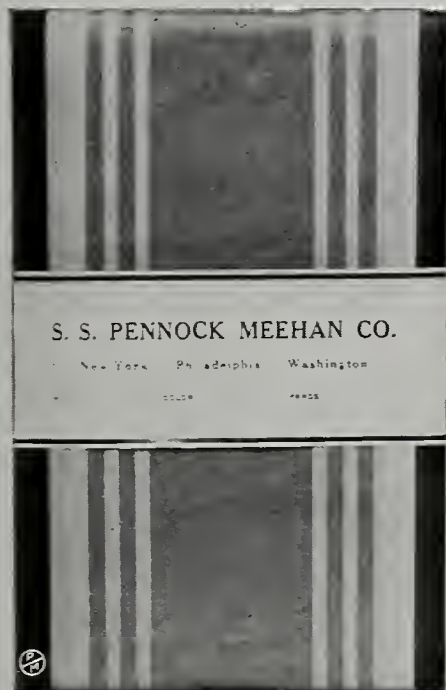
This is a fancy Silk Chiffon with a satin edge, the result of many endeavors to get a rich-looking Chiffon that would hold up well, and that could be sold at a reasonable price, and we know that we have it in this one. Colors are excellent, as the extra weight of the material brings them out better. White, pink, lavender, violet, purple, nile, foliage green, blue and American beauty.

Width 8 inches, price per yd. \$0.12  
Pieces average about 40 yds each.



SILK NETTING





## EXTRA-QUALITY CHIFFON

### Pattern 5110 — Waterproof

Extra quality Chiffon, much finer in every way than regular stock. Note in illustration how sturdily it stands out when made up, and the elegant and graceful effect. This is one of our newest and best creations in Chiffons and justifies our reputation for character and exclusiveness in this line. Three yards of this exclusive pattern will give a richer and finer effect than double the quantity of ordinary stock, consequently we consider this not only the finest and most up to date, but, in the long run,

even more economical. Colors: white, pink, Mrs. Aaron Ward, lavender, violet, purple, yellow, Nile, and foliage green.

No. 5110, width 6 inches, price per yd. .... \$0.08

Pieces average about 35 yds each.

### WIDE SATIN-EDGE CHIFFON. Pattern 5108—Special Quality

All silk and beautifully made. As rich in appearance as finely woven gauze ribbon at three times the price. Has excellent lustre and good body. The illustration shows the exact pattern, with its elegant satin stripes running along both sides. Colors: white, pink, lavender, Nile green.

No. 5108, width 8 inches, price per yd. .... \$0.13

Pieces average about 40 yds each.



PATTERN 5110—WATERPROOF CHIFFON

### PLAIN CHIFFONS

No. 5101, width 4 inches,  
price per yd. .... \$0.02½

No. 5102, width 6 inches,  
price per yd. .... .03½

No. 5103, width 10 inches,  
price per yd. .... .06

### WATERPROOF CHIFFONS—PLAIN

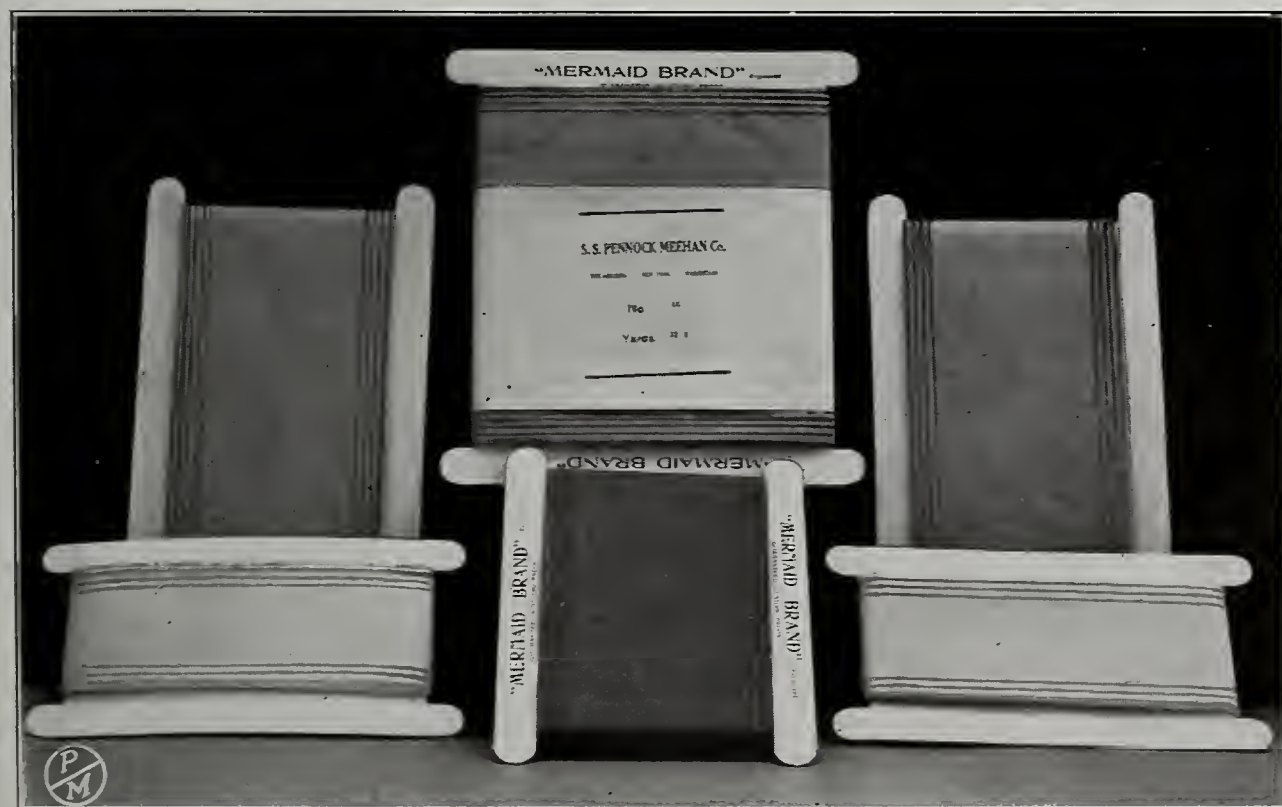
No. 5104, width 4 inches,  
price per yd. .... .03½

No. 5105, width 6 inches,  
price per yd. .... .04½

No. 5106, width 10 inches,  
price per yd. .... .07

### THREE-STRIPED PLAIN CHIFFONS

The eight numbers of Plain and Waterproof Chiffons offered above are of excellent quality and exceptional value for the money. There are many inferior grades offered in this line, but ours all come from the best manufactories and can be relied on. Poor stock is dear at any price.



THREE-STRIPED CHIFFONS

Colors in all Plain and Waterproof Chiffons, except where noted on this and preceding page,  
are as follows:

WHITE  
PINK  
VIOLET

LAVENDER  
PURPLE  
ORCHID

FOLIAGE GREEN  
YELLOW  
AMERICAN BEAUTY

NILE GREEN  
RED  
BLUE



Used for tying cards and boxes; also for tiny subjects, such as small baskets and bouquets. The grade we offer is superior quality, being all silk and is not to be compared with the cheap stock offered in many places. The cheap grades are very brittle and are difficult to use without breaking. Our stock is strong and all silk and will not break in the handling. Colors: white, pink, blue, yellow, American Beauty, red, purple, violet, Nile, foliage green and lavender.

## DOUBLE-FACED BABY RIBBON

This is similar to Pattern Time, the only difference being that it is of finer quality and double-faced. It is the finest of all spool ribbons and is extensively used in shower-bouquet work as well as the purposes mentioned for Pattern Time. Colors: white, pink, blue, yellow, American Beauty, red, purple, violet, nile, foliage green and lavender.

### PATTERN TIME OR BABY RIBBON

WIDE-SPOOL RIBBON  
SATIN GROS GRAIN

A heavy, satin-faced, lustrous ribbon, excellent for tying boxes and general purposes, such as shower bouquets, etc., where a spool ribbon of good width is appropriate. Runs about half an inch wide, very strong, and elegant in appearance. Colors are excellent, and run as follows: white, pink, lavender, violet, blue, yellow, red, Nile green, foliage green.

No. 2 width, price per

Spool of 50 yds .. \$0.85



## PATTERN BON TON

A narrow, silk-crimped, fibre ribbon put up on spools containing 500 yards each. Used for tying boxes, cards and such work; also excellent for use in shower effects. Strong and inexpensive. Colors: white, pink, violet, purple, red, blue, yellow, orchid, Nile and foliage green.

Per Spool of 500 yds, \$1.25

“RED, WHITE AND BLUE”—Pattern 1336  
THE NATIONAL RIBBON

Made of the very best materials after the gros-grain type—pure and unmixed with cotton or other cheap fabrics. This is THE ribbon for all patriotic or national functions, and our No. 1336 is known to almost every florist in the country as the leader in quality and weave.

No.	2	width,	price per	piece of	10 yds		\$0.35
No.	7	"	"	"	"	"	.65
No.	9	"	"	"	"	"	.85
No.	12	"	"	"	"	"	1.05
No.	22	"	"	"	"	"	1.50
No.	40	"	"	"	"	"	1.75

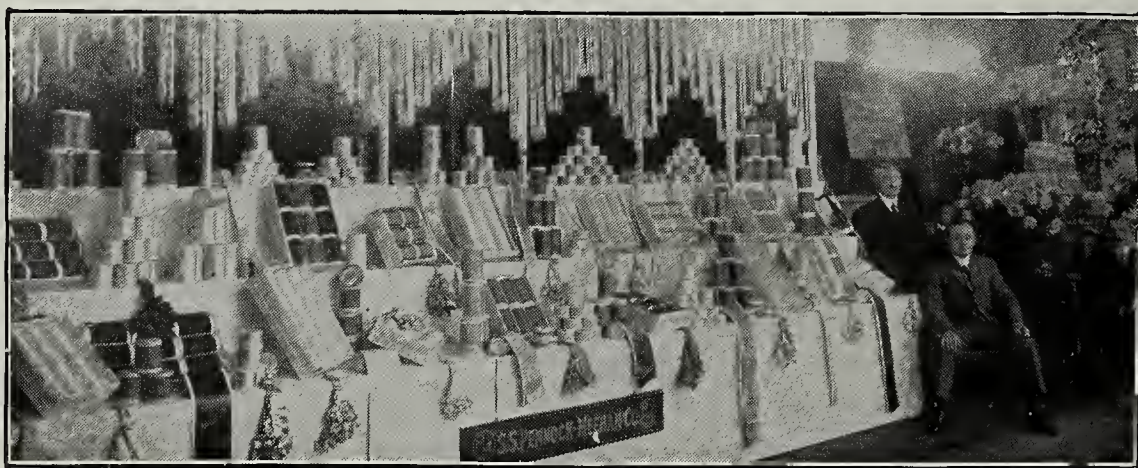
## COLLEGE, SCHOOL and CITY RIBBONS

An extra heavy all-silk gros grain, and can be furnished to suit the colors of any college, school, or city. We carry in stock the ribbons for Harvard, Yale, Pennsylvania, Columbia, Cornell, Princeton, and many other well-known schools and colleges, and can furnish almost any desired colors on short notice.

No.	2	width,	price	per	piecc	of	10	yds	\$0.65
No.	5	"	"	"	"	"	"		.90
No.	7	"	"	"	"	"	"		1.15
No.	12	"	"	"	"	"	"		1.85

## OUR CONVENTION EXHIBITS

For the past fifteen years we have attended the annual conventions of the Society of American Florists, and have always put up the finest exhibitions in the ribbon line, these proving not only an attraction to the show, but of a highly educative value to thousands who would not otherwise have had an opportunity to know what elegance and exclusiveness in ribbons really meant. The picture shows our display at the International Flower Show of the S. A. F., held in Boston, spring of 1911, and the visitors were unanimous in saying the display was the finest ever seen.





FLOWERS AND PLANTS

White with violet flowers, white with light-pink roses, white with dark-pink roses, light blue with pink roses, light green with pink roses.

PATTERN 841

## PATTERN 1614

# TAFFETA

This is an extra-heavy fine quality Taffeta which we carry in the following special shades, particularly suitable for high-class bunches and decorations of all kinds: Killarney, white shaded pink; foliage green, shaded purple; foliage green, white shadings; violet, shaded green; Cypridium, brown shadings; Richmond, and Nile green.

PATTERN 678

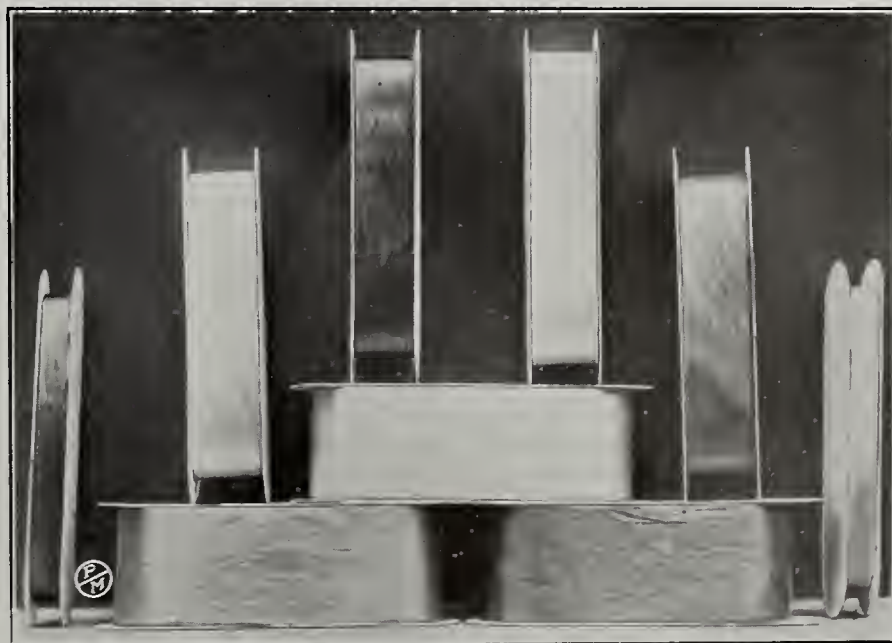
This pattern represents a class rather than a number. They are made of heavy Moire Taffeta and vary somewhat as to shadings, but all are distinctly beautiful. All the effects have a satin stripe through the center and along both sides with a shaded effect in solid colors, such as a dark-pink shading to a lighter pink, and the same combinations in blue, yellow, Nile and foliage green, also white solid with stripes.

A black and white photograph showing four large spools of thread. Two spools are standing upright in the foreground, and two more are lying horizontally across their tops. The spools are made of a light-colored material, possibly cardboard or wood, and are covered in a dark, textured material, likely thread. The background is a plain, light-colored surface.

## SILK-FIBRE RIBBON

1-in. width, price per piece of	50 yds.	\$1.00
2-in.        "        "        "        "	"	2.00
4-in.        "        "        "        "	"	4.00

Price per piece of 50 yds. ....	\$4.00
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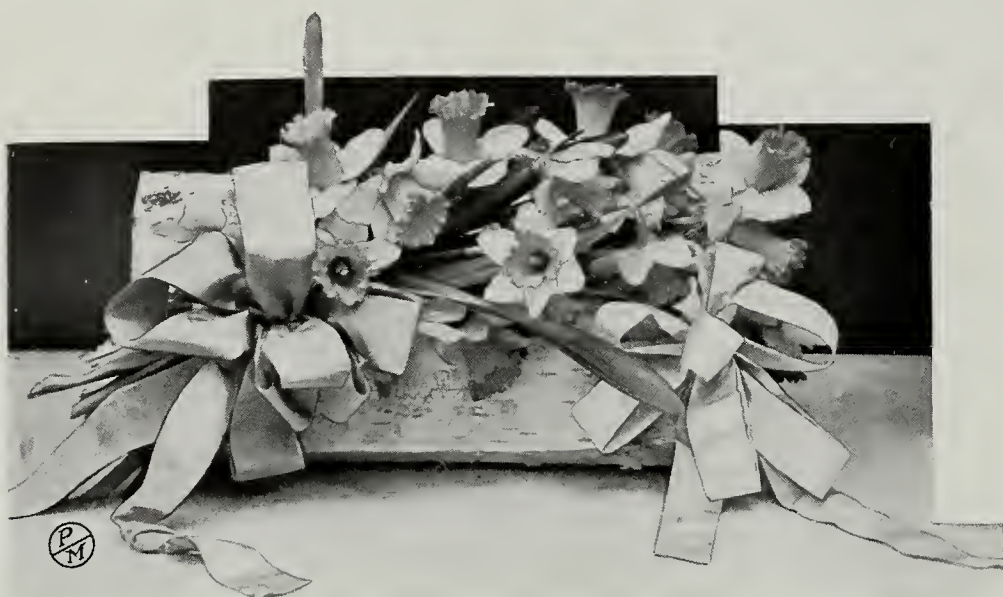


Page thirty-three



## MISCELLANEOUS FLORISTS' SUPPLIES AND SUNDRIES

This department is organized on similar lines to our ribbon department and is meant primarily as a help to the florist who desires to save time and expressage, and at the same time get the benefit of our organization and experience in the selection of only the best goods. Everything that the first-class florist needs will be found in the following pages, with a few exceptions. The prices quoted are the rates ruling at date of issue of this catalogue. Prices are liable to fluctuate from time to time on various items, and if anything appears to customers out of touch with the market at any time, they should at once write us for firm offer before placing their orders, as we will not be undersold by any reliable house.



### SILVER BIRCH BARK

This beautiful material lends itself charmingly to a variety of uses in the florists' business. For covering window or porch boxes it is excellent, and by giving it a curl makes a graceful and attractive pot cover. Our illustrations show (1) a muff effect with Daffodils on top tied around with ribbon; (2) a vase effect tied with ribbon, and these are only suggestive of what can be done with this material and done also at a very small cost, considering the artistic effect produced.

Comes in sheets 18 to 24 inches wide, and about 10 feet long. Weighs about 3 lbs. to the sheet.

Price per 10 lbs. .... \$2.00  
Original bales contain about 100 sheets.

### CORK BARK

Imported from Spain; a durable and attractive material especially suitable for producing rustic effects. Much used for window and porch boxes, arbors and rustic decorations generally. Indispensable in every flower store. Comes in bales of 100 lbs. The pieces are of various lengths, from 1 to 3 feet, and run from 6 to 12 inches wide.

Per 10 lbs. .... \$1.00  
" 100 " .... 8.50

### CEDAR BARK FOR WINDOW BOXES, ETC.

This material is indispensable to the wide-awake florist for covering window boxes, pedestals, etc., and it also makes very pretty rustic vases and baskets.

It is reasonable in price and a good supply of it should be kept on hand at all seasons of the year, but more especially in the spring and fall when outside and inside boxes and stands are being filled and covered.

We make it up in handy bundles and can ship at all seasons, but as there are times when it is in short supply, we advise our customers to place their orders as far ahead as possible.

The strips are about 6 feet in length, and vary in width from 6 to 18 inches; varies a good deal in weight and thickness; weighs about 18 pounds to the bundle and will average about 30 square feet of surface. If desired in large quantity we will quote on application. State quantity wanted.

Price per bundle of about 30 square feet..... \$1.00



### RAFFIA

The ideal soft natural fibre for tying plants without

injury to stems or foliage. Very strong and very lasting. We carry this both in natural and colored; green, pink, red, and many other shades.

Natural, price per 10 lbs., \$1.50; per 100 lbs. .... \$12.00  
Colored " " lb. .... .35

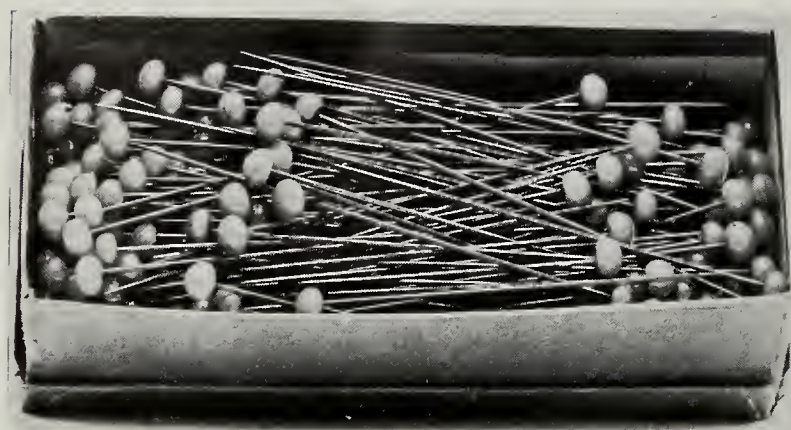
If lower prices are quoted, you write us before placing your order. The market fluctuates. We will not be undersold by any reliable house.







EVERYTHING IN RIBBONS AND FLORISTS SUPPLIES



GLASS-HEADED PINS FOR CORSAGE BOUQUETS

These come in two colors, violet and black, put up in boxes containing 250 each, and in cartons containing 1000.

Size, 1 in.,	price per 250	\$0.20;	per 1000	\$0.60
" 1½ in.,	" " "	.25;	" "	.75
" 2 in.,	" " "	.30;	" "	1.00
" 2½ in.,	" " "	.35;	" "	1.25
" 3 in.,	" " "	.40;	" "	1.50
" 3½ in.,	" " "	.50;	" "	1.75
" 4 in.,	" " "	.55;	" "	2.00
" 5 in.,	" " "	.70;	" "	2.50

BOUTONNIERE PINS

We have a special pin made for boutonnieres with a small head and one-inch stem. Black only.

Price per thousand ..... \$0.60

TISSUE PAPER

We carry a good grade of manilla tissue, 24 x 36 inches, and can recommend this for lining boxes and for general store purposes; 480 sheets to ream.

Per ream ..... \$0.75  
Ten-ream lots, per ream ..... .70

Per ream (white tissue) ..... \$0.80  
Ten-ream lots, per ream (white tissue) ..... .75

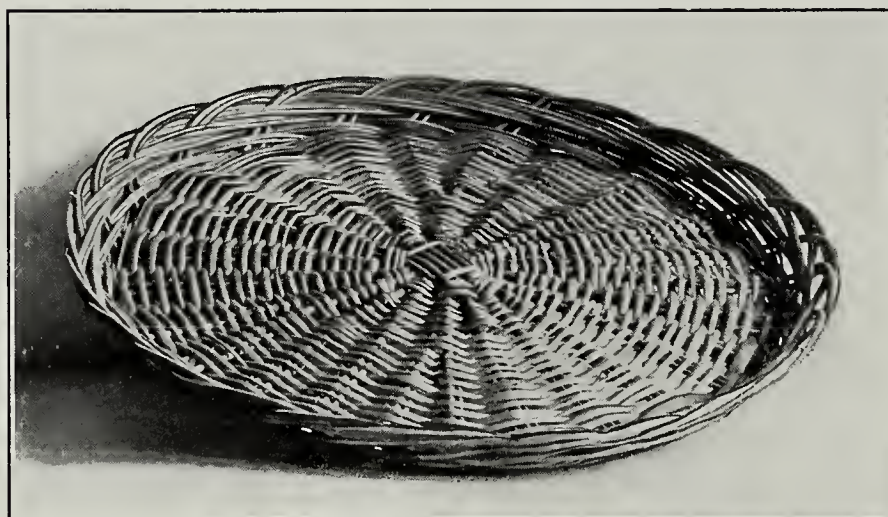
WHITE WAX PAPER

P/M Standard Quality. This is a very good grade of commercial wax, heavy and very smooth, guaranteed 480 sheets to the ream; size 24 x 36 inches, can also be cut 18 x 24 and 12 x 18 inches if desired.

Price per single ream, \$1.50

Special quotations on case lots of about 25 reams on application.

Note: We also carry extra heavy grades of white wax which vary in price, \$1.75 to \$2.00 per ream. Samples and quotations on request.

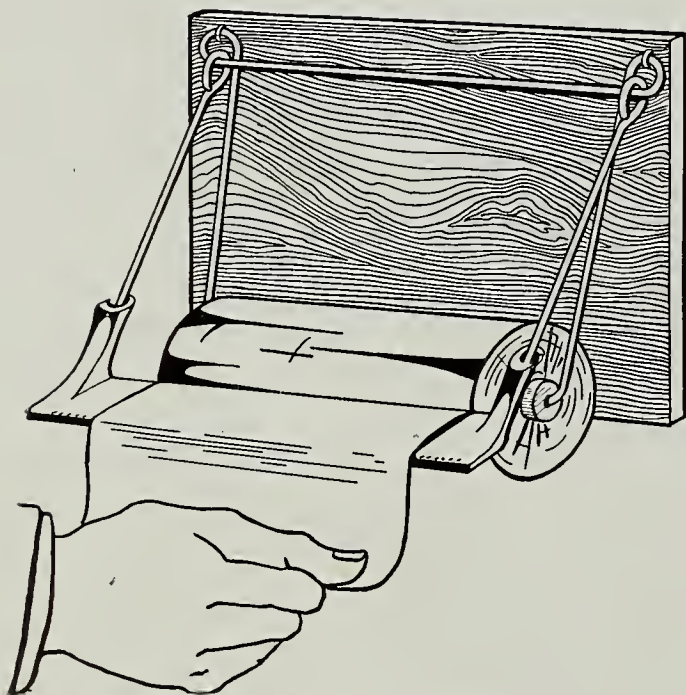


COLORLED WAX PAPER

A trifle heavier grade than our Standard White Wax. Colors: Nile green and violet. Can also furnish other colors on special orders. Size 24 x 36 inches and if desired can do 18 x 24 and 12 x 18 inches to order. Guaranteed 480 sheets to ream.

Price per single ream, \$1.75

Special quotations on case lots of about 25 reams, on application.



PLAIN TIN FOIL

We carry the best grade of foil only. It is superior both as to quality and strength. Five and six inches wide.

Price per 2 lbs. .... \$0.25  
" " 10 " ..... 1.00

COLORLED TIN FOIL

Violet and green; extra quality, six inches wide.

Price per lb. .... \$0.25  
" " 10 lbs. .... 2.00

EXTRA HEAVY TIN FOIL ON WOOD ROLLS

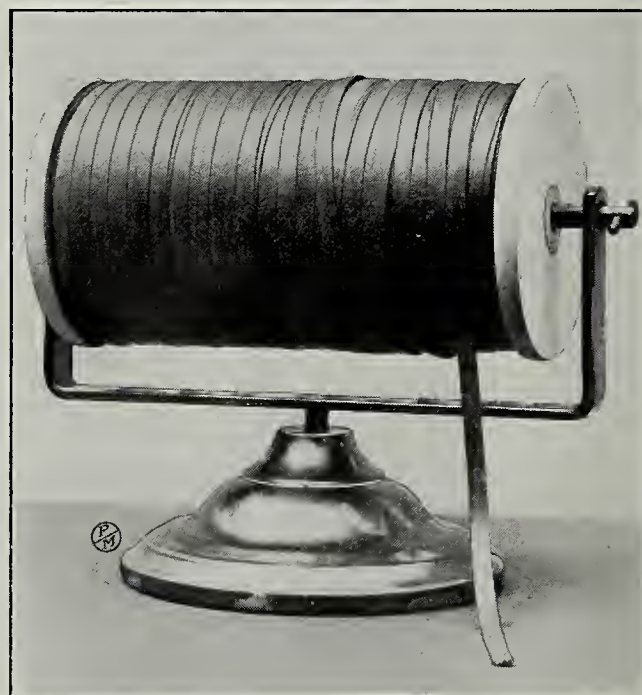
Used extensively for lining baskets, etc., and takes the place of the usual metal lining used for this purpose; economical and easily adjusted. 12 inches wide.

Price per roll of 10 lbs. .... \$1.25

WILLOW PLATEAUS

Oval and round; used for centerpieces in table decorations, for flat-plant baskets, for funeral work and various other purposes. Same sizes and prices for both oval and round.

8 in., each,	\$0.15;	per doz.,	\$1.25
10 " "	.17;	" "	1.50
12 " "	.20;	" "	1.75
14 " "	.25;	" "	2.25
16 " "	.27;	" "	2.50
18 " "	.30;	" "	3.00
20 " "	.35;	" "	3.50
22 " "	.40;	" "	4.00
24 " "	.45;	" "	4.50
26 " "	.55;	" "	5.50
28 " "	.65;	" "	6.50
30 " "	.75;	" "	7.50
32 " "	.85;	" "	8.50
34 " "	1.00;	" "	9.75
36 " "	1.10;	" "	10.75
38 " "	1.20;	" "	12.00
40 " "	1.50;	" "	15.00



TYING TAPE

A new Pennock-Meehan introduction for tying boxes and packages. It is a highly finished, quality tape, very strong and almost as economical as ordinary twine. Adds elegance and exclusiveness to the box or package.

Stock colors: violet, red, light blue, grey, foliage green and white.

Price per 1000-yd. Spool ..... \$1.75

We can make special shades to match any color box on three weeks' notice. Minimum quantity, 18 spools.

TYING-TAPE STAND

An elegant counter requisite. Gunmetal.

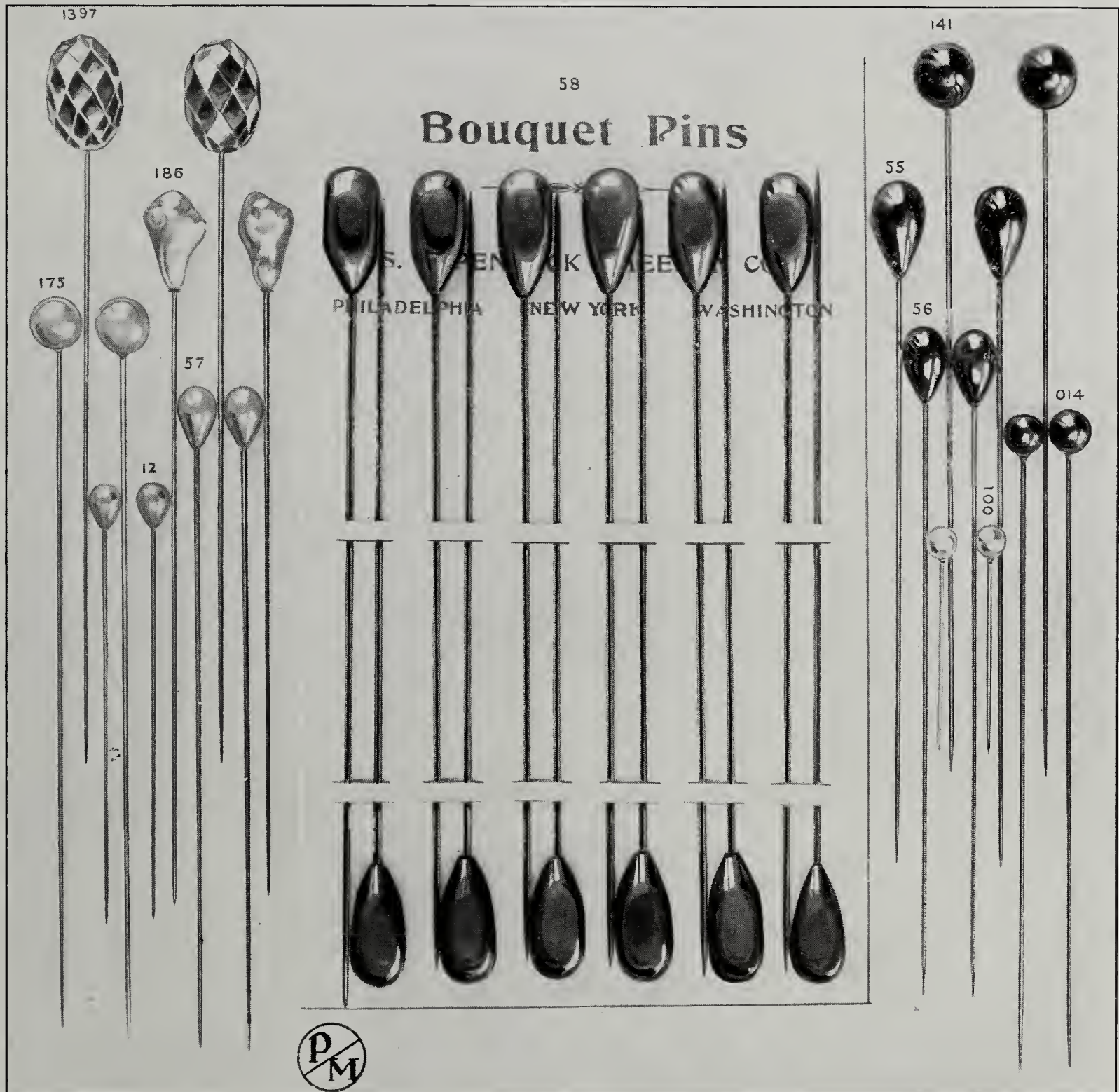
Price each ..... \$1.50





## FANCY PINS

We were the first to study the fancy-pin question in this country, and after much experimenting we evolved, in connection with our long and intimate knowledge of the flower business, a line which for good taste, exclusiveness, and effectiveness, is unrivaled. The illustration on this page gives a good idea of the wide variety and the artistic distinction of these pins. We quote below a few of our most popular patterns. This line must be seen to be appreciated, and we are constantly adding new creations as the march of the business makes fresh demands on our resources.



### EXTRA QUALITY FANCY PINS

Pattern	Length	Dozen	Gross
No. 1397 (crystal)	5 inch	\$1.00	\$8.50
Colors: white, dark green, amethyst.			
No. 186 (spiral)	5 inch	\$1.50	\$15.00
Colors: white, violet, blue, Nile green, gunmetal, pink.			
No. 175 (round)	5 inch	\$0.75	\$6.00
Colors: white, violet, blue, gunmetal, orchid, pink, Nile green.			

### HIGH-GRADE FANCY PINS

Pattern	Length	Gross
No. 55 (oval)	5 inch	\$3.00
Colors: white, violet, pink, Nile green, gunmetal, orchid.		

Pattern	Length	Gross
No. 56 (oval)	5 inch	\$2.00
Colors: white, violet, pink, Nile green, gunmetal, orchid.		
No. 57 (oval)	4½ inch	\$1.50
Colors: white, violet, pink, Nile green, gunmetal, orchid.		
No. 58 (oval)	5 inch	\$4.50
Colors: white, violet, pink, Nile green, gunmetal, orchid.		
No. 141 (round)	5 inch	\$3.50
Colors: white, violet, pink, Nile green, gunmetal, orchid.		
No. 014 (round)	4½ inch	\$1.25
Colors: white, violet, pink, Nile green, gunmetal, orchid.		
No. 12 (oval)	3½ inch	\$1.00
Colors: white, violet, pink, Nile green, gunmetal, orchid.		
No. 100 (oval)	1½ inch	\$0.75
This is a special pin for boutonnières. White only.		

*Note:* We can furnish any of the above pins on longer or shorter stems on short notice.



## CYCAS LEAVES

These are the natural leaves put through a preserving process which retains their natural color and lustre for an indefinite period. We handle these very extensively, and offer only the best quality.

There are many poorly finished Cycas offered, which become dry quickly, thus making them brittle and easily broken, which is not economy, but expensive to the purchaser.

Size	Per 10	Per 100	Size	Per 10	Per 100
8 to 12 inches	\$0.40	\$3.50	28 to 32 inches	\$1.25	\$8.00
12 " 16 "	.60	4.00	32 " 36 "	1.50	9.00
16 " 20 "	.70	5.00	36 " 40 "	1.75	10.00
20 " 24 "	.80	6.00	40 " 44 "	2.00	12.50
24 " 28 "	1.00	7.00	44 " 48 "	2.50	15.00

Assorted sizes: We offer these in liberal average of the most desirable sizes in lots of 100 or over at \$10.00 per 100.

## CYCAS WREATHS

Made up on frames and tied with ribbon, crescent shaped and made of various sized leaves in the most artistic style. These are much used at the various holiday seasons and are great time savers during a rush.

Number	Width	Depth	Price each	Number	Width	Depth	Price each
01	14 inches	18 inches	\$0.60	05	26 inches	30 inches	\$2.00
02	18 "	20 "	1.00	06	27 "	33 "	3.00
03	23 "	24 "	1.25	07	30 "	36 "	4.00
04	25 "	27 "	1.50				



MAGNOLIA LEAVES

## MAGNOLIA LEAVES

This item is rapidly taking the place of Galax in design work. Much richer and finer work can be produced with it and higher prices can be obtained for same. The leaves keep well and are very little affected by changing climatic conditions. The brown shade is the most effective and is more largely used than the green. Baskets contain 800 to 1000 leaves. Colors: brown, green and red.

Price, per basket ..... \$1.50

## BEECH BRANCHES

One of the most artistic articles for decorative work of recent introduction. It comes in long branches. Colors: deep red and brown. Is also used in connection with flowers for bunch work. Particularly useful during the chrysanthemum season, when Autumn foliage effects are desired.

Price, large sized branches, per 100, \$12.50

Both colors same price.

## ITALIAN OAK SPRAYS

These are used for making wreaths and other designs and come in hampers, the same size as the Magnolia leaves. Colors: brown and green.

Price, per hamper ..... \$2.50

## ADIANTUM SPRAYS

These are prepared sprays of the natural Maiden Hair Fern, and are excellent for decorative work where permanence is an object and for ferneries, etc. Colors: green, red and Autumn foliage.

Price, medium size, per 100 ..... \$8.00

" large size, per 100 ..... 10.00 -

## JAPANESE AIR PLANT

An airy and graceful plant of filmy, dark-green drooping branches like the Plumosus Asparagus. Excellent for pots, hanging baskets, and table ferneries.

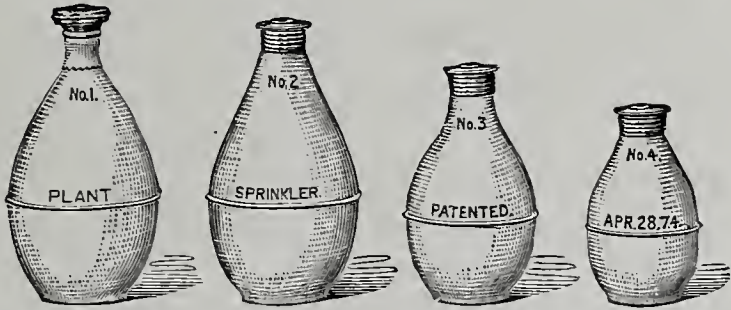
Price, per 100 bunches ..... \$8.00



CYCAS LEAVES

All prices quoted are subject to market fluctuations.



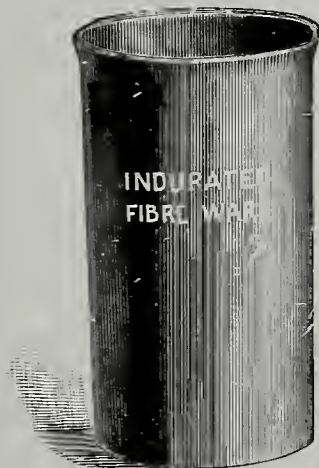


SCOLLAY'S PLANT AND FLOWER SPRINKLERS

No. 1 Standard, extra large, each \$0.75  
 No. 2 " large " .70  
 No. 3 Standard, medium, each . \$0.60  
 No. 4 " small " .45  
 Nickeled screw top—best rubber.

SCOLLAY'S PUTTY BULB

For applying liquid putty in glazing. Price . . . . . each, \$0.85



WINDOW BOXES

36 in. x 10 in. x 8 in. deep.  
 Price . . . . . \$1.75

FLORISTS' VASES  
 INDURATED FIBRE WARE

Crates contain ½ doz., except No. 000 and No. 00, which are packed one to each crate.

No.	Depth Inside	Diameter Inside	Crate Weighs	Mahogany Per Doz.	Green Per Doz.
0	13 in.	8 in.	28 lbs.	\$6.60	\$7.80
1	10 in.	5½ in.	24 lbs.	5.70	6.90
2	9 in.	4½ in.	15 lbs.	5.00	6.20
3	6 in.	4 in.	9 lbs.	4.20	5.40
4	4½ in.	3 in.	7 lbs.	3.30	4.30
000	29 in.	9 in.	17 lbs.	33.00	39.00
00	22 in.	9 in.	12 lbs.	25.00	30.00
01	20 in.	7 in.	57 lbs.	14.40	18.00
11	18 in.	5½ in.	36 lbs.	6.60	7.80
22	15 in.	4½ in.	22 lbs.	5.70	6.90
33	12 in.	4 in.	18 lbs.	5.00	6.20
44	9 in.	3 in.	11 lbs.	4.20	5.40



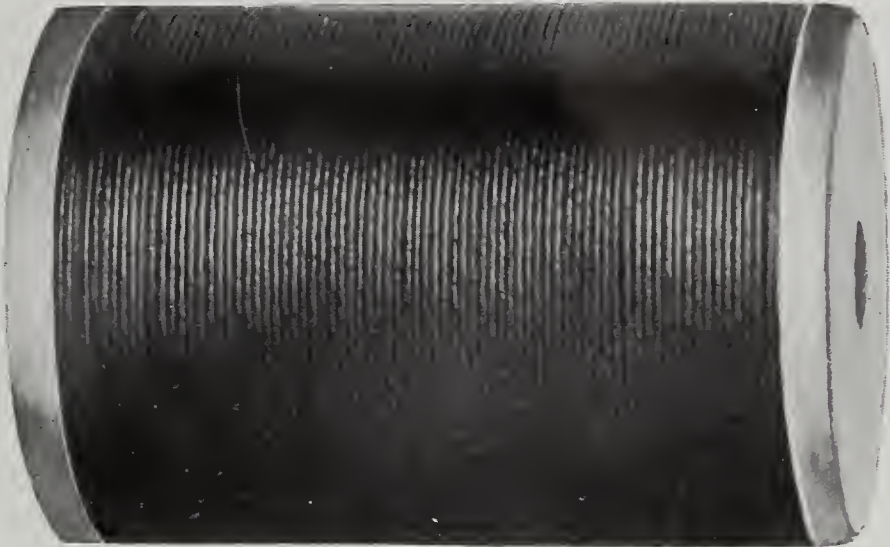
INDURATED PLANT TUBS

Mahogany, complete with saucer.  
 Size at top 10 in. . . . . Per doz. \$7.20  
 " " " 12 in. . . . . " " 8.40  
 " " " 14 in. . . . . " " 17.40  
 " " " 18 in. . . . . " " 45.00

INDURATED  
 FIBRE SAUCERS



No.	Outside Diameter About	Contents of Crate	Weight of Crate	Mahogany per Hundred	Green per Hundred
4	4 in.	100	14 lbs.	\$10.30	\$14.60
5	5 in.	100	19 lbs.	10.60	15.20
6	6 in.	100	24 lbs.	11.00	16.00
7	7 in.	100	32 lbs.	12.00	17.20
8	8 in.	100	45 lbs.	13.00	18.40
9	9 in.	50	31 lbs.	14.40	20.60
10	10 in.	50	39 lbs.	15.00	22.00
12	12 in.	25	28 lbs.	18.00	26.30
14	14 in.	12	20 lbs.	24.00	36.00
16	16 in.	12	30 lbs.	42.00	54.00
18	18 in.	12	37 lbs.	48.00	60.00

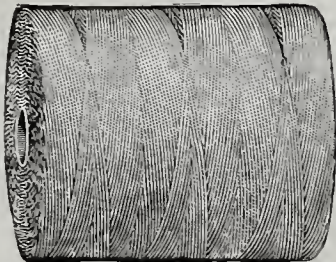


P M FLORISTS' GREEN THREAD

For quality and strength our celebrated P/M Florists' Green Thread is the best on the market. Color does not fade and is equal in every way to similar threads sold at much higher prices.  
 One size only, put up on 2-oz. spools ; 3 lbs. to a box.  
 Price per single lb. . . . . \$0.75  
 " " box of 3 lbs. . . . . 2.10  
 " " 4 boxes of 12 " . . . . . 8.00

SILKALINE

Used for stringing Smilax, Asparagus and other trailing plants, and is not noticeable amongst the foliage. Made in three sizes :  
 F 2-oz. spool, 1 lb. to box, per lb. . . . . \$1.25  
 FF 2-oz. " 1 lb. " " " " . . . . . 1.25  
 FFF 2-oz. " 1 lb. " " " " . . . . . 1.25  
 F fine, FF medium, FFF large.



PEERLESS GREEN THREAD

A strong, green, twisted thread put up on tubes containing one pound, excellent for tying boxes and packages. About three times the thickness of Silkline and very strong.  
 Per lb. . . . . \$0.50 10 lbs. . . . . \$4.50

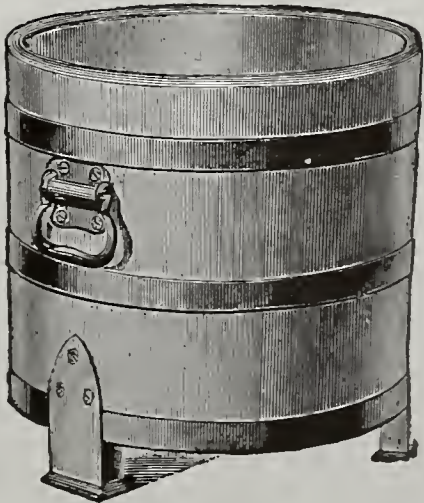
WOODEN LABELS — Painted

3½ in.	Per 1000 \$0.65	6 in.	Per 100 \$0.20	Per 1000 \$1.25
4 in.	" " .70	8 in.	" " .35	" " 3.25
4½ in.	" " .75	10 in.	" " .50	" " 4.50
5 in.	" " .80	12 in.	" " .75	" " 6.00

CEDAR PLANT TUBS

Substantially made from swamp cedar, with heavy galvanized hoops and handles. Mounted on iron legs and painted green.

No. 0	Diam. 27 in.	Height 24 in.	\$5.00
No. 1	" 25 in.	" 22 in.	4.50
No. 2	" 23 in.	" 20 in.	4.00
No. 3	" 21 in.	" 18 in.	3.50
No. 4	" 20 in.	" 16 in.	2.75
No. 5	" 18 in.	" 14 in.	2.50
No. 6	" 16 in.	" 13 in.	2.00
No. 7	" 15 in.	" 11 in.	1.75
No. 8	" 12 in.	" 10 in.	1.50







### THE KRICK LETTER

For an individual letter this is the most artistic of all the many similar styles on the market. It occupies a class by itself, distinct from the script letter, such as the "Koral," "Felt" and "Boston." Made of natural Immortelles on a wood background. Purple only.

2 in., per 100, \$3.00

### THE BOSTON LETTER

This comes in both the block like the Krick, and script like the Koral. It is not quite as fancy as these two, but can be used at times for economical reasons. Purple only. The script can be furnished in the usual stock names, same as quoted on this page for the Koral.

2-in. Block, per 100 ..... \$2.50

2-in. Script, " " ..... 3.00

### THE FELT BLOCK LETTER—(Penn Letter)

Same material as the Felt Script. For ribbons, chiffons, etc., this is the most used of all. Gummed on the back, ready for immediate use and guaranteed to stick. Colors: white, pink, lavender and purple.

1 in., per 100 letters, \$0.40; per 1000, \$3.50

1½ in., " " " .60 " " 4.50

Can do numerals in this style, but not in script.

### THE PERFECT LETTER—(Felt Block)

This is similar in design to "The Penn" letter described above, only a little more stylish. Many use it exclusively. Colors: white, lavender, and purple.

Price, per 100, \$0.65; per 1000, \$5.00

### CHENILLE

This is the well-known worsted Chenille used for making letters. Carried in three sizes. Colors: white, purple, blue, pink, red and yellow.

No. 1, small, per piece, \$0.20; dozen, \$1.75

No. 2, medium, " " .22 " 2.25

No. 3, large " " .25 " 2.75

Piece contains about 3½ yards.

### GOLD PAPER ROMAN LETTERS



These are rich in appearance and many consider them the ideal of all letters. Gummed back, and guaranteed to stick.



	Per 100	Per 1000
No. 1, 1½ in.	\$1.25	\$7.50
No. 4, 1 " "	1.00	6.50

No. 1 can be had in gold or purple. Can also furnish numerals in both numbers.

### FELT SCRIPT LETTER

This letter is used extensively, has gummed back and can be adjusted to ribbon or chiffon instantly. Comes in purple and white, and in the following inscriptions:

Father	Sister	Grandpa	Aunt	Our
Mother	Husband	Grandma	Friend	My
Brother	Daughter	Darling	Baby	Son
	At Rest	Uncle	Asleep	

Price, per 100 letters, \$1.50

### THE KORAL LETTER

This is the neatest and most artistic of all script letters. It is a trifle higher in price than some other designs, but worth the difference. Colors: purple, white, and pink. Stock inscriptions for immediate shipment:



Father	Our	Finis	Nephew	Shopmate
Mother	My	Friend	Schoolmate	Playmate
Sister	Asleep	Uncle	Classmate	Papa
Brother	Grandfather	Aunt	Comrade	Mamma
Wife	Grandmother	Auntie	Darling	Beloved
Husband	Grandpa	Daughter	Dear	Sleeping
At Rest	Grandma	Cousin	Peace	Too Soon
Rest	Baby	Niece	Son	

Price, per letter, \$0.03½

### EMBLEMS

Any special design made to order on short notice. Among those in stock: Royal Arcanum, Square and Compass, Knight Pythias, Elk's Head, and many others.



### GOLD PAPER SCRIPT LETTERS

Convenient, quickly adjusted, and low in price. Gummed back, and can be had in gold or purple in the following inscriptions:

Father	Sister	At Rest	Uncle	Baby	Our
Mother	Husband	Grandpa	Aunt	Friend	Asleep
Brother	Daughter	Grandma	Son	My	Darling

Price, per 100 inscriptions, \$5.00

### CLOCK DIALS

Felt background, with numerals of a different color, the hands adjustable to any hour. Combinations: purple and white, white and purple, purple and gold, pink and white.

4 inch, each .....\$0.25

7 " " ..... .35

Except gold, \$0.35 and \$0.50 each.





FLOWERS AND PLANTS

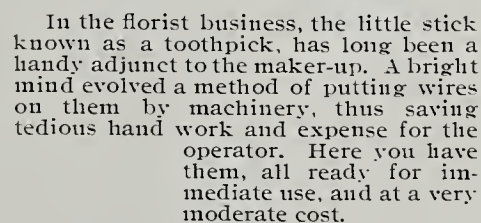
## CUT-FLOWER WIRE IN SHORT LENGTHS

Standard sizes—12- and 18-in. lengths.

Size No. 18 per box . . .	\$0.90	Size No. 25 per box . . .	\$1.40
“ No. 19 “ . . .	.90	“ No. 26 “ . . .	1.60
“ No. 20 “ . . .	.95	“ No. 28 “ . . .	1.85
“ No. 21 “ . . .	1.00	“ No. 30 “ . . .	2.25
“ No. 22 “ . . .	1.05	“ No. 32 “ . . .	2.35
“ No. 23 “ . . .	1.10	“ No. 34 “ . . .	2.50
“ No. 24 “ . . .	1.15	“ No. 36 “ . . .	2.75

NOTE.—The size numbers run in inverse ratio, No. 36 being the smallest and 18 the largest. Always state whether 12- or 18-in. lengths are wanted and the sizes.

## WIRED TOOTHPICKS



Per box of 10,000	\$1.75
Per case of 50,000	7.50

Per 1000 (large size)	\$0.85
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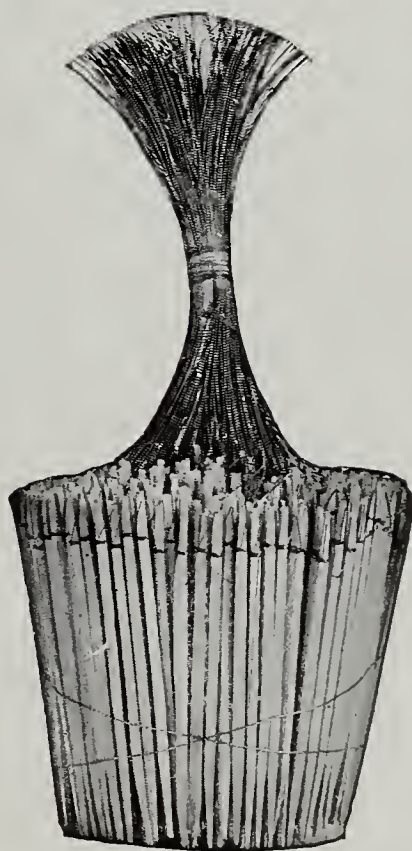
## PLAIN TOOTHPICKS

Per doz. boxes, \$0.75  
Per case of 100 boxes, \$5.00  
1 B Hard wood

Pointed, heavy, hard wood. Natural: 5, 12, 18 inch 50c., 85c., \$1.10 per 1000. Green: 5, 12, 18 inch 55c., 95c., \$1.20 per 1000.

The advantage of this new and popular invention is that it is always ready and there is no waste. Saves time, trouble and expense. Indispensable for fastening ferns, sinilax, galax and other greens to designs, etc. Put up in 10-lb. boxes of about 12,000.

Price per box . . . . .	\$1.50
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No. 832

A handy shears for counter work. Made of the best steel, and absolutely no seconds. Seconds can be bought for half or quarter the price, and are dear even at that. Eight inches.

Per pair . . . . \$0.75

No. 833

The same shears as No. 832, except it has a shorter blade, which gives a little more purchase in cutting wire and tough stems. Eight inches.

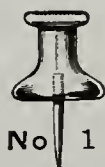
Per pair . . . . \$0.75



No. 9150

As the illustration shows, this is a spring pruner with catch, and is a handy size for the pocket. Just the thing for trimming strong flower stems. Six inches in length. Best steel, nickel finished.

Per pair . . . \$0.85



No 1



No. 2

Useful in fastening decorations and do not damage the wood or plaster. Easily put in, effective, economical and sightly. Two styles, No. 1 and No. 2.

Per 100 . . . . . \$1.50

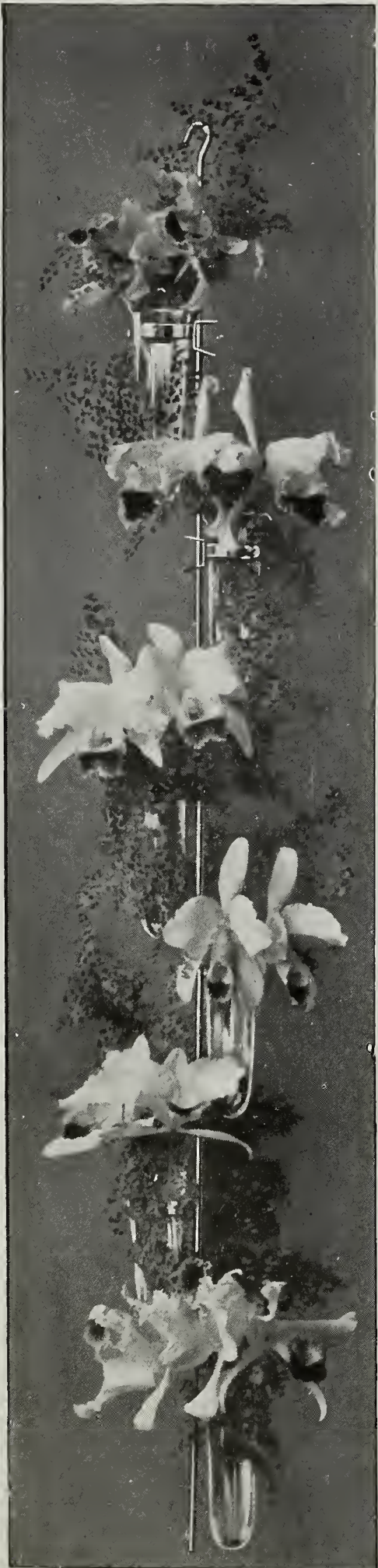


**ACTUAL  
SIZE**



## THE KIFT ADJUSTABLE VASES AND STANDS

The Stands are made of crystal and with heavily nickeled brass rods and clasps for holding the crystal vases, and are practically indestructible. They are not only airy and graceful, but have the supreme merit of adjustability to any angle back or front, up or down. The crystal vases are very artistic as to pattern and just the thing for high-class floral effects.



4-FOOT FLOWER ROD WITH ORCHIDS

- No. 1 STAND.—Height nineteen inches, holds seven 7-inch vases.  
Price, complete with vases ..... \$3.25
- No. 2 STAND.—Height seventeen inches, holds five 7-inch vases.  
Price, complete with vases ..... 2.75
- No. 3 STAND.—Height twenty-two inches, holds five 7-inch vases.  
Price, complete with vases ..... 2.75
- No. 4 STAND.—Height fourteen inches, holds five 5-inch vases.  
Price, complete with vases ..... 1.75
- No. 6 STAND.—Height twenty-two inches, holds six 7-inch vases.  
Price, complete with vases ..... 3.50

### ADJUSTABLE FLOWER RODS AND VASES

Brass, nickel plated, four-, five-, and six-foot lengths hooked at one end, threaded at the other so that any length from four to twelve feet can be had. Used largely for window decorations, and for weddings and other social functions.

#### PRICES OF RODS

4 ft., fitted with 6 clasps and vases, complete.	\$2.50
5 ft. " " 8 " " " " " "	3.00
6 ft. " " 10 " " " " " "	3.50

#### PRICES OF VASES

5 in., each, \$0.15; per dozen, \$1.50
7 in., " .20; " " 1.75

### ADJUSTABLE PLANT RODS AND CLASPS

For window or mantel decorations these are very useful, as plants or flowers can be suspended at any height or angle up to 8 feet and remain securely fastened. Will carry pots up to 8 or 9 inches diameter. Four-foot rod fitted with three clasps.

Price each ..... \$2.00

A threaded sleeve joins each pair of rods, thus increasing length to 8 feet.

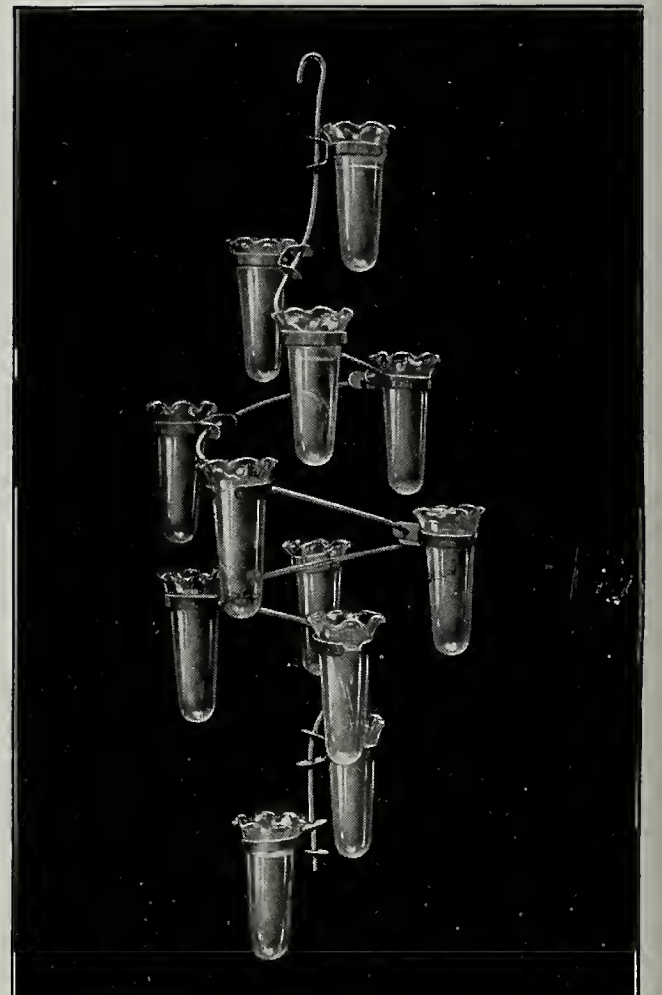
### NEW SPIRAL HANGING ROD VASE ARRANGEMENT No. 7

The illustration shows this latest of the Kift inventions—a spiral hanging arrangement with twelve clasps and twelve vases. Excellent for showing off choice flowers, such as Orchids in table and other decorations; also just the thing for the show case or show window, to attract attention and add distinctiveness and drawing power to floral suggestions. Thirty inches.

Price, complete (including vases) ..... \$5.00



No. 6 STAND



SPIRAL HANGING ROD VASE ARRANGEMENT No. 7



4 in. long, $\frac{5}{8}$ -in. d i a m e t e r,	
per doz. . . . .	\$0.50
per 100 . . . . .	3.50
6 in. long, $\frac{5}{8}$ -in. d i a m e t e r,	
per doz. . . . .	.75
per 100 . . . . .	4.00

Per pound .....	\$1.00
Extra quality, per pound .....	1.25

Colors: purple, red, pink, blue, lavender, yellow, nile,  
and dark green.

Per pound .....	\$1.75
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The name Ever Ready is well applied to this article, and we know of no other pot cover that will take its place; it is made of the best grade of waterproof crape paper with an inner lining of heavy cardboard which gives strength and enables the cover to hold its shape. Each cover comes already tied with two bands of silk-fibre ribbon, which gives a completed effect without extra labor.

These we can furnish in all colors in the various sizes.

4 in., doz. \$1.25; per 100, \$8.00	8 in., doz. \$1.85; per 100, \$13.00
5 in., " 1.35; " " 9.00	9 in., " 2.00; " " 15.00
6 in., " 1.50; " " 10.00	10 in., " 2.35; " " 18.00
7 in., " 1.65; " " 11.00	12 in., " 2.65; " " 20.00

5 in.,	doz.	\$1.35;	per 100,	\$9.00
6 in.,	"	1.50;	"	10.00
7 in.,	"	1.65;	" "	11.00
8 in.,	"	1.85;	" "	13.00
9 in.,	"	2.00;	" "	15.00
10 in.,	"	2.35;	" "	18.00
12 in.,	"	2.65;	" "	20.00

5 in.,	doz.	\$1.35;	per	100,	\$9.00
6 in.,	"	1.50;	"	"	10.00
7 in.,	"	1.65;	"	"	11.00
8 in.,	"	1.85;	"	"	13.00
9 in.,	"	2.00;	"	"	15.00
10 in.,	"	2.35;	"	"	18.00
12 in.,	"	2.65;	"	"	20.00

The vases attached to the various patterns of Kift's Fairy Vase Stands and Rods can also be used to advantage when suspended separately.

Pretty decorative effects can be made by suspending the vases, filled with flowers and trailing greens, in arches, windows, doorways or from chandeliers for table decorations. A very few blossoms with a little trailing green will fill a vase nicely, making a graceful cluster that will keep several days, which if so arranged without water would wilt in a very short time.

The vases are of fine blown glass in graceful fluted design seven inches in length.

Price per dozen.. \$1.75



These are the best French imported Immortelles, dyed in the following colors, except yellow which is natural: white, purple, blue, red, pink, green and orange.

Per bunch .....	\$0.35
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Special quotations on case lots of 125 bunches.

These are made of red Immortelles and are known as the "Christmas Wreath;" 13, 14, 17 and 18 inch are the best sellers; \$0.90, \$1.00, \$1.35, \$1.65 each respectively.

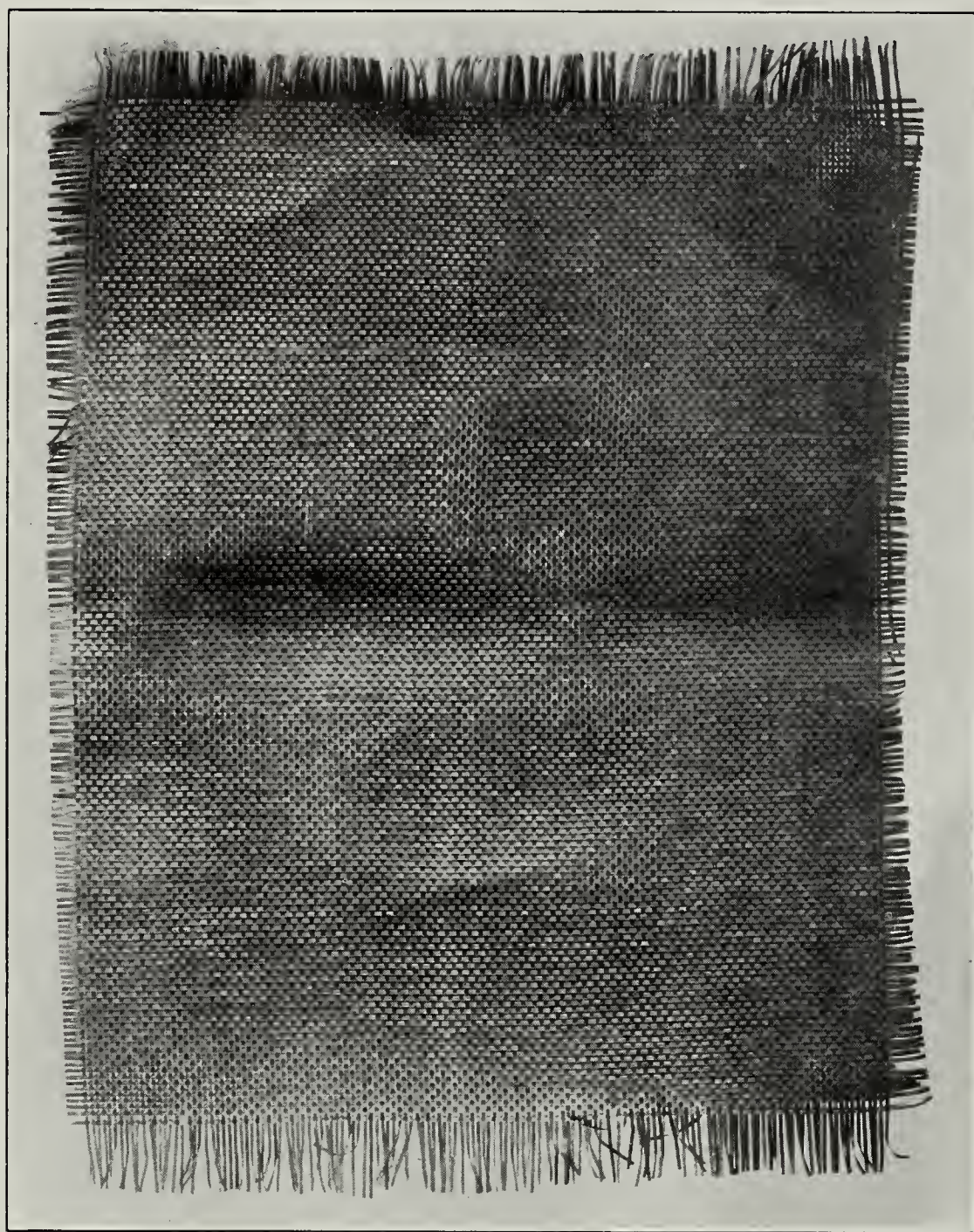
Large stock and good quality is the record in brief of our line of White Doves. We carry all the standard styles, and can fill orders promptly all the year 'round.

Specials, each . \$1.25

No. 1, " 1.00







PORTO RICO MAT

### PORTO RICO MATS

This material comes in many elegant colors and is used for covering pots, etc. When tied with harmonious or contrasting ribbon or cord the effect is charming, and gives the finishing touch which makes the decorated product worth twice the money to the buyer's eye. Economical and indispensable.

Colors: white, red, pink, moss and Nile green; yellow, blue, purple, violet, and lavender.

Plain weave, per dozen	\$1.50
Fancy " " "	2.00

### CHIFFON MATS

These are different in weave from the Porto Rico mats and are made of a different material. They are also softer and more pliable. Excellent for pots, etc., also largely used for covering window sills and plant stands. Same size and same colors as the Porto Rico.

Price per dozen ..... \$2.75

### PAPER BOUQUET HOLDERS

These were largely used fifty years ago and have again come into vogue. Used mostly on the so-called "Old-fashioned Bouquet."

No. 0, 2 in., doz., \$0.35; gross, \$3.25	No. 7, 5½ in., doz., \$0.85; gross, \$8.00
No. 1, 2½ in., " .40; " 3.50	No. 8, 6¼ in., " .90; " 9.00
No. 2, 3 in., " .50; " 4.50	No. 9, 7 in., " 1.00; " 10.00
No. 3, 3½ in., " .60; " 5.00	No. 10, 7½ in., " 1.25; " 11.00
No. 4, 4 in., " .70; " 5.50	No. 11, 8 in., " 1.35; " 12.00
No. 5, 4½ in., " .75; " 6.00	No. 12, 8½ in., " 1.50; " 13.00
No. 6, 5 in., " .80; " 7.00	

Measurements are for the cardboard cup and do not include the lace.

### WATERPROOF CRÊPE PAPER

One of the most essential items for the retail florist is Crêpe Paper. Will enhance the value of a plant double at a small cost, and can be adjusted instantly.

Our P/M Waterproof Crêpe Paper can be sprinkled without any bad effect showing from the water.

Colors: white, pink, yellow, red, Alice blue, lavender, violet, purple, Nile and foliage green.

Price per dozen rolls ..... \$2.00

" " 100 " ..... 13.50

### KRAFT WRAPPING PAPER

For strength and durability this paper is a wonder. We use it in our own business and can strongly recommend it. Light brown, 24, 30 and 36 inches wide, comes in rolls of about 50 lbs. each.

Sgl. rolls, per lb., \$0.07½

5-roll lots, lb. . . . . .07

10 " " " . . . . .06½

### MANILLA PAPER

#### IN ROLLS

Good quality, 24, 30 and 36 inches wide, comes in rolls of about 50 lbs. each.

Same prices as Kraft.

### ACCORDION-

#### PLAITED

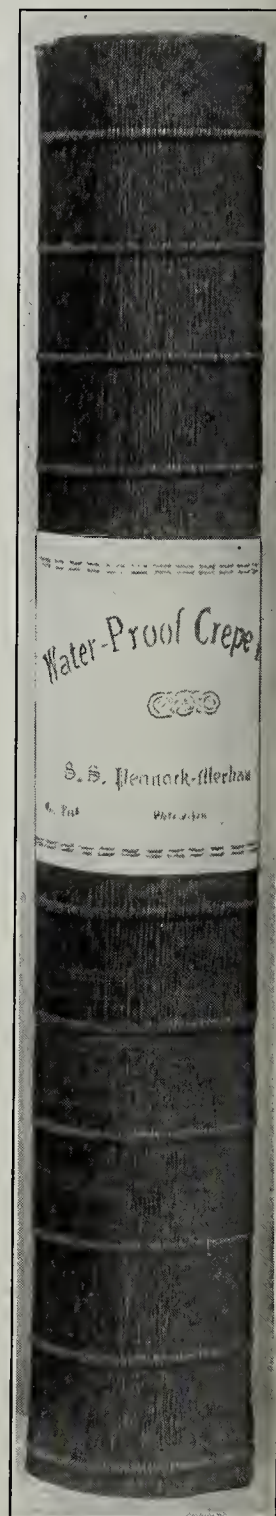
### CRÊPE PAPER

This paper is both plaited and pebbled, easily adjusted, and excellent results can be obtained with same for trimming pots, and plant decorating. Can be had in the following colors: white, pink, red, yellow, lavender, Nile and foliage green.

Price per roll ... \$0.20

" " doz. rolls 2.00

" " 100 " 15.00



WATERPROOF CRÊPE PAPER







## FLORISTS' GALVANIZED BUCKETS



We were the first to put this bucket on the market and they took the trade by storm. They are to-day used universally by the growers and wholesalers, and have almost superseded all other buckets and vases in these lines. Not only more durable, but flowers keep longer in these buckets. Will pay for themselves twice over in a very short time.

No. 0,	width	6 in.,	depth	5½ in.,	per dozen,	\$3.00;	per 100,	\$20.00
No. 1,	"	7 in.,	"	6½ in.,	"	3.50;	"	25.00
No. 2,	"	8 in.,	"	7½ in.,	"	4.00;	"	30.00
No. 3,	"	10 in.,	"	9½ in.,	"	4.50;	"	35.00
No. 4,	"	7 in.,	"	10 in.,	"	4.00;	"	30.00
No. 5,	"	7 in.,	"	12 in.,	"	6.00;	"	40.00
No. 6,	"	9 in.,	"	14 in.,	"	10.00;	"	65.00
No. 7,	"	10 in.,	"	18 in.,	"	15.00;	"	105.00
No. 8,	"	11 in.,	"	21½ in.,	"	18.00;	"	130.00

These buckets can also be had without the handles, if so desired.

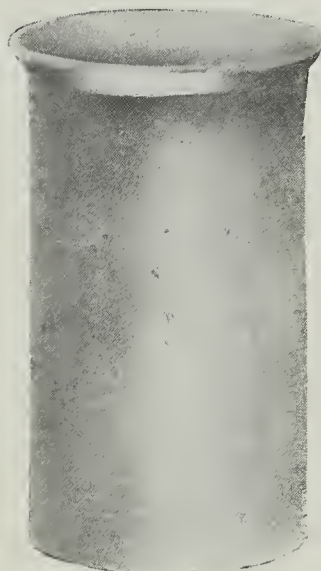
Can furnish any special sizes at proportionate prices.

Inside measurement is understood in the sizes.

### GREEN SHEET MOSS

For lining baskets, putting around pots, dressing windows, finishing off decorations, etc.

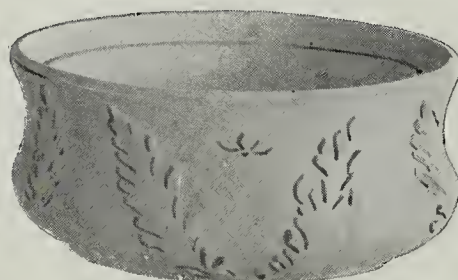
Per bag .. \$3.50



### SPHAGNUM

This is one of our specialties. We have our own men in Jersey gathering, drying, cleaning, and baling during the whole season, and can furnish first-class quality all the year 'round from our storage warehouses. Packed in 10-bbl. bales and burlapped, which makes it clean for handling and also prevents waste in transportation and around the store. Our burlapped bales, combined with our extra quality moss, make our prices far cheaper in comparison with other offerings.

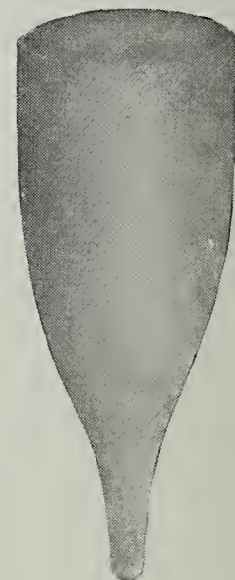
10-bbl. bale, per bale	\$4.00
5 10-bbl. bales, per bale	3.75
10 10-bbl. " " "	3.50



### GREEN CLUMP MOSS

This differs from the Sheet Moss in formation, being in roundish, small clumps instead of long sheets. Can be used for many similar purposes and is less expensive.

Per bag .. \$1.50



## FLORISTS' GREEN-STONEWARE POTTERY

In all first-class flower stores an elegant and distinctive flower vase, at a reasonable price, is a great desideratum. The green-stoneware vase, illustrated here, fills these requirements. It is ornamental in appearance, reasonable in price, and will stand wear and tear. The Cemetery and Wall Vase is one of the best for these purposes, as it stands the weather well. The Fern Dish has a white Liner, which is just the thing for good drainage and healthy plants, indoors or outdoors.

### GREEN, CUT-FLOWER VASES

Size 3 x 4½ in., per doz.,	\$1.20	Size 4 x 12 in., per doz.,	\$4.00
" 4 x 6 in., " "	2.00	" 5½ x 10 in., " "	4.80
" 3 x 9 in., " "	2.60	" 4½ x 15 in., " "	6.00
" 4½ x 9 in., " "	3.40	" 5½ x 18 in., " "	10.00

### CEMETERY and WALL VASES

Size 10 in., per doz., \$2.00

### FERN DISH and LINER

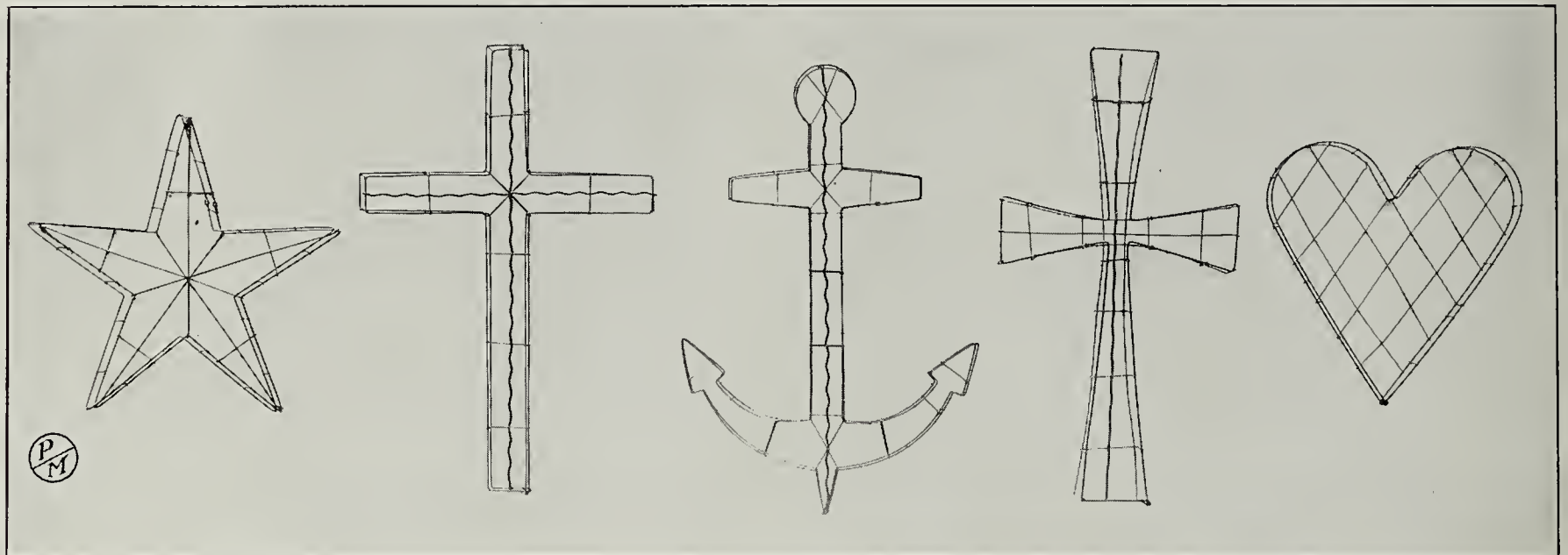
Size 7 in., per doz., \$2.40  
" 9 in., " " 3.60







## WIRE DESIGNS



Our Wire Designs for material and workmanship are unsurpassed, and their artistic merits are favorably known all over the country. They are the last word in good, strong, sensible wire work and far superior to the flimsy, poorly made material so often seen. Any special design not listed here can be furnished on short notice.

### ANCHORS

#### FLAT

10 in.....	\$0.10	24 in.....	\$0.30
12 in.....	.12	26 in.....	.40
14 in.....	.14	28 in.....	.50
16 in.....	.16	30 in.....	.60
18 in.....	.18	33 in.....	.80
20 in.....	.22	36 in.....	1.00
22 in.....	.25		

### ANCHORS

#### STANDING

12 in.....	\$0.20	26 in.....	\$0.60
14 in.....	.25	28 in.....	.75
16 in.....	.30	30 in.....	.90
18 in.....	.35	32 in.....	1.15
20 in.....	.40	34 in.....	1.35
22 in.....	.45	36 in.....	1.50
24 in.....	.50		

### BROKEN COLUMN

12 in.....	\$0.25	26 in.....	\$0.55
14 in.....	.28	28 in.....	.60
16 in.....	.32	30 in.....	.70
18 in.....	.35	32 in.....	.75
20 in.....	.40	34 in.....	.80
22 in.....	.45	36 in.....	.90
24 in.....	.50	38 in.....	1.00

### BIBLE — OPEN

12 in.....	\$0.35	20 in.....	\$0.70
14 in.....	.45	22 in.....	.90
16 in.....	.50	24 in.....	1.00
18 in.....	.60		

### BROKEN WHEEL

#### ON EASEL

14 in.....	\$0.60	24 in.....	\$1.25
16 in.....	.75	26 in.....	1.30
18 in.....	.85	28 in.....	1.50
20 in.....	1.00	30 in.....	1.75
22 in.....	1.10	32 in.....	2.00

### BROKEN WHEEL

#### ON BASE

14 in.....	\$0.80	24 in.....	\$1.40
16 in.....	.90	26 in.....	1.50
18 in.....	1.00	28 in.....	1.75
20 in.....	1.15	30 in.....	2.00
22 in.....	1.25	32 in.....	2.25

### BELLS

10 in.....	\$0.35	18 in.....	\$0.75
12 in.....	.40	20 in.....	.85
14 in.....	.50	22 in.....	.90
16 in.....	.65	24 in.....	1.00

### CROSSES — FLAT

10 in.....	\$0.04	24 in.....	\$0.14
12 in.....	.05	26 in.....	.16
14 in.....	.06	28 in.....	.19
16 in.....	.07	30 in.....	.24
18 in.....	.08	32 in.....	.28
20 in.....	.10	34 in.....	.35
22 in.....	.12	36 in.....	.37

### CROSSES — STANDING

10 in.....	\$0.15	24 in.....	\$0.50
12 in.....	.20	26 in.....	.55
14 in.....	.25	28 in.....	.65
16 in.....	.30	30 in.....	.75
18 in.....	.35	32 in.....	.85
20 in.....	.40	34 in.....	1.00
22 in.....	.45	36 in.....	1.25

### MALTESE CROSSES

#### FLAT

10 in.....	\$0.12	16 in.....	\$0.22
12 in.....	.14	18 in.....	.25
14 in.....	.18	20 in.....	.30

### MALTESE CROSSES

#### STANDING

10 in.....	\$0.20	16 in.....	\$0.35
12 in.....	.25	18 in.....	.45
14 in.....	.30	20 in.....	.55

### CASKET CROSSES

12 in.....	\$0.12	24 in.....	\$0.24
14 in.....	.14	26 in.....	.26
16 in.....	.16	28 in.....	.28
18 in.....	.18	30 in.....	.30
20 in.....	.20	34 in.....	.40
22 in.....	.22	36 in.....	.50

### CROSS AND CROWN

#### STANDING

16 in.....	\$0.45	24 in.....	\$0.85
18 in.....	.50	26 in.....	.90
20 in.....	.60	28 in.....	1.00
22 in.....	.75	30 in.....	1.15

### CRESCENTS — FLAT

8 in.....	\$0.10	18 in.....	\$0.22
10 in.....	.12	20 in.....	.25
12 in.....	.15	22 in.....	.30
14 in.....	.18	24 in.....	.35
16 in.....	.20	26 in.....	.50

### CRESCENT AND STAR

#### OVAL — ON BASE

10 in.....	\$0.30	20 in.....	\$0.55
12 in.....	.35	22 in.....	.65
14 in.....	.40	24 in.....	.75
16 in.....	.45	28 in.....	1.00
18 in.....	.50	30 in.....	1.10

### CRESCENT AND STAR

#### ROUND — ON BASE

10 in.....	\$0.30	20 in.....	\$0.55
12 in.....	.35	22 in.....	.65
14 in.....	.40	24 in.....	.75
16 in.....	.45	28 in.....	1.00
18 in.....	.50	30 in.....	1.10

### CRESCENT WITH LYRE

#### STANDING

18 in.....	\$0.75	27 in.....	\$1.40
21 in.....	.85	30 in.....	1.75
24 in.....	1.10	32 in.....	2.00

### CHAIRS

18 in.....	\$0.65	28 in.....	\$1.15
20 in.....	.75	30 in.....	1.35
22 in.....	.80	32 in.....	1.50
24 in.....	.90	34 in.....	1.75
26 in.....	1.00	36 in.....	2.00

### CLOCK — ON BASE

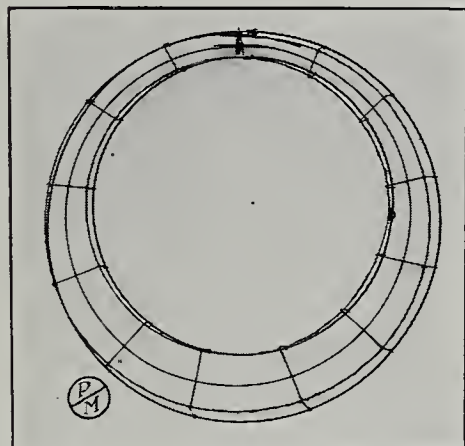
20 in.....	\$0.65	28 in.....	\$1.30
22 in.....	.75	30 in.....	1.40
24 in.....	.90	34 in.....	1.50
26 in.....	1.00	36 in.....	1.60

### CROWNS

8 in.....	\$0.25	14 in.....	\$0.50
10 in.....	.35	16 in.....	.60
12 in.....	.40	18 in.....	.75



## WIRE DESIGNS



**"FAITH, HOPE AND CHARITY"**  
ON BASE

20 in.....	\$0.60	28 in.....	\$0.90
22 in.....	.65	30 in.....	1.00
24 in.....	.70	36 in.....	1.35
26 in.....	.80		

**FIREMAN'S HAT**

16 in.....	\$0.90	18 in.....	\$1.10
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**FIREMAN'S TRUMPET**

24 in.....	\$0.90	30 in.....	\$1.15
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**KEYSTONE**

16 in.....	\$0.35	20 in.....	\$0.50
18 in.....	.40		

**"GATES AJAR"**  
SINGLE ARCH

15 in.....	\$0.60	27 in.....	\$1.25
18 in.....	.75	30 in.....	1.50
21 in.....	.85	33 in.....	1.75
24 in.....	1.00	36 in.....	2.00

**"GATES AJAR"**  
DOUBLE ARCH

24 in.....	\$1.15	33 in.....	\$2.00
27 in.....	1.40	36 in.....	2.25
30 in.....	1.75		

**"GATES AJAR"**  
TRIPLE ARCH

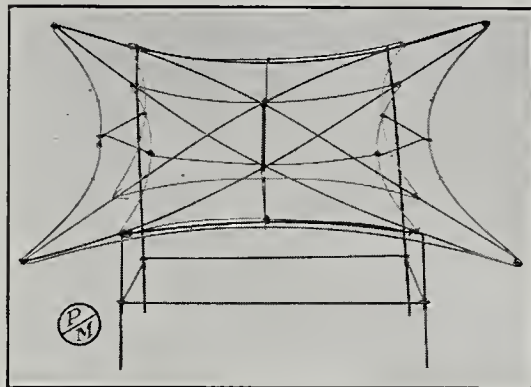
27 in.....	\$1.50	33 in.....	\$2.25
30 in.....	2.00	36 in.....	2.50

**HARPS**  
FLAT

12 in.....	\$0.20	22 in.....	\$0.45
14 in.....	.22	24 in.....	.50
16 in.....	.27	26 in.....	.60
18 in.....	.30	30 in.....	.75
20 in.....	.35		

**HARPS**  
STANDING

14 in.....	\$0.25	22 in.....	\$0.45
16 in.....	.30	24 in.....	.50
18 in.....	.35	27 in.....	.75
20 in.....	.40	30 in.....	.90



**OPEN HEARTS**  
FLAT

8 in.....	\$0.08	16 in.....	\$0.20
10 in.....	.10	18 in.....	.25
12 in.....	.12	20 in.....	.30
14 in.....	.16		

**SOLID HEARTS**  
FLAT

8 in.....	\$0.06	16 in.....	\$0.16
10 in.....	.08	18 in.....	.20
12 in.....	.10	20 in.....	.25
14 in.....	.14		

**HEARTS**  
STANDING

8 in.....	\$0.16	14 in.....	\$0.35
10 in.....	.25	16 in.....	.40
12 in.....	.30	18 in.....	.45

**HORSESHOES**  
ON EASEL

8 in.....	\$0.10	22 in.....	\$0.35
10 in.....	.12	24 in.....	.40
12 in.....	.15	26 in.....	.50
14 in.....	.17	28 in.....	.65
16 in.....	.20	30 in.....	.75
18 in.....	.25	33 in.....	.90
20 in.....	.30	36 in.....	1.00

**HANGING BASKETS**  
MADE OF GALVANIZED WIRE

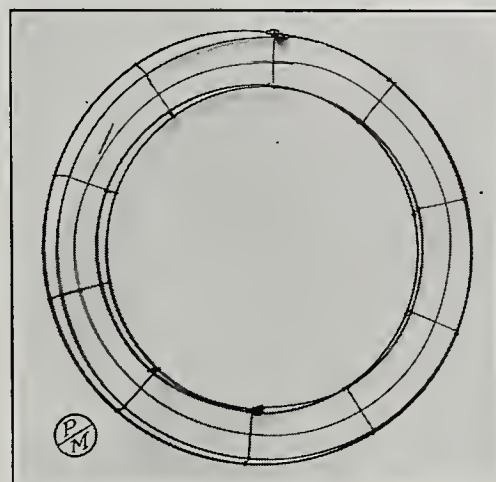
10 in., each	....	\$0.30; per doz.	....	\$3.00
12 in., "	....	.35; " "	....	3.50
14 in., "	....	.50; " "	....	5.00
16 in., "	....	.60; " "	....	6.00
18 in., "	....	.70; " "	....	7.00

**LETTERS**

6 in.....	\$0.12	12 in.....	\$0.25
8 in.....	.15	14 in.....	.30
10 in.....	.20	16 in.....	.35

**PANEL**

12 x 18 in....	\$0.50	21 x 27 in....	\$0.90
15 x 21 in....	.60	24 x 32 in....	1.10
18 x 24 in....	.75	27 x 36 in....	1.35



**LYRES**  
FLAT

12 in.....	\$0.22	20 in.....	\$0.40
14 in.....	.25	22 in.....	.45
16 in.....	.30	24 in.....	.50
18 in.....	.35	26 in.....	.60

**LYRES**  
STANDING

12 in.....	\$0.25	22 in.....	\$0.55
14 in.....	.30	24 in.....	.65
16 in.....	.35	26 in.....	.75
18 in.....	.40	28 in.....	.85
20 in.....	.45	30 in.....	1.00

**LOCOMOTIVE AND TENDER**

50 in.....	\$6.00	60 in.....	\$8.00
54 in.....	7.00	72 in.....	9.00

**PAINTERS' PALLET**

12 in.....	\$0.50	18 in.....	\$0.80
15 in.....	.65		

**PILLOWS**  
OPEN TOP

12 in.....	\$0.14	22 in.....	\$0.35
14 in.....	.16	24 in.....	.45
16 in.....	.20	26 in.....	.50
18 in.....	.25	28 in.....	.55
20 in.....	.30	30 in.....	.70

**PILLOWS**  
CLOSED TOP

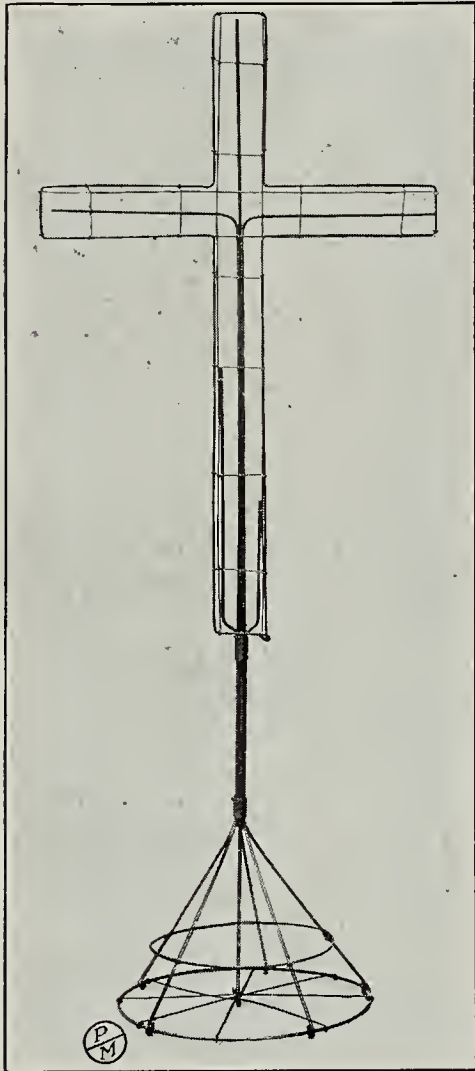
12 in.....	\$0.18	22 in.....	\$0.45
14 in.....	.22	24 in.....	.55
16 in.....	.25	26 in.....	.65
18 in.....	.30	28 in.....	.80
20 in.....	.40	30 in.....	.90

Can be had with folding or permanent base as desired.

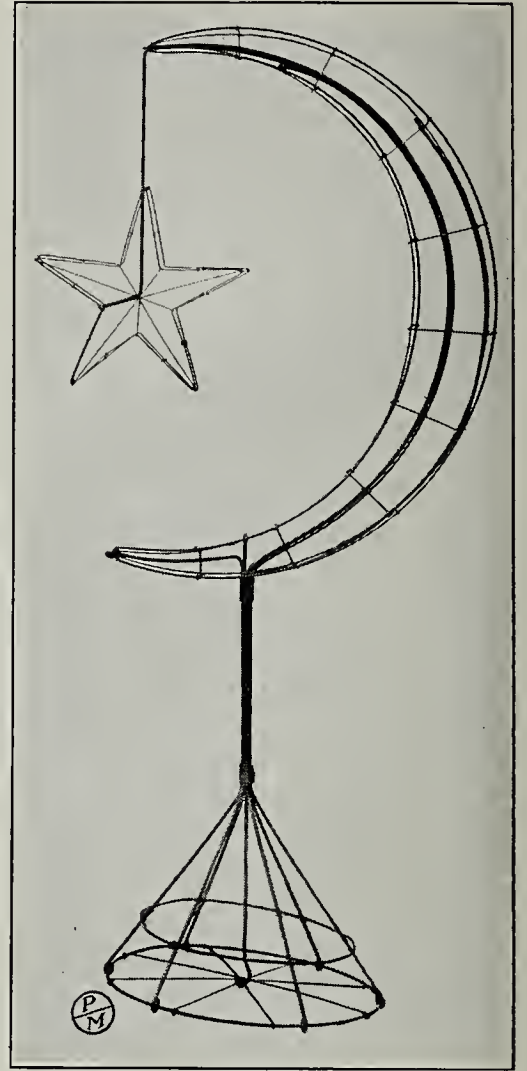
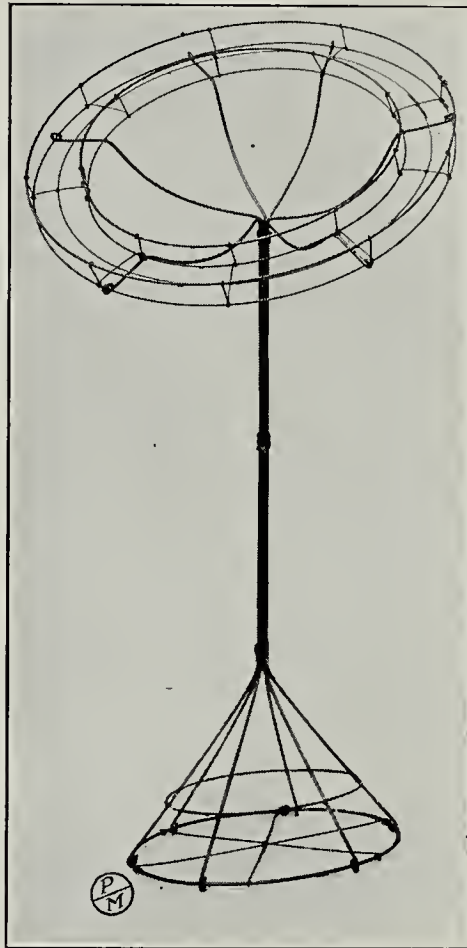
**EASELS**

15 in.....	\$0.10	30 in.....	\$0.25
18 in.....	.12	33 in.....	.30
21 in.....	.15	36 in.....	.35
24 in.....	.17	42 in.....	.40
27 in.....	.20	46 in.....	.70





## WIRE DESIGNS



### PILLOW, WITH "GATES AJAR"

18 in.....	\$1.00	24 in.....	\$1.65
20 in.....	1.25	27 in.....	1.80
22 in.....	1.40	30 in.....	2.00

### "ROCK OF AGES"

30 in.....	\$1.25	40 in.....	\$2.00
36 in.....	1.60		

### SETTING SUN

18 in.....	\$0.55	24 in.....	\$0.85
20 in.....	.65	27 in.....	1.00
22 in.....	.75	30 in.....	1.15

### SHIELDS—FLAT

12 in.....	\$0.25	20 in.....	\$0.45
14 in.....	.30	22 in.....	.50
16 in.....	.35	24 in.....	.60
18 in.....	.40		

### SHIELDS—STANDING

12 in.....	\$0.40	20 in.....	\$0.80
14 in.....	.50	22 in.....	.90
16 in.....	.60	24 in.....	1.00
18 in.....	.70		

### STARS—FLAT

6 in.....	\$0.06	14 in.....	\$0.14
8 in.....	.08	16 in.....	.16
10 in.....	.10	18 in.....	.20
12 in.....	.12	20 in.....	.25

### STARS—STANDING

10 in.....	\$0.20	16 in.....	\$0.35
12 in.....	.25	18 in.....	.40
14 in.....	.30	20 in.....	.50

### WREATHS

6 in.....	\$0.03	18 in.....	\$0.16
8 in.....	.04	20 in.....	.18
10 in.....	.06	22 in.....	.22
12 in.....	.08	24 in.....	.25
14 in.....	.10	26 in.....	.30
16 in.....	.14	30 in.....	.40

### URN ON BASE

21 in.....	\$0.65	36 in.....	\$1.50
24 in.....	.75	40 in.....	1.75
27 in.....	.90	44 in.....	2.00
30 in.....	1.00	48 in.....	2.75
33 in.....	1.25		

### SICKLES—FLAT

10 in.....	\$0.08	18 in.....	\$0.18
12 in.....	.10	20 in.....	.20
14 in.....	.12	22 in.....	.22
16 in.....	.15	24 in.....	.25

### STANDS FOR DESIGNS

6 in.....	\$0.10	10 in.....	\$0.20
7 in.....	.12	12 in.....	.25
8 in.....	.14	14 in.....	.30
9 in.....	.16	16 in.....	.35

### STANDING WREATHS

12 in.....	\$0.20	20 in.....	\$0.45
14 in.....	.30	22 in.....	.50
16 in.....	.35	24 in.....	.60
18 in.....	.40		

### WREATH CRESCENTS

10 in.....	\$0.10	16 in.....	\$0.25
12 in.....	.15	18 in.....	.30
14 in.....	.20	20 in.....	.35

### WREATHS—WITH BAR IN CENTER

14 in.....	\$0.16	20 in.....	\$0.30
16 in.....	.18	22 in.....	.35
18 in.....	.25	24 in.....	.40

## LODGE AND SOCIETY EMBLEMS

### AMERICAN MECHANICS ON EASEL

18 in.....	\$0.90	26 in.....	\$1.75
20 in.....	1.15	28 in.....	2.00
22 in.....	1.30	30 in.....	2.25
24 in.....	1.50		

### CHRISTIAN ENDEAVOR

14 in.....	\$0.40	18 in.....	\$0.70
16 in.....	.50	20 in.....	.90

### ELK'S HEAD

24 in.....	\$1.40	36 in.....	\$2.75
30 in.....	2.00		

### KNIGHTS OF PYTHIAS

32 in.....	\$2.50
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### KNIGHTS OF LABOR

16 in.....	\$0.50	21 in.....	\$0.70
18 in.....	.60	24 in.....	.80

### ODD FELLOWS—THREE LINKS

18 in.....	\$0.35	24 in.....	\$0.50
21 in.....	.40		

## MASONIC DESIGNS

### SQUARE AND COMPASS—ON BASE

12 in.....	\$0.40	20 in.....	\$0.70
14 in.....	.45	22 in.....	.80
16 in.....	.50	24 in.....	.90
18 in.....	.60	26 in.....	1.00

### MYSTIC SHRINE—ON EASEL

16 in.....	\$1.00	24 in.....	\$1.75
18 in.....	1.25	28 in.....	2.00
20 in.....	1.50		

### KNIGHTS TEMPLAR EMBLEM

18 in.....	\$1.00	24 in.....	\$1.50
21 in.....	1.25		



## FIELD-GROWN CARNATION PLANTS

We handle all the leading varieties, both in the new and in the standard sorts of Field-Grown Carnations for delivery during summer and fall. These are grown specially for us under contract by expert growers under the most favorable conditions, and can be depended on as the best the season affords; well-rooted, thrifty plants, usually much superior to the general run of stock offered. We issue a special price list on these, which may be had on application. Our guarantee goes with every plant we send out.

## CARNATION CUTTINGS

In the spring there is a demand for Carnation Cuttings, especially in the newer varieties, and we issue a special price list of these which may be had for the asking. We are careful to offer nothing in the novelty class until we have first assured ourselves by investigation of the worth of the variety. The P/M experience and judgment is worth a great deal in that connection.

## FORCING ROSES

### YOUNG STOCK

Our illustrations show grafted and own root stock, average specimens in 2½ inch pots, which is the usual size shipped. As prices are not fixed on many of these at this writing, we will issue a special list later on with quotations. Please write for same, or, if you have something on which you would like our growers to make special preparations, we will be glad to arrange the matter through correspondence. Contracts should be made as far in advance as possible. These can never be too early; they are often too late.

In addition to the new roses offered on the following page (52), we can also do young stock of the standard commercial varieties such as:

American Beauty  
Maryland  
Killarney  
Kaizerin  
Lady Hillingdon  
Mrs. Taft  
Mrs. Shawyer  
Sunburst  
Mrs. Aaron Ward  
Irish Melody  
Irish Fire Flame  
Richmond  
Radiance  
Milady  
Etc.

*Send for our special price list of  
YOUNG ROSES  
and other forcing stock.*



## CHRYSANTHEMUMS

We can supply both plants and rooted cuttings of all the leading varieties, early, mid-season, and late; also a splendid selection of the Hardy or Pompoa section in all colors, both double and single. Write us for prices on anything you want in the Chrysanthemum line. We can give you good service.



SAMPLE OWN ROOT, 2½ INCHES



SAMPLE GRAFTED, 2½ INCHES





KILLARNEY BRILLIANT

### RUSSELL

Our sales of this great, new rose the past season were unprecedentedly large, and the crops at this writing (July, 1913) are so promising that we feel sure many more growers will want young stock spring of 1914. We have arranged to have a good supply and will be glad to book your order now. Grafted and own root.

Prices on application.



MRS. CHARLES RUSSELL

## KILLARNEY BRILLIANT THE SENSATIONAL NEW ROSE FOR 1914

This wonderful new rose originated in the open ground in England—a sport from the well-known pink Killarney. The original Killarney has, during the past fifteen years, proved so prolific in good sports that it may truly be described as the progenitor of a new race of roses, rather than as a variety, and the end is not yet, apparently, for here we have Killarney Brilliant, a most wonderful improvement on the parent variety both in size and color, twice the size having twenty-five to forty full-sized petals and rich, brilliant pink in color; in bright weather almost crimson, and even in dull weather as good as the old Killarney at its best. This latter feature cannot be too much emphasized; all florists know that the pale, washed-out appearance of Killarney at certain seasons very materially affects the returns from the crop. Killarney Brilliant overcomes all that and more, and it has all the good features: health, freedom of bloom, splendid foliage, and fine stems, characteristic of the other Killarneys. A money maker for every grower, large or small. Has been tested two seasons in America and proved itself the greatest thing yet in the Killarney class. Advance bookings among the big growers since the exhibitions of 1913, the largest in the history of any rose ever sent out by us.

#### DELIVERY MARCH 1914

Own Root, price per doz., \$6.00; per 100, \$30.00; per 500, \$125.00; per 1000, \$250.00  
Grafted “ “ “ 7.50; “ “ 35.00; “ “ 150.00; “ “ 300.00

## MATCHLESS THE GREAT NEW CARNATION FOR 1914

Well named. We believe this to be the greatest white Carnation to date, perfect in every way, and will produce twenty-five per cent. more returns to the square foot than any other white.

Every flower produced is marketable; can be grown to perfection by the average grower. We are confident this is the greatest commercial white Carnation to date. Flower of the purest white, and splendid size, form, and substance, very fragrant, blooms early, has long, heavy, stiff stems, is absolutely non-splitting and has exceptional shipping and keeping qualities.

### AWARDS

**GOLD MEDAL** Won the Gold Medal, the premier award, at the great International Flower Show of the Society of American Florists, April, 1913, against all comers in a big field.

**GOLD MEDAL** Also won the Gold Medal offered by the National Carnation Society of England for the best all 'round new Carnation in the exhibition.

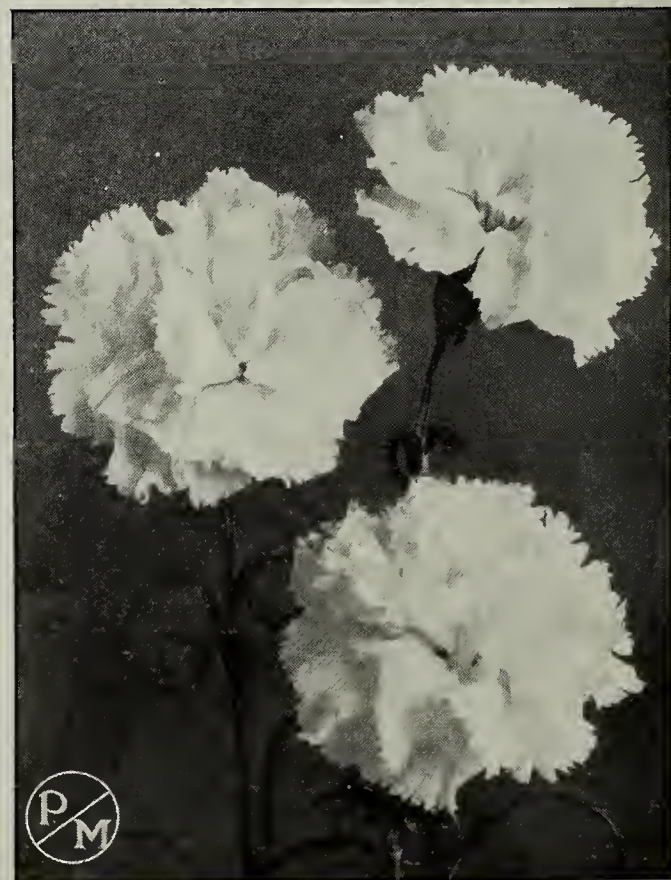
Book your order now.

Delivery at the regular season, 1914.

Can ship December, 1913, on early orders.

We guarantee not only the quality of the cuttings, but their safe delivery by express.

Price per 100 ..... \$12.00  
“ “ 1000 ..... 100.00





62.73

## Chrysanthemum Cuttings

1914 Season 1914



**S. S. PENNOCK-MEEHAN CO.**

The Wholesale Florists

1608-20 Ludlow Street Philadelphia, Pa.

NEW YORK  
117 W. 28th St.

BALTIMORE  
Franklin & St Paul Sts.

WASHINGTON  
1216 H St. N. W.

## Pompons

Best Commercial Varieties

### White

Baby Margaret  
Diana  
Helen Newberry

### Yellow

Overbrook  
Merstham Tints  
Baby  
Quinola

### Bronze Yellow

Miss Julia  
Allentown  
Souvenir d'Or

### Red and Red Bronze

Lyndhurst  
Rufus  
Lilia  
Julia Lagrave

### Pink

Fairy Queen  
Minta

### Price

\$3.50 per 100, \$30.00 per 1000,  
250 at 1000 rate.

**Note**—Prices on some varieties may fluctuate. See  
advertised prices current week.



# CHRYSANTHEMUM CUTTINGS

## Early Varieties

WHITE	100	1000
Smith's Advance	\$2.50	\$20.00
Charles Razer	2.50	20.00
White Perfection	3.00	25.00
Clementine Touse	3.00	25.00
Early Sow	3.00	25.00
Ivory	3.00	25.00
October Frost	3.00	25.00
Polly Rose	3.00	25.00
White Gloria	3.00	25.00

## YELLOW

100	1000
Chrysolora	\$2.50
Comelota (good variety for pot culture)	3.00
Golden Glow	3.00
Monrovia	2.50
Robert Halliday	3.00
Yellow Ivory (sport from Ivory)	3.00
Yellow Touse	4.00

## PINK

100	1000
Glory of Pacific	\$3.00
Gloria	3.00
Pacific Supreme	2.50
Pink Ivory	3.00
Roserie	3.00
Unaka	2.50

## Midseason Varieties

WHITE	100	1000
Lynwood Hall	\$3.00	\$25.00
Timothy Eaton	3.00	25.00
Elsie Papworth	3.00	25.00
Mrs. H. Robinson	3.00	25.00
President Taft	3.00	25.00
Mrs. Gilbert Drabble	2.50	20.00
Alice Salomon	12.00	100.00
Beatrice May	3.00	25.00
Alice Byron	3.00	25.00

## YELLOW

100	1000
Yellow Salomon	\$3.00
Col. Appleton	3.00
Crocus	3.00
Aug. Dasse	3.00
Dolly Dimple	3.00
Golden Eagle	3.00
Major Bonaffon	3.00
Ramapo	3.00
Roman Gold	3.00
Yellow Eaton	3.00
Nakoto (Orange Buff)	3.00
Lucille Quinlan	3.00

## PINK

100	1000
Dr. Enguehard	\$2.50
Pink Gem	3.00
Patty	2.50
Elberon	3.00
Chieftain	12.00
W. R. Brock	3.00

## BRONZE

100	1000
Antique (Sport of Enguehard)	\$3.00

## CRIMSON

100	1000
Pockett's Crimson	\$3.00

## Late Varieties

WHITE	100	1000
Chadwick Improved	\$4.00	\$35.00
Déce'mber Gém	4.00	35.00
Jean Nonin	3.00	25.00
Mrs. J. Jones	3.00	25.00
Thanksgiving Queen	4.00	35.00
White Bonaffon	3.00	25.00
W. H. Chadwick	3.00	25.00
White Helen Frick	3.00	25.00
William Turner	3.00	25.00

## YELLOW

100	1000
Golden Chadwick	\$3.00
Yellow Mrs. Jones	3.00
Nogoya	3.00

## PINK

100	1000
Chadwick Supreme	\$2.50
Helen Frick	3.00
Maud Dean	3.00
Wells Late Pink	2.50
Jeanne Rosette	3.00

## CRIMSON

100	1000
Harvard	\$5.00
Intensity	3.00







## Our Guarantee

**W**E guarantee all plants and cuttings sent out by us to be true to name, of first class quality and in good healthy growing condition when delivered to express company, and we will replace any stock not fulfilling these conditions.

We use all possible care in packing and shipping stock and should loss occur through any fault on our part we will adjust the matter to the entire satisfaction of the purchaser.

**All claims to receive consideration must be made within five (5) days from date of shipment.**

## Our Terms

**O**RERS from unknown parties must be accompanied by cash, money order or satisfactory references, unless shipments are desired C. O. D.

All bills are due and payable on or before the 10th day of the month following purchase and if not paid accordingly are subject to sight draft without notice and further shipments may be sent C. O. D.

**S. S. Pennock-Meehan Co.**

**THE WHOLESALE FLORIST**

**1608-20 LUDLOW ST.**

**PHILA., PA.**

**NEW YORK**  
117 W. 28th St.

**BALTIMORE**  
Franklin & St. Paul Sts.

**WASHINGTON**  
1216 H. St. N. W.



## TOLEDO PLANT TUBS



This make has become quite popular, being handsome, durable, well made and inexpensive. Red enamel. Electric-welded wire hoops. Extension straps for feet and these slope so that the tubs can be readily nested for shipment. A, B, C and D are without handles.

### OUTSIDE MEASUREMENT

Size	H. (Inch.)	Top Dia. (Inch.)	Bottom Dia. (Inch.)	Depth (Inch.)	Vol. (cu. ft.)	Vol. (cu. in.)	Vol. (cu. yd.)	Vol. (cu. m.)
24 in.	8	10	8	8	.40	11.30	.03	.00
24 in.	10	12	10	10	.60	16.90	.05	.00
24 in.	12	14	12	12	.80	22.50	.07	.00
24 in.	14	16	14	14	1.00	28.10	.09	.00
24 in.	16	18	16	16	1.20	33.70	.11	.00
24 in.	18	20	18	18	1.40	39.30	.13	.00
24 in.	20	22	20	20	1.60	44.90	.15	.00
24 in.	22	24	22	22	1.80	50.50	.17	.00
24 in.	24	26	24	24	2.00	56.10	.19	.00
24 in.	26	28	26	26	2.20	61.70	.21	.00
24 in.	28	30	28	28	2.40	67.30	.23	.00
24 in.	30	32	30	30	2.60	72.90	.25	.00

## VIRGINIA WHITE CEDAR PLANT TUBS RICHMOND STYLE

These differ from the Philadelphia plant tubs described in another part of this catalog, being made lighter and with round hoops galvanized and no foot rests. They are less expensive and for many purposes just as good. Nicely painted green outside and built tops finished with round bevel; no handles. (If wood handles are wanted, add 5 cents per tub extra.)

### INSIDE MEASUREMENT

Size	H. (Inch.)	Top Dia. (Inch.)	Bottom Dia. (Inch.)	Depth (Inch.)	Vol. (cu. ft.)	Vol. (cu. in.)	Vol. (cu. yd.)	Vol. (cu. m.)
24 in.	8	10	8	8	.40	11.30	.03	.00
24 in.	10	12	10	10	.60	16.90	.05	.00
24 in.	12	14	12	12	.80	22.50	.07	.00
24 in.	14	16	14	14	1.00	28.10	.09	.00
24 in.	16	18	16	16	1.20	33.70	.11	.00
24 in.	18	20	18	18	1.40	39.30	.13	.00
24 in.	20	22	20	20	1.60	44.90	.15	.00
24 in.	22	24	22	22	1.80	50.50	.17	.00
24 in.	24	26	24	24	2.00	56.10	.19	.00
24 in.	26	28	26	26	2.20	61.70	.21	.00
24 in.	28	30	28	28	2.40	67.30	.23	.00
24 in.	30	32	30	30	2.60	72.90	.25	.00

## GREENHOUSE GROWN SEEDS OF ASPARAGUS PLUMOSUS NAMES

The asparagus plant, true to type and certainly a beauty. This is a specimen with 25 seed can be immediately mailed on the enclosed card. They are very good and really show the quality of the seed. Write for more. We can supply by the hundred or hundred thousand.



## TOLEDO JARDINIERS AND STAND

A combined jardiniere plant tub and stand, made of quartered white oak, weathered finish, filled and polished. Flat hoops of polished brass. Round handles also of polished brass. A work of art and an irrepressible appeal to luxury and refinement.

Dissect tub (outside), 109 in.; height (inside) 111 in.; each \$17.00; doz. \$204.00

## EASTER PLANTS

Our growers have long been noted for the quality, variety and finish of their Easter Plants and the Philadelphia experience and care in the selection, packing and shipping gives an added value to our Easter Plant service. It is a fact that the stock is grown specially for the Easter market and the greatest inspection and supervision. We are now growing the about three weeks before Easter and will be ready to ship at all the leading subjects:

AZALEAS	GERANIUMS
ARMY CARS	HYDRANGEAS
DOUGLASSIA	IRIS
EMERALDS	JASMINE
EMERALDS	LAUREL
EMERALDS	LYCOPodium
EMERALDS	ORCHIDS
EMERALDS	PEONIES
EMERALDS	ROSES
EMERALDS	ST. PETER'S
EMERALDS	VERBENA
EMERALDS	WISTERIA

SEND FOR OUR FREE PLANT CATALOG  
FREE IT'S OURS TO GIVE



